



INVOICE NO. EN6053078	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12209785	Philadelphia	TV	\$7,450.00	24	24

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$7,450.00
Agency Commission	(\$1,117.50)
Rep Commission	(\$823.22)
Net Advertising Total	\$5,509.28

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 11087
Campaign No:

Comcast Order No: EN12209785
TIM Est No: 3741361
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11345631	FFPAC22104H	PHILLY INTERCONNECT 6500/6500	BET, OWN	24	\$7,450.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BET	PHILLY INTERCONNECT 6500/6500	NE11345631	10	\$4,360.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11345631	14	\$3,090.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	5:20PM	FFPAC22104H	30	6	\$210.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	6:15PM	FFPAC22104H	30	6	\$210.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	7:16PM	FFPAC22104H	30	7	\$662.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	9:13PM	FFPAC22104H	30	7	\$662.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	9:12AM	FFPAC22104H	30	11	\$74.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	1:56PM	FFPAC22104H	30	11	\$74.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	5:15PM	FFPAC22104H	30	12	\$81.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	9:11PM	FFPAC22104H	30	13	\$414.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	9:52PM	FFPAC22104H	30	13	\$414.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	4:15PM	FFPAC22104H	30	6	\$210.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	5:15PM	FFPAC22104H	30	6	\$210.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	7:12PM	FFPAC22104H	30	7	\$662.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	11:16PM	FFPAC22104H	30	7	\$662.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	9:50AM	FFPAC22104H	30	11	\$74.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	2:09PM	FFPAC22104H	30	11	\$74.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	4:13PM	FFPAC22104H	30	12	\$81.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	7:52PM	FFPAC22104H	30	13	\$414.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	9:43PM	FFPAC22104H	30	13	\$414.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	5:23PM	FFPAC22104H	30	6	\$210.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	8:18PM	FFPAC22104H	30	7	\$662.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	11:14AM	FFPAC22104H	30	11	\$74.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFPAC22104H	30	11	\$74.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	8:14PM	FFPAC22104H	30	13	\$414.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	9:13PM	FFPAC22104H	30	13	\$414.00	

Order# EN12209785 Total: \$7,450.00



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REMITTANCE

Please return this document with your payment

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AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$5,509.28

We accept checks, ACH, money orders and all major credit cards.