



INVOICE NO. EN6050828	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207108	Philadelphia	TV	\$179,920.00	136	136

INVOICE NOTES

63036882_POL_Issue_SENATE MAJORITY PAC - PHL

Gross Advertising Total	\$179,920.00
Agency Commission	(\$26,988.00)
Rep Commission	(\$19,881.21)
Net Advertising Total	\$133,050.79

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO. EN6050828	INVOICE DATE 10/30/2022
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AFFIDAVIT

Product:	Comcast Order No: EN12207108	Market: Philadelphia
Estimate No: 10479	TIM Est No: 3725784	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11340866	SMPPA22105H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TBSC, TLC, TNT, USA	136	\$179,920.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$5,175.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$6,900.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$7,476.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11340866	20	\$33,184.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$8,052.00
USA	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$8,052.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11340866	29	\$43,752.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$5,752.00
ID	PHILLY INTERCONNECT 6500/6500	NE11340866	20	\$3,708.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11340866	41	\$53,555.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$4,314.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-27-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38AM	SMPPA22105H	30	37	\$1,079.00	
9-27-22	CNN	PHILLY INTERCONNECT 6500/6500	8:36AM	SMPPA22105H	30	5	\$1,079.00	
9-27-22	CNN	PHILLY INTERCONNECT 6500/6500	2:58PM	SMPPA22105H	30	6	\$863.00	
9-27-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22105H	30	7	\$1,582.00	
9-27-22	CNN	PHILLY INTERCONNECT 6500/6500	8:39PM	SMPPA22105H	30	8	\$2,444.00	
9-27-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:36PM	SMPPA22105H	30	9	\$1,725.00	
9-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:48AM	SMPPA22105H	30	14	\$1,438.00	
9-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22105H	30	38	\$1,438.00	
9-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50AM	SMPPA22105H	30	15	\$1,007.00	
9-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:46PM	SMPPA22105H	30	16	\$1,582.00	
9-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	SMPPA22105H	30	17	\$2,444.00	
9-27-22	HALL	PHILLY INTERCONNECT 6500/6500	10:16PM	SMPPA22105H	30	18	\$1,438.00	
9-27-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19PM	SMPPA22105H	30	19	\$2,013.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-27-22	ID	PHILLY INTERCONNECT 6500/6500	1:10AM	SMPPA22105H	30	20	\$73.00	
9-27-22	ID	PHILLY INTERCONNECT 6500/6500	8:14AM	SMPPA22105H	30	21	\$64.00	
9-27-22	ID	PHILLY INTERCONNECT 6500/6500	11:13AM	SMPPA22105H	30	22	\$102.00	
9-27-22	ID	PHILLY INTERCONNECT 6500/6500	5:10PM	SMPPA22105H	30	23	\$153.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:56AM	SMPPA22105H	30	29	\$1,007.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:41AM	SMPPA22105H	30	29	\$1,007.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:51AM	SMPPA22105H	30	30	\$719.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:26AM	SMPPA22105H	30	41	\$719.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:31PM	SMPPA22105H	30	30	\$719.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:00PM	SMPPA22105H	30	31	\$1,438.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22105H	30	31	\$1,438.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:35PM	SMPPA22105H	30	32	\$2,013.00	
9-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:50PM	SMPPA22105H	30	32	\$2,013.00	
9-27-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22105H	30	33	\$1,869.00	
9-27-22	TLC	PHILLY INTERCONNECT 6500/6500	10:50PM	SMPPA22105H	30	34	\$1,438.00	
9-27-22	TNT	PHILLY INTERCONNECT 6500/6500	8:01PM	SMPPA22105H	30	35	\$1,725.00	
9-27-22	USA	PHILLY INTERCONNECT 6500/6500	11:26PM	SMPPA22105H	30	36	\$2,013.00	
9-28-22	CNN	PHILLY INTERCONNECT 6500/6500	10:39PM	SMPPA22105H	30	8	\$2,444.00	
9-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	SMPPA22105H	30	17	\$2,444.00	
9-28-22	HALL	PHILLY INTERCONNECT 6500/6500	7:25PM	SMPPA22105H	30	18	\$1,438.00	
9-28-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:26PM	SMPPA22105H	30	19	\$2,013.00	
