



| | |
|---------------------------------|---------------------------------------|
| INVOICE NO. EN6059246 | INVOICE DATE 11/27/2022 |
| BILL CYCLE 202211 | INVOICE DUE DATE 12/25/2022 |

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-------------------------------|------------|------------------------------------|--------------|
| AMP - MAIN STREET MEDIA GROUP | MAINSTREET | AMP - SENATE LEADERSHIP FUND - PHL | P0042795 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|--------------|--------------|--------------|---------------|-------------|
| EN12208846 | Philadelphia | TV | \$164,627.00 | 92 | 92 |

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

| | |
|------------------------------|---------------------|
| Gross Advertising Total | \$164,627.00 |
| Agency Commission | (\$24,694.05) |
| Rep Commission | (\$18,191.27) |
| Net Advertising Total | \$121,741.68 |

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

EN6059246

INVOICE DATE

11/27/2022

BILL CYCLE

202211

INVOICE DUE DATE

12/25/2022

AFFIDAVIT

Product: 11011107
Estimate No: 6306
Campaign No:

Comcast Order No: EN12208846
TIM Est No: 3737282
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|------------|--------------|-------------------------------|---|-------|--------------|
| NE11361214 | SLF22PATV12H | PHILLY INTERCONNECT 6500/6500 | CNN, ESPN, FXNC, HALL, HGTV, HIST, PAR, TBSC, TVL | 92 | \$164,627.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|-------------------------------|------------|-------|-------------|
| TVL | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 5 | \$4,770.00 |
| CNN | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 14 | \$23,961.00 |
| HGTV | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 13 | \$29,538.00 |
| HIST | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 3 | \$5,010.00 |
| HALL | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 20 | \$14,370.00 |
| PAR | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 1 | \$479.00 |
| ESPN | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 5 | \$10,010.00 |
| FXNC | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 28 | \$72,913.00 |
| TBSC | PHILLY INTERCONNECT 6500/6500 | NE11361214 | 3 | \$3,576.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------------|---------|--------------|-----|------|------------|------|
| 11-1-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 10:58AM | SLF22PATV12H | 30 | 2 | \$1,431.00 | |
| 11-1-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 6:46PM | SLF22PATV12H | 30 | 3 | \$2,621.00 | |
| 11-1-22 | ESPN | PHILLY INTERCONNECT 6500/6500 | 5:27PM | SLF22PATV12H | 30 | 4 | \$1,788.00 | |
| 11-1-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 9:44AM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |
| 11-1-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 4:50PM | SLF22PATV12H | 30 | 10 | \$2,621.00 | |
| 11-1-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 7:43PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-1-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 6:35AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-1-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:34AM | SLF22PATV12H | 30 | 28 | \$255.00 | |
| 11-1-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 1:27PM | SLF22PATV12H | 30 | 16 | \$382.00 | |
| 11-1-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:37PM | SLF22PATV12H | 30 | 18 | \$2,382.00 | |
| 11-1-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 5:21PM | SLF22PATV12H | 30 | 21 | \$1,906.00 | |
| 11-1-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 7:23PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-1-22 | HIST | PHILLY INTERCONNECT 6500/6500 | 7:11PM | SLF22PATV12H | 30 | 23 | \$1,670.00 | |
| 11-1-22 | PAR | PHILLY INTERCONNECT 6500/6500 | 6:09PM | SLF22PATV12H | 30 | 24 | \$479.00 | |
| 11-1-22 | TBSC | PHILLY INTERCONNECT 6500/6500 | 4:09PM | SLF22PATV12H | 30 | 25 | \$1,192.00 | |
| 11-1-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 7:08PM | SLF22PATV12H | 30 | 27 | \$954.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------------|---------|--------------|-----|------|------------|------|
| 11-2-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 1:51PM | SLF22PATV12H | 30 | 2 | \$1,431.00 | |
