

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3746066

Traffic Order #	12210895		Created On	10/4/2022 4:07:53 PM		Order Status	Contract Confirmed	
Order #	3746066		Created By	NCC_Gateway_User		Gross \$	144487.00	
Order Descrp	63048313_POL_Issue EVERYTOWN FOR GUN SAFETY VF-PHL		Updated On	10/5/2022 11:28:36 AM		Net \$	104030.64	
Client	AMP - EVERYTOWN FOR GUN SAFETY		Updated By	Byrd, Sharrall (Spotlight Bingham Farms)		Units	85	
Start Date	10/3/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/16/2022		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63048313	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - PHL - WASH DC		Quarternary			Product	10061014	
AE 2			TRAFFIC OPTIONS			Estimate	12187	
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	1		Zip	07003				
Zones	Philadelphia Interconnect		Contact					
Total Networks	6		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12210895	Created On	10/4/2022 4:07:53 PM	Order Status	Contract Confirmed
Order #	3746066	Created By	NCC_Gateway_User	Syscode Gross \$	144487.00
Order Descrp	63048313_POL_Issue EVERYTOWN FOR GUN SAFETY VF-PHL	Updated On	10/5/2022 11:25:45 AM	Syscode Net \$	104030.64
Client	AMP - EVERYTOWN FOR GUN SAFETY VF-PHL	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	85
Start Date	10/3/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/16/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1699.85
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/06/2022	10/09/2022	Th-Su 5a-9a				X	X	X	X	3	\$1,241.00	\$3,723.00	30
2	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/06/2022	10/09/2022	Th-Su 9a-4p				X	X	X	X	3	\$993.00	\$2,979.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/06/2022	10/09/2022	Th-Su 4p-7p				X	X	X	X	3	\$1,820.00	\$5,460.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	3	\$2,811.00	\$8,433.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	2	\$1,984.00	\$3,968.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/06/2022	10/09/2022	Th-Su 5a-9a				X	X	X	X	2	\$1,654.00	\$3,308.00	30
7	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/06/2022	10/09/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,159.00	\$2,318.00	30
8	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/06/2022	10/09/2022	Th-Su 4p-7p				X	X	X	X	2	\$1,820.00	\$3,640.00	30
9	17		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	2	\$2,811.00	\$5,622.00	30
10	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	1	\$1,654.00	\$1,654.00	30
11	21		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	1	\$2,315.00	\$2,315.00	30
12	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EM	10/06/2022	10/09/2022	Th-Su 5a-9a				X	X	X	X	4	\$1,159.00	\$4,636.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	10/06/2022	10/09/2022	Th-Su 9a-4p				X	X	X	X	3	\$827.00	\$2,481.00	30
14	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/06/2022	10/09/2022	Th-Su 4p-7p				X	X	X	X	4	\$1,654.00	\$6,616.00	30
15	29		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/06/2022	10/09/2022	Th-Su 7p-12m				X	X	X	X	4	\$2,315.00	\$9,260.00	30
16	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/10/2022	10/14/2022	M-F 5a-9a	X	X	X	X	X			4	\$1,241.00	\$4,964.00	30
17	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/10/2022	10/14/2022	M-F 9a-4p	X	X	X	X	X			4	\$993.00	\$3,972.00	30
18	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/10/2022	10/14/2022	M-F 4p-7p	X	X	X	X	X			4	\$1,820.00	\$7,280.00	30
19	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			4	\$2,811.00	\$11,244.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			2	\$1,984.00	\$3,968.00	30
21	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/10/2022	10/14/2022	M-F 5a-9a	X	X	X	X	X			2	\$1,654.00	\$3,308.00	30
22	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/10/2022	10/14/2022	M-F 9a-4p	X	X	X	X	X			2	\$1,159.00	\$2,318.00	30
23	16		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/10/2022	10/14/2022	M-F 4p-7p	X	X	X	X	X			2	\$1,820.00	\$3,640.00	30
24	18		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			2	\$2,811.00	\$5,622.00	30
25	20		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			2	\$1,654.00	\$3,308.00	30
26	22		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			2	\$2,315.00	\$4,630.00	30

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27	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EM	10/10/2022	10/14/2022	M-F 5a-9a	X	X	X	X	X			4	\$1,159.00	\$4,636.00	30
28	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	10/10/2022	10/14/2022	M-F 9a-4p	X	X	X	X	X			4	\$827.00	\$3,308.00	30
29	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/10/2022	10/14/2022	M-F 4p-7p	X	X	X	X	X			4	\$1,654.00	\$6,616.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/10/2022	10/14/2022	M-F 7p-12m	X	X	X	X	X			4	\$2,315.00	\$9,260.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	10/3/2022	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	85
End Date	10/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	