

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3750285

Traffic Order #		12211841,12211840		Created On	10/7/2022 6:48:27 PM	Order Status	Contract Confirmed
Order #		3750285		Created By	NCC_Gateway_User	Gross \$	261367.00
Order Descrp		63050161_POL_Issue_GIFFORDS PAC - PHL		Updated On	10/11/2022 9:29:25 AM	Net \$	188184.24
Client		AMP - GIFFORDS PAC - PHL		Updated By	Daniels, Kyle	Units	217
Start Date		10/17/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/30/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63050161
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - ASSEMBLYPOL	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Philadelphia Interconnect,DISH I+			Contact			
Total Networks	16			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
6500,9762							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12211840	Created On	10/7/2022 6:48:27 PM	Order Status	Contract Confirmed
Order #	3750285	Created By	NCC_Gateway_User	Syscode Gross \$	253980.00
Order Descrp	63050161_POL_Issue_GIFFORDS PAC - PHL	Updated On	10/11/2022 9:22:19 AM	Syscode Net \$	182865.60
Client	AMP - GIFFORDS PAC - PHL	Updated By	Daniels, Kyle	Syscode Units	129
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/30/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1968.84
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	American Movie Classics	6500	AMC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,192.00	\$5,960.00	30
2	3		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$795.00	\$3,975.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,787.00	\$8,935.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/19/2022	10/21/2022	W-F 4p-7p			X	X	X			3	\$2,184.00	\$6,552.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/19/2022	10/21/2022	W-F 7p-12m			X	X	X			6	\$3,374.00	\$20,244.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	DISC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,192.00	\$5,960.00	30
7	13		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$772.00	\$3,860.00	30
8	15		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,381.00	\$11,905.00	30
9	17		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,985.00	\$9,925.00	30
10	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,985.00	\$9,925.00	30
11	21		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,778.00	\$13,890.00	30
12	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MORNING JOE	10/19/2022	10/21/2022	W-F 6a-9a			X	X	X			3	\$3,478.00	\$10,434.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	24		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/19/2022	10/21/2022	W-F 4p-7p			X	X	X			2	\$1,985.00	\$3,970.00	30
14	26		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/19/2022	10/21/2022	W-F 7p-12m			X	X	X			6	\$2,778.00	\$16,668.00	30
15	28		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$497.00	\$2,485.00	30
16	30		Ampersa nd Politi cal Bun dle	75 75	SyFy	6500	SYFY PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$490.00	\$2,450.00	30
17	32		Ampersa nd Politi cal Bun dle	75 75	TBS	6500	TBSC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,580.00	\$12,900.00	30
18	34		Ampersa nd Politi cal Bun dle	75 75	TNT	6500	TNT PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,381.00	\$11,905.00	30
19	36		Ampersa nd Politi cal Bun dle	75 75	USA	6500	USA PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,778.00	\$13,890.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	2		Amp ersa nd Politi cal Bun dle	75 75	American Movie Classics	6500	AMC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$1,192.00	\$2,384.00	30
35	4		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$795.00	\$1,590.00	30
36	6		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$1,787.00	\$3,574.00	30
37	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/24/2022	10/25/2022	M-Tu 4p-7p	X	X						2	\$2,184.00	\$4,368.00	30
38	10		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						4	\$3,374.00	\$13,496.00	30
39	12		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	DISC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$1,192.00	\$2,384.00	30
40	14		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$772.00	\$1,544.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	16		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$2,381.00	\$4,762.00	30
42	18		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$1,985.00	\$3,970.00	30
43	20		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$1,985.00	\$3,970.00	30
44	22		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$2,778.00	\$5,556.00	30
45	25		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/24/2022	10/25/2022	M-Tu 4p-7p	X	X						1	\$1,985.00	\$1,985.00	30
46	27		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						4	\$2,778.00	\$11,112.00	30
47	29		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$497.00	\$994.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	31		Ampersand Political Bundle	75 75	SyFy	6500	SYFY PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$490.00	\$980.00	30
49	33		Ampersand Political Bundle	75 75	TBS	6500	TBSC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$2,580.00	\$5,160.00	30
50	35		Ampersand Political Bundle	75 75	TNT	6500	TNT PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$2,381.00	\$4,762.00	30
51	37		Ampersand Political Bundle	75 75	USA	6500	USA PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$2,778.00	\$5,556.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12211841	Created On	10/7/2022 6:48:27 PM	Order Status	Contract Confirmed
Order #	3750285	Created By	NCC_Gateway_User	Syscode Gross \$	7387.00
Order Descrp	63050161_POL_Issue_GIFFORDS PAC - PHL	Updated On	10/11/2022 9:22:19 AM	Syscode Net \$	5318.64
Client	AMP - GIFFORDS PAC - PHL	Updated By	Daniels, Kyle	Syscode Units	88
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/30/2022	Zones	DISH I+	Avg Unit Rate	83.94
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	1		Ampersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$35.00	\$175.00	30
21	3		Ampersa nd Politi cal Bun dle	75 75	Bravo	9762	BRVO PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$71.00	\$355.00	30
22	5		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/19/2022	10/21/2022	W-F 4p-7p			X	X	X			3	\$52.00	\$156.00	30
23	7		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/19/2022	10/21/2022	W-F 7p-12m			X	X	X			3	\$65.00	\$195.00	30
24	9		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	9762	DISC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$74.00	\$370.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	11		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$152.00	\$760.00	30
26	13		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$94.00	\$470.00	30
27	15		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$122.00	\$610.00	30
28	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/19/2022	10/21/2022	W-F 4p-7p			X	X	X			2	\$38.00	\$76.00	30
29	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/19/2022	10/21/2022	W-F 7p-12m			X	X	X			3	\$44.00	\$132.00	30
30	21		Amp ersa nd Politi cal Bun dle	75 75	SyFy	9762	SYFY PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$27.00	\$135.00	30
31	23		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$111.00	\$555.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	25		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$129.00	\$645.00	30
33	27		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	5	\$109.00	\$545.00	30
52	2		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$35.00	\$70.00	30
53	4		Amp ersa nd Politi cal Bun dle	75 75	Bravo	9762	BRVO PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$71.00	\$142.00	30
54	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/24/2022	10/25/2022	M-Tu 4p-7p	X	X						2	\$52.00	\$104.00	30
55	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$65.00	\$130.00	30
56	10		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	9762	DISC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$74.00	\$148.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
57	12		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$152.00	\$304.00	30
58	14		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$94.00	\$188.00	30
59	16		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$122.00	\$244.00	30
60	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/24/2022	10/25/2022	M-Tu 4p-7p	X	X						1	\$38.00	\$38.00	30
61	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$44.00	\$88.00	30
62	22		Amp ersa nd Politi cal Bun dle	75 75	SyFy	9762	SYFY PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$27.00	\$54.00	30
63	24		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$111.00	\$222.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
64	26		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$129.00	\$258.00	30
65	28		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	10/24/2022	10/25/2022	M-Tu 7p-12m	X	X						2	\$109.00	\$218.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3750285

Traffic Order #	12211841,12211840	# of Weeks	2	Active	Yes
Order #	3750285	Created On	10/7/2022 6:48:27 PM	Order Status	Contract Confirmed
Order Descrp	63050161_POL_Issue_GIFFORDS PAC - PHL	Created By	NCC_Gateway_User	Gross \$	261367.00
Client	AMP - GIFFORDS PAC - PHL	Updated On	10/11/2022 9:29:25 AM	Net \$	188184.24
Start Date	10/17/2022	Updated By	Daniels, Kyle	Units	217
End Date	10/30/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	