| 11-2-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 6:39PM | SLF22PATV12H | 30 | 3 | \$2,621.00 | |
| 11-2-22 | ESPN | PHILLY INTERCONNECT 6500/6500 | 4:24PM | SLF22PATV12H | 30 | 4 | \$1,788.00 | |
| 11-2-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:50AM | SLF22PATV12H | 30 | 8 | \$2,382.00 | |
| 11-2-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 2:44PM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |
| 11-2-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 5:47PM | SLF22PATV12H | 30 | 10 | \$2,621.00 | |
| 11-2-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 10:47PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-2-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 6:35AM | SLF22PATV12H | 30 | 28 | \$255.00 | |
| 11-2-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:33AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-2-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 9:29AM | SLF22PATV12H | 30 | 16 | \$382.00 | |
| 11-2-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 9:30PM | SLF22PATV12H | 30 | 18 | \$2,382.00 | |
| 11-2-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 2:23PM | SLF22PATV12H | 30 | 20 | \$954.00 | |
| 11-2-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 6:26PM | SLF22PATV12H | 30 | 21 | \$1,906.00 | |
| 11-2-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 9:23PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-2-22 | HIST | PHILLY INTERCONNECT 6500/6500 | 11:15PM | SLF22PATV12H | 30 | 23 | \$1,670.00 | |
| 11-2-22 | TBSC | PHILLY INTERCONNECT 6500/6500 | 4:12PM | SLF22PATV12H | 30 | 25 | \$1,192.00 | |
| 11-2-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 10:07PM | SLF22PATV12H | 30 | 27 | \$954.00 | |
| 11-3-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 12:35PM | SLF22PATV12H | 30 | 2 | \$1,431.00 | |
| 11-3-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 3:32PM | SLF22PATV12H | 30 | 29 | \$1,431.00 | |
| 11-3-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 5:35PM | SLF22PATV12H | 30 | 3 | \$2,621.00 | |
| 11-3-22 | ESPN | PHILLY INTERCONNECT 6500/6500 | 4:31PM | SLF22PATV12H | 30 | 4 | \$1,788.00 | |
| 11-3-22 | ESPN | PHILLY INTERCONNECT 6500/6500 | 5:26PM | SLF22PATV12H | 30 | 4 | \$1,788.00 | |
| 11-3-22 | ESPN | PHILLY INTERCONNECT 6500/6500 | 10:12PM | SLF22PATV12H | 30 | 5 | \$2,858.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:51AM | SLF22PATV12H | 30 | 8 | \$2,382.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 11:47AM | SLF22PATV12H | 30 | 31 | \$1,670.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 2:44PM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 4:43PM | SLF22PATV12H | 30 | 10 | \$2,621.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 5:47PM | SLF22PATV12H | 30 | 10 | \$2,621.00 | |
| 11-3-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 11:52PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-3-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 6:35AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-3-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 7:23AM | SLF22PATV12H | 30 | 28 | \$255.00 | |
| 11-3-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 3:27PM | SLF22PATV12H | 30 | 16 | \$382.00 | |
| 11-3-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 11:28PM | SLF22PATV12H | 30 | 18 | \$2,382.00 | |
| 11-3-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 3:22PM | SLF22PATV12H | 30 | 20 | \$954.00 | |
| 11-3-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 4:26PM | SLF22PATV12H | 30 | 21 | \$1,906.00 | |
| 11-3-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 8:25PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-3-22 | HIST | PHILLY INTERCONNECT 6500/6500 | 8:13PM | SLF22PATV12H | 30 | 23 | \$1,670.00 | |
| 11-3-22 | TBSC | PHILLY INTERCONNECT 6500/6500 | 5:18PM | SLF22PATV12H | 30 | 25 | \$1,192.00 | |
| 11-3-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 9:09PM | SLF22PATV12H | 30 | 27 | \$954.00 | |
| 11-4-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 9:52AM | SLF22PATV12H | 30 | 2 | \$1,431.00 | |
| 11-4-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 12:36PM | SLF22PATV12H | 30 | 29 | \$1,431.00 | |
| 11-4-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 3:51PM | SLF22PATV12H | 30 | 2 | \$1,431.00 | |