9-28-22	ID	PHILLY INTERCONNECT 6500/6500	12:12AM	SMPPA22105H	30	20	\$73.00	
9-28-22	ID	PHILLY INTERCONNECT 6500/6500	7:15AM	SMPPA22105H	30	21	\$64.00	
9-28-22	ID	PHILLY INTERCONNECT 6500/6500	11:10AM	SMPPA22105H	30	22	\$102.00	
9-28-22	ID	PHILLY INTERCONNECT 6500/6500	4:12PM	SMPPA22105H	30	23	\$153.00	
9-28-22	ID	PHILLY INTERCONNECT 6500/6500	10:17PM	SMPPA22105H	30	24	\$535.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:55AM	SMPPA22105H	30	29	\$1,007.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:59AM	SMPPA22105H	30	29	\$1,007.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:26AM	SMPPA22105H	30	30	\$719.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:44PM	SMPPA22105H	30	31	\$1,438.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:56PM	SMPPA22105H	30	32	\$2,013.00	
9-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	SMPPA22105H	30	32	\$2,013.00	
9-28-22	TBSC	PHILLY INTERCONNECT 6500/6500	11:02PM	SMPPA22105H	30	33	\$1,869.00	
9-28-22	TLC	PHILLY INTERCONNECT 6500/6500	8:10PM	SMPPA22105H	30	34	\$1,438.00	
9-28-22	TNT	PHILLY INTERCONNECT 6500/6500	9:14PM	SMPPA22105H	30	35	\$1,725.00	
9-28-22	USA	PHILLY INTERCONNECT 6500/6500	8:16PM	SMPPA22105H	30	36	\$2,013.00	
9-29-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22105H	30	5	\$1,079.00	
9-29-22	CNN	PHILLY INTERCONNECT 6500/6500	2:00PM	SMPPA22105H	30	6	\$863.00	
9-29-22	CNN	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22105H	30	7	\$1,582.00	
9-29-22	CNN	PHILLY INTERCONNECT 6500/6500	8:49PM	SMPPA22105H	30	8	\$2,444.00	
9-29-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:21PM	SMPPA22105H	30	9	\$1,725.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:53AM	SMPPA22105H	30	14	\$1,438.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:48AM	SMPPA22105H	30	14	\$1,438.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:43AM	SMPPA22105H	30	15	\$1,007.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:49AM	SMPPA22105H	30	15	\$1,007.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SMPPA22105H	30	16	\$1,582.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49PM	SMPPA22105H	30	17	\$2,444.00	
9-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	SMPPA22105H	30	17	\$2,444.00	
9-29-22	HALL	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22105H	30	18	\$1,438.00	
9-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:25PM	SMPPA22105H	30	19	\$2,013.00	
9-29-22	ID	PHILLY INTERCONNECT 6500/6500	1:17AM	SMPPA22105H	30	20	\$73.00	
9-29-22	ID	PHILLY INTERCONNECT 6500/6500	8:14AM	SMPPA22105H	30	21	\$64.00	
9-29-22	ID	PHILLY INTERCONNECT 6500/6500	3:14PM	SMPPA22105H	30	22	\$102.00	
9-29-22	ID	PHILLY INTERCONNECT 6500/6500	5:13PM	SMPPA22105H	30	23	\$153.00	
9-29-22	ID	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22105H	30	24	\$535.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22105H	30	40	\$1,007.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:44AM	SMPPA22105H	30	29	\$1,007.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:35AM	SMPPA22105H	30	29	\$1,007.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:42AM	SMPPA22105H	30	30	\$719.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:24PM	SMPPA22105H	30	30	\$719.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:23PM	SMPPA22105H	30	31	\$1,438.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:44PM	SMPPA22105H	30	31	\$1,438.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:32PM	SMPPA22105H	30	32	\$2,013.00	
9-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22105H	30	32	\$2,013.00	
9-29-22	TBSC	PHILLY INTERCONNECT 6500/6500	11:10PM	SMPPA22105H	30	33	\$1,869.00	
9-29-22	TLC	PHILLY INTERCONNECT 6500/6500	7:16PM	SMPPA22105H	30	34	\$1,438.00	
9-29-22	TNT	PHILLY INTERCONNECT 6500/6500	9:43PM	SMPPA22105H	30	35	\$1,725.00	
9-29-22	USA	PHILLY INTERCONNECT 6500/6500	10:21PM	SMPPA22105H	30	36	\$2,013.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	6:37AM	SMPPA22105H	30	5	\$1,079.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	6:44AM	SMPPA22105H	30	5	\$1,079.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	9:53AM	SMPPA22105H	30	6	\$863.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	10:51AM	SMPPA22105H	30	6	\$863.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22105H	30	7	\$1,582.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	5:40PM	SMPPA22105H	30	7	\$1,582.00	
