



INVOICE NO. EN6059036	INVOICE DATE 11/27/2022
BILL CYCLE 202211	INVOICE DUE DATE 12/25/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207089	Philadelphia	TV	\$282,192.00	123	123

INVOICE NOTES

Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK/

Gross Advertising Total	\$282,192.00
Agency Commission	(\$42,328.80)
Rep Commission	(\$31,182.18)
Net Advertising Total	\$208,681.02

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.
EN6059036

INVOICE DATE
11/27/2022

BILL CYCLE
202211

INVOICE DUE DATE
12/25/2022

AFFIDAVIT

Product:
Estimate No: 10484
Campaign No:

Comcast Order No: EN12207089
TIM Est No: 3725790
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11356625	SMPPA22114H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, HALL, HGTV, ID, MNBC, TBSC, TLC, TNT, USA	59	\$132,530.00
NE11364140	SMPPA22119H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC	25	\$53,426.00
NE11359126	SMPPA22115H	PHILLY INTERCONNECT 6500/6500	FXNC, MNBC, TBSC, TLC, TNT, USA	9	\$24,297.00
NE11362374	SMPPA22117H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, HALL, HGTV, ID, MNBC, TBSC, TLC, TNT, USA	27	\$62,173.00
NE11365395	SMPPA22120H	PHILLY INTERCONNECT 6500/6500	CNN, TBSC	3	\$9,766.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TNT	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$2,858.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11362374	4	\$9,889.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11364140	1	\$2,858.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11356625	2	\$4,764.00
ID	PHILLY INTERCONNECT 6500/6500	NE11364140	2	\$1,010.00
USA	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$3,334.00
USA	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$3,334.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11365395	2	\$6,670.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11356625	9	\$23,826.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$4,049.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11365395	1	\$3,096.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$2,858.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11364140	3	\$5,007.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$3,096.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$2,382.00