| 11-4-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 7:51AM | SLF22PATV12H | 30 | 30 | \$2,382.00 | |
| 11-4-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:51AM | SLF22PATV12H | 30 | 8 | \$2,382.00 | |
| 11-4-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 10:39AM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |
| 11-4-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 11:51PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-4-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:35AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-4-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 11:25AM | SLF22PATV12H | 30 | 32 | \$382.00 | |
| 11-4-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 12:35PM | SLF22PATV12H | 30 | 16 | \$382.00 | |
| 11-4-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 3:18PM | SLF22PATV12H | 30 | 20 | \$954.00 | |
| 11-4-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 8:18PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-4-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 11:10PM | SLF22PATV12H | 30 | 27 | \$954.00 | |
| 11-5-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 12:50PM | SLF22PATV12H | 30 | 34 | \$1,431.00 | |
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:50AM | SLF22PATV12H | 30 | 8 | \$2,382.00 | |
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 9:48AM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 2:53PM | SLF22PATV12H | 30 | 9 | \$1,670.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------------|---------|--------------|-----|------|------------|------|
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:44PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 9:48PM | SLF22PATV12H | 30 | 37 | \$4,049.00 | |
| 11-5-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 10:50PM | SLF22PATV12H | 30 | 11 | \$4,049.00 | |
| 11-5-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:39AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-5-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 9:26PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-6-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 2:59PM | SLF22PATV12H | 30 | 34 | \$1,431.00 | |
| 11-6-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:51AM | SLF22PATV12H | 30 | 30 | \$2,382.00 | |
| 11-6-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 9:50AM | SLF22PATV12H | 30 | 36 | \$1,670.00 | |
| 11-6-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 6:34AM | SLF22PATV12H | 30 | 15 | \$255.00 | |
| 11-6-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 8:23PM | SLF22PATV12H | 30 | 22 | \$3,334.00 | |
| 11-7-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 10:59AM | SLF22PATV12H | 30 | 1 | \$1,431.00 | |
| 11-7-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 7:53AM | SLF22PATV12H | 30 | 6 | \$2,382.00 | |
| 11-7-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 10:42AM | SLF22PATV12H | 30 | 7 | \$1,670.00 | |
| 11-7-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 6:33AM | SLF22PATV12H | 30 | 12 | \$255.00 | |
| 11-7-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 12:34PM | SLF22PATV12H | 30 | 13 | \$382.00 | |
| 11-7-22 | HALL | PHILLY INTERCONNECT 6500/6500 | 8:33PM | SLF22PATV12H | 30 | 14 | \$2,382.00 | |
| 11-7-22 | HGTV | PHILLY INTERCONNECT 6500/6500 | 3:19PM | SLF22PATV12H | 30 | 19 | \$954.00 | |
| 11-7-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 9:08PM | SLF22PATV12H | 30 | 26 | \$954.00 | |
| 11-8-22 | CNN | PHILLY INTERCONNECT 6500/6500 | 8:45AM | SLF22PATV12H | 30 | 38 | \$1,788.00 | |
| 11-8-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 8:53AM | SLF22PATV12H | 30 | 39 | \$2,382.00 | |

Order# EN12208846 Total: \$164,627.00



INVOICE NO.

EN6059246

BILL CYCLE

202211

BILL TO

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

REMITTANCE

Please return this document with your payment

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-------------------------------|------------|------------------------------------|--------------|
| AMP - MAIN STREET MEDIA GROUP | MAINSTREET | AMP - SENATE LEADERSHIP FUND - PHL | P0042795 |

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$121,741.68

We accept checks, ACH, money orders and all major credit cards.