

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3763038

Traffic Order #	12214074,12214073		Created On	10/25/2022 12:55:15 PM		Order Status	Revision Confirmed	
Order #	3763038		Created By	NCC_Gateway_User		Gross \$	186285.00	
Order Descrp	63057784_POL_Issue_MAGA INC - PHL		Updated On	10/26/2022 11:31:31 AM		Net \$	134125.20	
Client	AMP - MAGA INC - PHL		Updated By	Daniels, Kyle		Units	189	
Start Date	10/24/2022		Industry	Political-Association		Credit Hold	NO	
End Date	11/6/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63057784	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - FULL REACH MEDIA GROUP	15.00%	Address 1	AMP MEDIA		Product	177	
RepFirm	NCC	13.00%	Address 2			Estimate	3386	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect,DISH I+		Contact			,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	5		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500,9762		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12214073	Created On	10/25/2022 12:55:15 PM	Order Status	Revision Confirmed
Order #	3763038	Created By	NCC_Gateway_User	Syscode Gross \$	182083.00
Order Descrp	63057784_POL_Issue_MAGA INC - PHL	Updated On	10/26/2022 11:29:52 AM	Syscode Net \$	131099.76
Client	AMP - MAGA INC - PHL	Updated By	Daniels, Kyle	Syscode Units	133
Start Date	10/24/2022	Source	Gateway	Zone Status	Revision Confirmed
End Date	11/6/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1369.05
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN EM	10/26/2022	10/30/2022	W-Su 5a-9a			X	X	X	X	X	4	\$438.00	\$1,752.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN EM	10/31/2022	11/01/2022	M-Tu 5a-9a	X	X						2	\$526.00	\$1,052.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN DT	10/26/2022	10/30/2022	W-Su 9a-4p			X	X	X	X	X	5	\$597.00	\$2,985.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						2	\$717.00	\$1,434.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN EF	10/26/2022	10/30/2022	W-Su 4p-7p			X	X	X	X	X	4	\$1,490.00	\$5,960.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$1,788.00	\$1,788.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/26/2022	10/30/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,381.00	\$11,905.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						2	\$2,858.00	\$5,716.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/26/2022	10/30/2022	W-Su 5a-9a			X	X	X	X	X	4	\$1,985.00	\$7,940.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/31/2022	11/01/2022	M-Tu 5a-9a	X	X						2	\$2,382.00	\$4,764.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/26/2022	10/30/2022	W-Su 9a-4p			X	X	X	X	X	5	\$1,391.00	\$6,955.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						2	\$1,670.00	\$3,340.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/26/2022	10/30/2022	W-Su 4p-7p			X	X	X	X	X	4	\$2,184.00	\$8,736.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$2,621.00	\$2,621.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/26/2022	10/30/2022	W-Su 7p-12m			X	X	X	X	X	7	\$3,374.00	\$23,618.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						2	\$4,049.00	\$8,098.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EM	10/26/2022	10/30/2022	W-Su 5a-9a			X	X	X	X	X	4	\$212.00	\$848.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EM	10/31/2022	11/01/2022	M-Tu 5a-9a	X	X						2	\$255.00	\$510.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/26/2022	10/30/2022	W-Su 9a-4p			X	X	X	X	X	5	\$318.00	\$1,590.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						2	\$382.00	\$764.00	30
21	21		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL EF	10/26/2022	10/30/2022	W-Su 4p-7p			X	X	X	X	X	4	\$795.00	\$3,180.00	30
22	22		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$954.00	\$954.00	30
23	23		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL PT	10/26/2022	10/30/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,985.00	\$9,925.00	30
24	24		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						2	\$2,382.00	\$4,764.00	30
25	25		Ampersand Political Bundle	75 75	HGTV	6500	HGTV EM	10/26/2022	10/30/2022	W-Su 5a-9a			X	X	X	X	X	4	\$178.00	\$712.00	30
26	26		Ampersand Political Bundle	75 75	HGTV	6500	HGTV EM	10/31/2022	11/01/2022	M-Tu 5a-9a	X	X						2	\$214.00	\$428.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	10/26/2022	10/30/2022	W-Su 9a-4p			X	X	X	X	X	5	\$795.00	\$3,975.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						2	\$954.00	\$1,908.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	10/26/2022	10/30/2022	W-Su 4p-7p			X	X	X	X	X	4	\$1,588.00	\$6,352.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$1,906.00	\$1,906.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/26/2022	10/30/2022	W-Su 7p-12m			X	X	X	X	X	5	\$2,778.00	\$13,890.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						2	\$3,334.00	\$6,668.00	30
33	33		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST EM	10/26/2022	10/30/2022	W-Su 5a-9a			X	X	X	X	X	4	\$117.00	\$468.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST EM	10/31/2022	11/01/2022	M-Tu 5a-9a	X	X						2	\$141.00	\$282.00	30
