

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738422

<b>Traffic Order #</b>		12209169,12209168		<b>Created On</b>	9/26/2022 3:50:37 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3738422		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9665.00
<b>Order Descrp</b>		63044070_POL_Issue_SENATE LEADERSHIP FUND - PHL		<b>Updated On</b>	9/26/2022 5:10:48 PM	<b>Net \$</b>	6958.80
<b>Client</b>		AMP - SENATE LEADERSHIP FUND -		<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	2
<b>Start Date</b>		9/26/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		10/2/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63044070
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - PHL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - MAIN STREET MEDIA GROUP	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	DISH I+,Philadelphia Interconnect			<b>Contact</b>			
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
9762,6500							

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12209169	<b>Created On</b>	9/26/2022 3:50:37 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3738422	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	9500.00
<b>Order Descrp</b>	63044070_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	9/26/2022 5:00:32 PM	<b>Syscode Net \$</b>	6840.00
<b>Client</b>	AMP - SENATE LEADERSHIP FUND - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	1
<b>Start Date</b>	9/26/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/2/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	9500.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	105   105	ESPN	6500	Northwestern @ Penn State	10/01/2022	10/01/2022	Sa 3:30p-6:30p						X		1	\$9,500.00	\$9,500.00	30

**SUMMARY FOR SYSCODE 9762**

<b>Traffic Order #</b>	12209168	<b>Created On</b>	9/26/2022 3:50:37 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3738422	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	165.00
<b>Order Descrp</b>	63044070_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	9/26/2022 5:00:32 PM	<b>Syscode Net \$</b>	118.80
<b>Client</b>	AMP - SENATE LEADERSHIP FUND - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	1
<b>Start Date</b>	9/26/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/2/2022	<b>Zones</b>	DISH I+	<b>Avg Unit Rate</b>	165.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN	9762	Northwestern @ Penn State	10/01/2022	10/01/2022	Sa 3:30p- 6:30p						X		1	\$165.00	\$165.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3738422**

<b>Traffic Order #</b>	12209169,12209168	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3738422	<b>Created On</b>	9/26/2022 3:50:37 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63044070_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	9665.00
<b>Client</b>	AMP - SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	9/26/2022 5:10:48 PM	<b>Net \$</b>	6958.80
<b>Start Date</b>	9/26/2022	<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	2
<b>End Date</b>	10/2/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	