9-30-22	CNN	PHILLY INTERCONNECT 6500/6500	8:37PM	SMPPA22105H	30	8	\$2,444.00	
9-30-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:38PM	SMPPA22105H	30	9	\$1,725.00	
9-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22105H	30	14	\$1,438.00	
9-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:42AM	SMPPA22105H	30	15	\$1,007.00	
9-30-22	HALL	PHILLY INTERCONNECT 6500/6500	7:26PM	SMPPA22105H	30	18	\$1,438.00	
9-30-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:19PM	SMPPA22105H	30	19	\$2,013.00	
9-30-22	ID	PHILLY INTERCONNECT 6500/6500	12:13AM	SMPPA22105H	30	20	\$73.00	
9-30-22	ID	PHILLY INTERCONNECT 6500/6500	8:16AM	SMPPA22105H	30	21	\$64.00	
9-30-22	ID	PHILLY INTERCONNECT 6500/6500	10:14AM	SMPPA22105H	30	22	\$102.00	
9-30-22	ID	PHILLY INTERCONNECT 6500/6500	4:13PM	SMPPA22105H	30	23	\$153.00	
9-30-22	ID	PHILLY INTERCONNECT 6500/6500	7:16PM	SMPPA22105H	30	24	\$535.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:43AM	SMPPA22105H	30	29	\$1,007.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:40AM	SMPPA22105H	30	30	\$719.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:27PM	SMPPA22105H	30	30	\$719.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	SMPPA22105H	30	31	\$1,438.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:40PM	SMPPA22105H	30	31	\$1,438.00	
9-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:37PM	SMPPA22105H	30	32	\$2,013.00	
9-30-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:20PM	SMPPA22105H	30	33	\$1,869.00	
9-30-22	TNT	PHILLY INTERCONNECT 6500/6500	11:20PM	SMPPA22105H	30	35	\$1,725.00	
9-30-22	USA	PHILLY INTERCONNECT 6500/6500	8:20PM	SMPPA22105H	30	36	\$2,013.00	
10-1-22	CNN	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22105H	30	5	\$1,079.00	
10-1-22	CNN	PHILLY INTERCONNECT 6500/6500	9:53AM	SMPPA22105H	30	6	\$863.00	
10-1-22	CNN	PHILLY INTERCONNECT 6500/6500	4:50PM	SMPPA22105H	30	7	\$1,582.00	
10-1-22	CNN	PHILLY INTERCONNECT 6500/6500	11:30PM	SMPPA22105H	30	8	\$2,444.00	
10-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SMPPA22105H	30	16	\$1,582.00	
10-1-22	ID	PHILLY INTERCONNECT 6500/6500	8:15PM	SMPPA22105H	30	24	\$535.00	
10-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22105H	30	29	\$1,007.00	
10-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:29PM	SMPPA22105H	30	31	\$1,438.00	
10-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:31PM	SMPPA22105H	30	32	\$2,013.00	
10-2-22	CNN	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22105H	30	5	\$1,079.00	
10-2-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22105H	30	6	\$863.00	
10-2-22	CNN	PHILLY INTERCONNECT 6500/6500	6:45PM	SMPPA22105H	30	7	\$1,582.00	
10-2-22	CNN	PHILLY INTERCONNECT 6500/6500	11:49PM	SMPPA22105H	30	8	\$2,444.00	
10-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:29AM	SMPPA22105H	30	29	\$1,007.00	
10-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:59PM	SMPPA22105H	30	30	\$719.00	
10-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:29PM	SMPPA22105H	30	31	\$1,438.00	
10-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:28PM	SMPPA22105H	30	32	\$2,013.00	
10-3-22	CNN	PHILLY INTERCONNECT 6500/6500	8:36AM	SMPPA22105H	30	1	\$1,241.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-3-22	CNN	PHILLY INTERCONNECT 6500/6500	1:49PM	SMPPA22105H	30	2	\$993.00	
10-3-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	SMPPA22105H	30	3	\$1,820.00	
10-3-22	CNN	PHILLY INTERCONNECT 6500/6500	10:41PM	SMPPA22105H	30	4	\$2,811.00	
10-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:49AM	SMPPA22105H	30	10	\$1,654.00	
10-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:48AM	SMPPA22105H	30	11	\$1,159.00	
10-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:49PM	SMPPA22105H	30	12	\$1,820.00	
10-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22105H	30	13	\$2,811.00	
10-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:30AM	SMPPA22105H	30	25	\$1,159.00	
10-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:27AM	SMPPA22105H	30	26	\$827.00	
10-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:34PM	SMPPA22105H	30	27	\$1,654.00	
10-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:41PM	SMPPA22105H	30	28	\$2,315.00	

Order# EN12207108 Total: \$179,920.00



INVOICE NO.

EN6050828

BILL CYCLE

202210

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$133,050.79

We accept checks, ACH, money orders and all major credit cards.