

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3767600**

<b>Traffic Order #</b>		12274819,12274818		<b>Created On</b>	10/31/2022 8:15:20 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3767600		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	34700.00
<b>Order Descrp</b>		63059744_POL_Issue_BLACK ECONOMIC ALL FOUNDATION-B		<b>Updated On</b>	10/31/2022 9:54:11 AM	<b>Net \$</b>	24984.00
<b>Client</b>		AMP - BLACK ECONOMIC ALL		<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	77
<b>Start Date</b>		10/31/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/13/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63059744
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - BAL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - THE WIN COMPANY	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>							
<b>Total Zones</b>	2			<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Zones</b>	Baltimore DISH - I+,Baltimore Interco...						
<b>Total Networks</b>	3			<b>Zip</b>	07003		
<b>GENERAL COMMENTS</b>				<b>Contact</b>			
				<b>Phone</b>	111-111-1111		
				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
							,Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION
<b>SYSCODE LIST</b>							
							2118,6740

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12274819	<b>Created On</b>	10/31/2022 8:15:20 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3767600	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	2058.00
<b>Order Descrp</b>	63059744_POL_Issue_BLACK ECONOMIC ALL FOUNDATION-B	<b>Updated On</b>	10/31/2022 9:50:36 AM	<b>Syscode Net \$</b>	1481.76
<b>Client</b>	AMP - BLACK ECONOMIC ALL FOUNDATION-BAL	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	19
<b>Start Date</b>	10/31/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/13/2022	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	108.32
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	1		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET DT	11/02/2022	11/06/2022	W-Su 9a-4p			X	X	X	X	X	6	\$22.00	\$132.00	60
20	2		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$22.00	\$22.00	60
21	3		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET EF	11/02/2022	11/06/2022	W-Su 4p-7p			X	X	X	X	X	3	\$168.00	\$504.00	60
22	4		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$168.00	\$168.00	60
23	5		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET PT	11/02/2022	11/06/2022	W-Su 7p-12m			X	X	X	X	X	7	\$154.00	\$1,078.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	6		Amp ersa nd Politi cal Bun dle	75   75	BET	2118	BET PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$154.00	\$154.00	60

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12274818	<b>Created On</b>	10/31/2022 8:15:20 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3767600	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	32642.00
<b>Order Descrp</b>	63059744_POL_Issue_BLACK ECONOMIC ALL FOUNDATION-B	<b>Updated On</b>	10/31/2022 9:50:36 AM	<b>Syscode Net \$</b>	23502.24
<b>Client</b>	AMP - BLACK ECONOMIC ALL FOUNDATION-BAL	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	58
<b>Start Date</b>	10/31/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/13/2022	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	562.79
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	BET	6740	BET DT	11/02/2022	11/06/2022	W-Su 9a-4p			X	X	X	X	X	7	\$386.00	\$2,702.00	60
2	2		Amp ersa nd Politi cal Bun dle	75   75	BET	6740	BET DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$386.00	\$386.00	60
3	3		Amp ersa nd Politi cal Bun dle	75   75	BET	6740	BET EF	11/02/2022	11/06/2022	W-Su 4p-7p			X	X	X	X	X	3	\$1,032.00	\$3,096.00	60
4	4		Amp ersa nd Politi cal Bun dle	75   75	BET	6740	BET EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$1,032.00	\$1,032.00	60
5	5		Amp ersa nd Politi cal Bun dle	75   75	BET	6740	BET PT	11/02/2022	11/06/2022	W-Su 7p-12m			X	X	X	X	X	6	\$1,718.00	\$10,308.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75   75	BET	6740	BET PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$1,718.00	\$1,718.00	60
7	7		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN DT	11/02/2022	11/06/2022	W-Su 9a-4p			X	X	X	X	X	6	\$272.00	\$1,632.00	60
8	8		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$272.00	\$272.00	60
9	9		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN EF	11/02/2022	11/06/2022	W-Su 4p-7p			X	X	X	X	X	3	\$164.00	\$492.00	60
10	10		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$164.00	\$164.00	60
11	11		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN PT	11/02/2022	11/06/2022	W-Su 7p- 12m			X	X	X	X	X	7	\$880.00	\$6,160.00	60
12	12		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6740	OWN PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$880.00	\$880.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG DT	11/02/2022	11/06/2022	W-Su 9a-4p			X	X	X	X	X	7	\$96.00	\$672.00	60
14	14		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$96.00	\$96.00	60
15	15		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG EF	11/02/2022	11/06/2022	W-Su 4p-7p			X	X	X	X	X	3	\$110.00	\$330.00	60
16	16		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$110.00	\$110.00	60
17	17		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG PT	11/02/2022	11/06/2022	W-Su 7p-12m			X	X	X	X	X	7	\$324.00	\$2,268.00	60
18	18		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	6740	OXYG PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$324.00	\$324.00	60

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3767600					
<b>Traffic Order #</b>	12274819,12274818	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3767600	<b>Created On</b>	10/31/2022 8:15:20 AM	<b>Order Status</b>	Contract Confirmed
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<b>Client</b>	AMP - BLACK ECONOMIC ALL FOUNDATION-B	<b>Updated On</b>	10/31/2022 9:54:11 AM	<b>Net \$</b>	24984.00
<b>Start Date</b>	10/31/2022	<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	77
<b>End Date</b>	11/13/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	