

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738883

Traffic Order #		12209415		Created On	9/27/2022 9:17:19 AM	Order Status	Contract Confirmed
Order #		3738883		Created By	NCC_Gateway_User	Gross \$	9900.00
Order Descrp		63044273_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	9/27/2022 5:52:28 PM	Net \$	7128.00
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By	Remson, Toya	Units	1
Start Date		10/3/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/9/2022		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63044273
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - WATERFRONT STRATEGIES	15.00%		Address 1	NCC MEDIA	Product	10041010
RepFirm	NCC	13.00%		Address 2		Estimate	10480
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	1			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12209415	Created On	9/27/2022 9:17:19 AM	Order Status	Contract Confirmed
Order #	3738883	Created By	NCC_Gateway_User	Syscode Gross \$	9900.00
Order Descrp	63044273_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/27/2022 5:50:11 PM	Syscode Net \$	7128.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Remson, Toya	Syscode Units	1
Start Date	10/3/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/9/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	9900.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ers and Politi cal Bun dle	105 105	NFL Network	6500	New York Giants vs Green Bay Packers (International Series)	10/09/2022	10/09/2022	Su 9:30a-12:30p							X	1	\$9,900.00	\$9,900.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12209415	# of Weeks	1	Active	Yes
Order #	3738883	Created On	9/27/2022 9:17:19 AM	Order Status	Contract Confirmed
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Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	9/27/2022 5:52:28 PM	Net \$	7128.00
Start Date	10/3/2022	Updated By	Remson, Toya	Units	1
End Date	10/9/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	