HGTV	PHILLY INTERCONNECT 6500/6500	NE11356625	2	\$6,668.00
ID	PHILLY INTERCONNECT 6500/6500	NE11362374	4	\$2,020.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11362374	5	\$11,434.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11364140	14	\$32,162.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$2,858.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11356625	20	\$49,088.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11362374	8	\$21,444.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11364140	3	\$6,673.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$2,382.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11364140	1	\$2,382.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$3,096.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$3,096.00
USA	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$3,334.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11362374	1	\$3,334.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11364140	1	\$3,334.00
ID	PHILLY INTERCONNECT 6500/6500	NE11356625	5	\$2,908.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11356625	17	\$33,606.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11359126	4	\$8,578.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$2,382.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$2,382.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SMPPA22114H	30	5	\$1,788.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	9:49AM	SMPPA22114H	30	40	\$1,431.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	3:49PM	SMPPA22114H	30	6	\$1,431.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	4:50PM	SMPPA22114H	30	7	\$2,621.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	7:42PM	SMPPA22114H	30	8	\$4,049.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	SMPPA22114H	30	15	\$2,382.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48AM	SMPPA22114H	30	41	\$2,382.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:44AM	SMPPA22114H	30	16	\$1,670.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SMPPA22114H	30	17	\$2,621.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:45PM	SMPPA22114H	30	18	\$4,049.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22115H	30	44	\$4,049.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	11:23PM	SMPPA22114H	30	20	\$2,382.00	
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	SMPPA22114H	30	22	\$3,334.00	
11-1-22	ID	PHILLY INTERCONNECT 6500/6500	1:15AM	SMPPA22114H	30	42	\$122.00	
11-1-22	ID	PHILLY INTERCONNECT 6500/6500	9:13PM	SMPPA22114H	30	26	\$888.00	
11-1-22	ID	PHILLY INTERCONNECT 6500/6500	10:14PM	SMPPA22114H	30	43	\$888.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:47AM	SMPPA22114H	30	31	\$1,670.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:36AM	SMPPA22115H	30	31	\$1,670.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:27AM	SMPPA22115H	30	32	\$1,192.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:36PM	SMPPA22114H	30	32	\$1,192.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22115H	30	33	\$2,382.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:25PM	SMPPA22114H	30	33	\$2,382.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:50PM	SMPPA22115H	30	34	\$3,334.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:34PM	SMPPA22114H	30	34	\$3,334.00	
11-1-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:15PM	SMPPA22115H	30	36	\$3,096.00	
11-1-22	TLC	PHILLY INTERCONNECT 6500/6500	10:54PM	SMPPA22115H	30	37	\$2,382.00	
11-1-22	TNT	PHILLY INTERCONNECT 6500/6500	11:05PM	SMPPA22115H	30	38	\$2,858.00	
11-1-22	USA	PHILLY INTERCONNECT 6500/6500	10:23PM	SMPPA22115H	30	39	\$3,334.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	12:36PM	SMPPA22117H	30	6	\$1,431.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	5:45PM	SMPPA22117H	30	7	\$2,621.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	7:58PM	SMPPA22117H	30	8	\$4,049.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22117H	30	15	\$2,382.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:47PM	SMPPA22117H	30	16	\$1,670.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:42PM	SMPPA22117H	30	17	\$2,621.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	SMPPA22117H	30	18	\$4,049.00	
11-2-22	HALL	PHILLY INTERCONNECT 6500/6500	9:30PM	SMPPA22117H	30	20	\$2,382.00	
11-2-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:27PM	SMPPA22117H	30	22	\$3,334.00	
11-2-22	ID	PHILLY INTERCONNECT 6500/6500	12:13AM	SMPPA22117H	30	25	\$122.00	
11-2-22	ID	PHILLY INTERCONNECT 6500/6500	1:15AM	SMPPA22114H	30	25	\$122.00	
11-2-22	ID	PHILLY INTERCONNECT 6500/6500	7:15PM	SMPPA22117H	30	26	\$888.00	
11-2-22	ID	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22117H	30	43	\$888.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:39AM	SMPPA22114H	30	31	\$1,670.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:49AM	SMPPA22114H	30	31	\$1,670.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:27AM	SMPPA22117H	30	32	\$1,192.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:29PM	SMPPA22114H	30	32	\$1,192.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:29PM	SMPPA22117H	30	33	\$2,382.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:30PM	SMPPA22117H	30	34	\$3,334.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:52PM	SMPPA22114H	30	34	\$3,334.00	
11-2-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:21PM	SMPPA22117H	30	36	\$3,096.00	
11-2-22	TLC	PHILLY INTERCONNECT 6500/6500	9:07PM	SMPPA22117H	30	37	\$2,382.00	
11-2-22	TNT	PHILLY INTERCONNECT 6500/6500	10:25PM	SMPPA22117H	30	38	\$2,858.00	