35	35		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST DT	10/26/2022	10/30/2022	W-Su 9a-4p			X	X	X	X	X	5	\$200.00	\$1,000.00	30
36	36		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						2	\$240.00	\$480.00	30
37	37		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST EF	10/26/2022	10/30/2022	W-Su 4p-7p			X	X	X	X	X	4	\$597.00	\$2,388.00	30
38	38		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$717.00	\$717.00	30
39	39		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST PT	10/26/2022	10/30/2022	W-Su 7p-12m			X	X	X	X	X	5	\$1,391.00	\$6,955.00	30
40	40		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	HIST PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						3	\$1,670.00	\$5,010.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
65	41		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EM	10/27/2022	10/30/2022	Th-Su 5a-9a				X	X	X	X	1	\$1,985.00	\$1,985.00	30
66	42		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,391.00	\$2,782.00	30
67	43		Ampersand Political Bundle	75 75	HGTV	6500	HGTV PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	1	\$2,778.00	\$2,778.00	30
68	44		Ampersand Political Bundle	75 75	The History Channel	6500	HIST DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	1	\$200.00	\$200.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12214074	Created On	10/25/2022 12:55:15 PM	Order Status	Revision Confirmed
Order #	3763038	Created By	NCC_Gateway_User	Syscode Gross \$	4202.00
Order Descrp	63057784_POL_Issue_MAGA INC - PHL	Updated On	10/25/2022 1:31:53 PM	Syscode Net \$	3025.44
Client	AMP - MAGA INC - PHL	Updated By	Anderson, Joshua	Syscode Units	56
Start Date	10/24/2022	Source	Gateway	Zone Status	Revision Confirmed
End Date	11/6/2022	Zones	DISH I+	Avg Unit Rate	75.04
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	1		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN DT	10/28/2022	10/30/2022	F-Su 9a-4p					X	X	X	4	\$23.00	\$92.00	30
42	2		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						1	\$28.00	\$28.00	30
43	3		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN EF	10/28/2022	10/30/2022	F-Su 4p-7p					X	X	X	3	\$126.00	\$378.00	30
44	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$149.00	\$149.00	30
45	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/28/2022	10/30/2022	F-Su 7p-12m					X	X	X	4	\$152.00	\$608.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	6		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						1	\$180.00	\$180.00	30
47	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	10/28/2022	10/30/2022	F-Su 9a-4p					X	X	X	4	\$27.00	\$108.00	30
48	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						1	\$32.00	\$32.00	30
49	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	10/28/2022	10/30/2022	F-Su 4p-7p					X	X	X	3	\$74.00	\$222.00	30
50	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$88.00	\$88.00	30
51	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	10/28/2022	10/30/2022	F-Su 7p-12m					X	X	X	4	\$79.00	\$316.00	30
52	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						1	\$94.00	\$94.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
53	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	10/28/2022	10/30/2022	F-Su 9a-4p					X	X	X	4	\$23.00	\$92.00	30
54	14		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						1	\$28.00	\$28.00	30
55	15		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	10/28/2022	10/30/2022	F-Su 4p-7p					X	X	X	3	\$103.00	\$309.00	30
56	16		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$122.00	\$122.00	30
57	17		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/28/2022	10/30/2022	F-Su 7p-12m					X	X	X	4	\$122.00	\$488.00	30
58	18		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						1	\$144.00	\$144.00	30
59	19		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST DT	10/28/2022	10/30/2022	F-Su 9a-4p					X	X	X	4	\$13.00	\$52.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	20		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST DT	10/31/2022	11/01/2022	M-Tu 9a-4p	X	X						1	\$16.00	\$16.00	30
61	21		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	10/28/2022	10/30/2022	F-Su 4p-7p					X	X	X	3	\$65.00	\$195.00	30
62	22		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	10/31/2022	11/01/2022	M-Tu 4p-7p	X	X						1	\$77.00	\$77.00	30
63	23		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	10/28/2022	10/30/2022	F-Su 7p-12m					X	X	X	4	\$74.00	\$296.00	30
64	24		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	10/31/2022	11/01/2022	M-Tu 7p-12m	X	X						1	\$88.00	\$88.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3763038					
Traffic Order #	12214074,12214073	# of Weeks	2	Active	Yes
Order #	3763038	Created On	10/25/2022 12:55:15 PM	Order Status	Revision Confirmed
Order Descrp	63057784_POL_Issue_MAGA INC - PHL	Created By	NCC_Gateway_User	Gross \$	186285.00
Client	AMP - MAGA INC - PHL	Updated On	10/26/2022 11:31:31 AM	Net \$	134125.20
Start Date	10/24/2022	Updated By	Daniels, Kyle	Units	189
End Date	11/6/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	