

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3772827

<b>Traffic Order #</b> 12216217		<b>Created On</b> 11/4/2022 10:43:35 AM		<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 3772827		<b>Created By</b> NCC_Gateway_User		<b>Gross \$</b> 19500.00	
<b>Order Descrp</b> 63062082_POL_Issue_CITIZENS FOR SANITY - PHL		<b>Updated On</b> 11/4/2022 11:49:53 AM		<b>Net \$</b> 14040.00	
<b>Client</b> AMP - CITIZENS FOR SANITY - PHL		<b>Updated By</b> Shields, Karolyn		<b>Units</b> 1	
<b>Start Date</b> 11/7/2022		<b>Industry</b> Political-Association		<b>Credit Hold</b> NO	
<b>End Date</b> 11/13/2022		<b>REFERENCES</b>			
<b># of Weeks</b> 1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>		<b>Purchase Order #</b> 63062082	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> AMP - MULTI MEDIA SERVICES 15.00%		<b>Address 1</b> NCC MEDIA		<b>Product</b> 1107	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>		<b>Estimate</b> MNF	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Philadelphia Interconnect		<b>Contact</b>		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b> Standard			
		<b>Copy Group</b>		6500	
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12216217	<b>Created On</b>	11/4/2022 10:43:35 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3772827	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	19500.00
<b>Order Descrp</b>	63062082_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Updated On</b>	11/4/2022 11:48:33 AM	<b>Syscode Net \$</b>	14040.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	1
<b>Start Date</b>	11/7/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/13/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	19500.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ers and Politi cal Bun dle	105   105	ESPN	6500	SEIC PHL: Simulcast ESP2: Baltimore Ravens at New Orleans Saints	11/07/2022	11/07/2022	M 8p-11:15p	X							1	\$19,500.00	\$19,500.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3772827**

<b>Traffic Order #</b>	12216217	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3772827	<b>Created On</b>	11/4/2022 10:43:35 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63062082_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	19500.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated On</b>	11/4/2022 11:49:53 AM	<b>Net \$</b>	14040.00
<b>Start Date</b>	11/7/2022	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	1
<b>End Date</b>	11/13/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	