11-2-22	USA	PHILLY INTERCONNECT 6500/6500	9:32PM	SMPPA22117H	30	39	\$3,334.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	6:43AM	SMPPA22117H	30	5	\$1,788.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22114H	30	6	\$1,431.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	SMPPA22114H	30	7	\$2,621.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	9:37PM	SMPPA22114H	30	8	\$4,049.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22114H	30	15	\$2,382.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50AM	SMPPA22117H	30	15	\$2,382.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:42AM	SMPPA22114H	30	16	\$1,670.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:46AM	SMPPA22117H	30	16	\$1,670.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:42PM	SMPPA22114H	30	17	\$2,621.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	SMPPA22117H	30	17	\$2,621.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:40PM	SMPPA22114H	30	18	\$4,049.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22117H	30	18	\$4,049.00	
11-3-22	HALL	PHILLY INTERCONNECT 6500/6500	10:35PM	SMPPA22114H	30	20	\$2,382.00	
11-3-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:24PM	SMPPA22114H	30	22	\$3,334.00	
11-3-22	ID	PHILLY INTERCONNECT 6500/6500	12:14AM	SMPPA22117H	30	25	\$122.00	
11-3-22	ID	PHILLY INTERCONNECT 6500/6500	7:14PM	SMPPA22114H	30	26	\$888.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:59AM	SMPPA22114H	30	31	\$1,670.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:35AM	SMPPA22114H	30	31	\$1,670.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22114H	30	32	\$1,192.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:33PM	SMPPA22117H	30	32	\$1,192.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	SMPPA22114H	30	33	\$2,382.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:30PM	SMPPA22114H	30	34	\$3,334.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	SMPPA22117H	30	34	\$3,334.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-22	TBSC	PHILLY INTERCONNECT 6500/6500	9:14PM	SMPPA22114H	30	36	\$3,096.00	
11-3-22	TLC	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22114H	30	37	\$2,382.00	
11-3-22	TNT	PHILLY INTERCONNECT 6500/6500	7:00PM	SMPPA22114H	30	38	\$2,858.00	
11-3-22	USA	PHILLY INTERCONNECT 6500/6500	10:21PM	SMPPA22114H	30	39	\$3,334.00	
11-4-22	CNN	PHILLY INTERCONNECT 6500/6500	8:59AM	SMPPA22114H	30	5	\$1,788.00	
11-4-22	CNN	PHILLY INTERCONNECT 6500/6500	9:51AM	SMPPA22114H	30	6	\$1,431.00	
11-4-22	CNN	PHILLY INTERCONNECT 6500/6500	5:39PM	SMPPA22114H	30	7	\$2,621.00	
11-4-22	CNN	PHILLY INTERCONNECT 6500/6500	8:49PM	SMPPA22114H	30	8	\$4,049.00	
11-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:43AM	SMPPA22119H	30	31	\$1,670.00	
11-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:29AM	SMPPA22119H	30	32	\$1,192.00	
11-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	SMPPA22119H	30	33	\$2,382.00	
11-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:37PM	SMPPA22119H	30	33	\$2,382.00	
11-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:31PM	SMPPA22119H	30	34	\$3,334.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	6:46AM	SMPPA22114H	30	5	\$1,788.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22119H	30	5	\$1,788.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	8:48AM	SMPPA22119H	30	5	\$1,788.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	9:51AM	SMPPA22114H	30	6	\$1,431.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	2:53PM	SMPPA22119H	30	6	\$1,431.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	5:52PM	SMPPA22114H	30	7	\$2,621.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	10:41PM	SMPPA22114H	30	8	\$4,049.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:27AM	SMPPA22114H	30	31	\$1,670.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:23AM	SMPPA22114H	30	32	\$1,192.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:25AM	SMPPA22119H	30	32	\$1,192.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:27PM	SMPPA22114H	30	33	\$2,382.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22119H	30	33	\$2,382.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:27PM	SMPPA22119H	30	34	\$3,334.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:26PM	SMPPA22119H	30	34	\$3,334.00	
11-6-22	CNN	PHILLY INTERCONNECT 6500/6500	6:51PM	SMPPA22120H	30	7	\$2,621.00	
11-6-22	CNN	PHILLY INTERCONNECT 6500/6500	7:49PM	SMPPA22120H	30	8	\$4,049.00	
11-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22114H	30	31	\$1,670.00	
11-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:26PM	SMPPA22119H	30	33	\$2,382.00	
11-7-22	CNN	PHILLY INTERCONNECT 6500/6500	7:43AM	SMPPA22114H	30	3	\$1,788.00	
11-7-22	CNN	PHILLY INTERCONNECT 6500/6500	11:47AM	SMPPA22114H	30	4	\$1,431.00	
11-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:41PM	SMPPA22114H	30	1	\$2,621.00	
11-7-22	CNN	PHILLY INTERCONNECT 6500/6500	11:40PM	SMPPA22114H	30	2	\$4,049.00	
11-7-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:59PM	SMPPA22119H	30	9	\$2,858.00	
11-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:52AM	SMPPA22119H	30	13	\$2,382.00	
11-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:42AM	SMPPA22119H	30	14	\$1,670.00	
11-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SMPPA22119H	30	11	\$2,621.00	
11-7-22	HALL	PHILLY INTERCONNECT 6500/6500	11:23PM	SMPPA22119H	30	19	\$2,382.00	
11-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:18PM	SMPPA22119H	30	21	\$3,334.00	
11-7-22	ID	PHILLY INTERCONNECT 6500/6500	1:14AM	SMPPA22119H	30	23	\$122.00	
11-7-22	ID	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22119H	30	24	\$888.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22119H	30	29	\$1,670.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:43AM	SMPPA22119H	30	30	\$1,192.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22119H	30	27	\$2,382.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:38PM	SMPPA22119H	30	28	\$3,334.00	
11-7-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:12PM	SMPPA22120H	30	35	\$3,096.00	

Order# EN12207089 Total: \$282,192.00



INVOICE NO.

EN6059036

BILL CYCLE

202211

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$208,681.02

We accept checks, ACH, money orders and all major credit cards.