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| INVOICE NO. EN6061601 | INVOICE DATE 11/27/2022 |
| BILL CYCLE 202211 | INVOICE DUE DATE 12/25/2022 |

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-----------------------------|--------------|---------------------------------|--------------|
| AMP - WATERFRONT STRATEGIES | WATERFRNTNCC | AMP - SENATE MAJORITY PAC - PHL | P0041154 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|--------------|--------------|------------|---------------|-------------|
| EN12216478 | Philadelphia | TV | \$6,991.00 | 29 | 29 |

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

| | |
|------------------------------|-------------------|
| Gross Advertising Total | \$6,991.00 |
| Agency Commission | (\$1,048.65) |
| Rep Commission | (\$772.50) |
| Net Advertising Total | \$5,169.85 |

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



| | |
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AFFIDAVIT

| | | |
|---------------------------|-------------------------------------|------------------------------|
| Product: 11081108 | Comcast Order No: EN12216478 | Market: Philadelphia |
| Estimate No: 10484 | TIM Est No: 3774239 | Contract Type: Single |
| Campaign No: | AE Name: NCC - PHL - WASH DC | |

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|------------|-------------|----------------------------------|---|-------|------------|
| NE11364140 | SMPPA22119H | PHILLY INTERCONNECT 6500/6500 | USA | 1 | \$954.00 |
| NE11356625 | SMPPA22114H | PHILLY INTERCONNECT 6500/6500 | OXYG | 1 | \$98.00 |
| NE11365395 | SMPPA22120H | PHILLY INTERCONNECT 6500/6500 | AMC, APL, CNBC, FS1, FX, FXNC, HLN, LIF, LMN, OXYG, PAR, SYFY, TLC, TNT, TRAV, TVL, TWC | 27 | \$5,939.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|----------------------------------|------------|-------|------------|
| AMC | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$188.00 |
| TNT | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 3 | \$931.00 |
| APL | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$71.00 |
| TVL | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$367.00 |
| FX | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$188.00 |
| FXNC | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$1,968.00 |
| HLN | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$227.00 |
| OXYG | PHILLY INTERCONNECT 6500/6500 | NE11356625 | 1 | \$98.00 |
| OXYG | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 3 | \$258.00 |
| SYFY | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$118.00 |
| LIF | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$353.00 |
| LMN | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$113.00 |
| TLC | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$147.00 |
| TRAV | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$126.00 |
| TWC | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$47.00 |
| CNBC | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$399.00 |

| | | | | |
|-----|----------------------------------|------------|---|----------|
| FS1 | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 1 | \$122.00 |
| PAR | PHILLY INTERCONNECT 6500/6500 | NE11365395 | 2 | \$316.00 |
| USA | PHILLY INTERCONNECT 6500/6500 | NE11364140 | 1 | \$954.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------------|---------|-------------|-----|------|------------|------|
| 11-8-22 | AMC | PHILLY INTERCONNECT 6500/6500 | 3:24PM | SMPPA22120H | 30 | 1 | \$188.00 | |
| 11-8-22 | APL | PHILLY INTERCONNECT 6500/6500 | 1:15AM | SMPPA22120H | 30 | 2 | \$71.00 | |
| 11-8-22 | CNBC | PHILLY INTERCONNECT 6500/6500 | 8:30AM | SMPPA22120H | 30 | 3 | \$137.00 | |
| 11-8-22 | CNBC | PHILLY INTERCONNECT 6500/6500 | 10:46AM | SMPPA22120H | 30 | 4 | \$262.00 | |
| 11-8-22 | FS1 | PHILLY INTERCONNECT 6500/6500 | 11:47AM | SMPPA22120H | 30 | 5 | \$122.00 | |
| 11-8-22 | FX | PHILLY INTERCONNECT 6500/6500 | 10:16AM | SMPPA22120H | 30 | 6 | \$188.00 | |
| 11-8-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 12:49AM | SMPPA22120H | 30 | 7 | \$298.00 | |
| 11-8-22 | FXNC | PHILLY INTERCONNECT 6500/6500 | 11:47AM | SMPPA22120H | 30 | 8 | \$1,670.00 | |
| 11-8-22 | HLN | PHILLY INTERCONNECT 6500/6500 | 12:55AM | SMPPA22120H | 30 | 9 | \$122.00 | |
| 11-8-22 | HLN | PHILLY INTERCONNECT 6500/6500 | 9:43AM | SMPPA22120H | 30 | 10 | \$105.00 | |
| 11-8-22 | LIF | PHILLY INTERCONNECT 6500/6500 | 12:23AM | SMPPA22120H | 30 | 11 | \$122.00 | |
| 11-8-22 | LIF | PHILLY INTERCONNECT 6500/6500 | 10:21AM | SMPPA22120H | 30 | 12 | \$231.00 | |
| 11-8-22 | LMN | PHILLY INTERCONNECT 6500/6500 | 12:19AM | SMPPA22120H | 30 | 13 | \$113.00 | |
| 11-8-22 | OXYG | PHILLY INTERCONNECT 6500/6500 | 12:39AM | SMPPA22120H | 30 | 14 | \$89.00 | |
| 11-8-22 | OXYG | PHILLY INTERCONNECT 6500/6500 | 7:45AM | SMPPA22120H | 30 | 15 | \$71.00 | |
| 11-8-22 | OXYG | PHILLY INTERCONNECT 6500/6500 | 11:40AM | SMPPA22120H | 30 | 16 | \$98.00 | |
| 11-8-22 | OXYG | PHILLY INTERCONNECT 6500/6500 | 2:39PM | SMPPA22114H | 30 | 16 | \$98.00 | |
| 11-8-22 | PAR | PHILLY INTERCONNECT 6500/6500 | 12:23AM | SMPPA22120H | 30 | 17 | \$132.00 | |
| 11-8-22 | PAR | PHILLY INTERCONNECT 6500/6500 | 11:14AM | SMPPA22120H | 30 | 18 | \$184.00 | |
| 11-8-22 | SYFY | PHILLY INTERCONNECT 6500/6500 | 3:25PM | SMPPA22120H | 30 | 19 | \$118.00 | |
| 11-8-22 | TLC | PHILLY INTERCONNECT 6500/6500 | 12:14AM | SMPPA22120H | 30 | 20 | \$147.00 | |
| 11-8-22 | TNT | PHILLY INTERCONNECT 6500/6500 | 1:13AM | SMPPA22120H | 30 | 21 | \$287.00 | |
| 11-8-22 | TNT | PHILLY INTERCONNECT 6500/6500 | 8:05AM | SMPPA22120H | 30 | 22 | \$214.00 | |
| 11-8-22 | TNT | PHILLY INTERCONNECT 6500/6500 | 1:47PM | SMPPA22120H | 30 | 23 | \$430.00 | |
| 11-8-22 | TRAV | PHILLY INTERCONNECT 6500/6500 | 3:24PM | SMPPA22120H | 30 | 24 | \$126.00 | |
| 11-8-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 12:09AM | SMPPA22120H | 30 | 25 | \$262.00 | |
| 11-8-22 | TVL | PHILLY INTERCONNECT 6500/6500 | 12:09PM | SMPPA22120H | 30 | 26 | \$105.00 | |
| 11-8-22 | TWC | PHILLY INTERCONNECT 6500/6500 | 12:12AM | SMPPA22120H | 30 | 27 | \$47.00 | |
| 11-8-22 | USA | PHILLY INTERCONNECT 6500/6500 | 9:22AM | SMPPA22119H | 30 | 28 | \$954.00 | |

Order# EN12216478 Total: \$6,991.00



INVOICE NO.

EN6061601

BILL CYCLE

202211

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-----------------------------|--------------|---------------------------------|--------------|
| AMP - WATERFRONT STRATEGIES | WATERFRNTNCC | AMP - SENATE MAJORITY PAC - PHL | P0041154 |

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$5,169.85

We accept checks, ACH, money orders and all major credit cards.