



INVOICE NO. EN6052563	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207165	Philadelphia	TV	\$1,953.00	32	32

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$1,953.00
Agency Commission	(\$292.95)
Rep Commission	(\$215.82)
Net Advertising Total	\$1,444.23

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 10482
Campaign No:

Comcast Order No: EN12207165
TIM Est No: 3725787
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11348963	SMPPA22106H	Philadelphia DISH - I+ 9762/9762	FOOD, HGTV, ID, LIF, PAR, TBSC, TNT	11	\$803.00
NE11350246	SMPPA22107H	Philadelphia DISH - I+ 9762/9762	CNN, ESPN, FXNC, ID, MNBC, TLC, USA	13	\$762.00
NE11354086	SMPPA22111H	Philadelphia DISH - I+ 9762/9762	CNN, FXNC, MNBC	8	\$388.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	Philadelphia DISH - I+ 9762/9762	NE11350246	1	\$152.00
FXNC	Philadelphia DISH - I+ 9762/9762	NE11354086	3	\$180.00
FXNC	Philadelphia DISH - I+ 9762/9762	NE11350246	3	\$180.00
HGTV	Philadelphia DISH - I+ 9762/9762	NE11348963	2	\$225.00
ID	Philadelphia DISH - I+ 9762/9762	NE11350246	1	\$71.00
USA	Philadelphia DISH - I+ 9762/9762	NE11350246	1	\$109.00
MNBC	Philadelphia DISH - I+ 9762/9762	NE11354086	3	\$91.00
TLC	Philadelphia DISH - I+ 9762/9762	NE11350246	1	\$27.00
PAR	Philadelphia DISH - I+ 9762/9762	NE11348963	1	\$30.00
TNT	Philadelphia DISH - I+ 9762/9762	NE11348963	1	\$129.00
MNBC	Philadelphia DISH - I+ 9762/9762	NE11350246	3	\$91.00
FOOD	Philadelphia DISH - I+ 9762/9762	NE11348963	1	\$94.00
ID	Philadelphia DISH - I+ 9762/9762	NE11348963	3	\$76.00
TBSC	Philadelphia DISH - I+ 9762/9762	NE11348963	2	\$205.00
CNN	Philadelphia DISH - I+ 9762/9762	NE11350246	3	\$132.00
CNN	Philadelphia DISH - I+ 9762/9762	NE11354086	2	\$117.00
LIF	Philadelphia DISH - I+ 9762/9762	NE11348963	1	\$44.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-18-22	CNN	Philadelphia DISH - I+ 9762/9762	10:32AM	SMPPA22107H	30	1	\$15.00	
10-18-22	CNN	Philadelphia DISH - I+ 9762/9762	4:24PM	SMPPA22107H	30	2	\$52.00	
10-18-22	CNN	Philadelphia DISH - I+ 9762/9762	8:31PM	SMPPA22107H	30	3	\$65.00	
10-18-22	ESPN	Philadelphia DISH - I+ 9762/9762	9:20PM	SMPPA22107H	30	4	\$152.00	
10-18-22	FOOD	Philadelphia DISH - I+ 9762/9762	8:22PM	SMPPA22106H	30	5	\$94.00	
10-18-22	FXNC	Philadelphia DISH - I+ 9762/9762	10:14AM	SMPPA22107H	30	6	\$27.00	
10-18-22	FXNC	Philadelphia DISH - I+ 9762/9762	6:14PM	SMPPA22107H	30	7	\$74.00	
10-18-22	FXNC	Philadelphia DISH - I+ 9762/9762	8:22PM	SMPPA22107H	30	8	\$79.00	
10-18-22	HGTV	Philadelphia DISH - I+ 9762/9762	4:20PM	SMPPA22106H	30	9	\$103.00	
10-18-22	HGTV	Philadelphia DISH - I+ 9762/9762	10:19PM	SMPPA22106H	30	10	\$122.00	
10-18-22	ID	Philadelphia DISH - I+ 9762/9762	12:15AM	SMPPA22106H	30	11	\$6.00	
10-18-22	ID	Philadelphia DISH - I+ 9762/9762	3:14PM	SMPPA22106H	30	12	\$13.00	
10-18-22	ID	Philadelphia DISH - I+ 9762/9762	6:14PM	SMPPA22106H	30	13	\$57.00	
10-18-22	ID	Philadelphia DISH - I+ 9762/9762	10:15PM	SMPPA22107H	30	14	\$71.00	
10-18-22	LIF	Philadelphia DISH - I+ 9762/9762	8:09PM	SMPPA22106H	30	15	\$44.00	
10-18-22	MNBC	Philadelphia DISH - I+ 9762/9762	12:23PM	SMPPA22107H	30	16	\$9.00	
10-18-22	MNBC	Philadelphia DISH - I+ 9762/9762	6:25PM	SMPPA22107H	30	17	\$38.00	
10-18-22	MNBC	Philadelphia DISH - I+ 9762/9762	8:24PM	SMPPA22107H	30	18	\$44.00	
10-18-22	PAR	Philadelphia DISH - I+ 9762/9762	6:08PM	SMPPA22106H	30	19	\$30.00	
10-18-22	TBSC	Philadelphia DISH - I+ 9762/9762	6:10PM	SMPPA22106H	30	20	\$94.00	
10-18-22	TBSC	Philadelphia DISH - I+ 9762/9762	8:18PM	SMPPA22106H	30	21	\$111.00	
10-18-22	TLC	Philadelphia DISH - I+ 9762/9762	10:14PM	SMPPA22107H	30	22	\$27.00	
10-18-22	TNT	Philadelphia DISH - I+ 9762/9762	10:57PM	SMPPA22106H	30	23	\$129.00	
10-18-22	USA	Philadelphia DISH - I+ 9762/9762	10:30PM	SMPPA22107H	30	25	\$109.00	
10-19-22	CNN	Philadelphia DISH - I+ 9762/9762	4:29PM	SMPPA22111H	30	2	\$52.00	
10-19-22	CNN	Philadelphia DISH - I+ 9762/9762	8:26PM	SMPPA22111H	30	3	\$65.00	
10-19-22	FXNC	Philadelphia DISH - I+ 9762/9762	3:14PM	SMPPA22111H	30	6	\$27.00	
10-19-22	FXNC	Philadelphia DISH - I+ 9762/9762	4:15PM	SMPPA22111H	30	7	\$74.00	
10-19-22	FXNC	Philadelphia DISH - I+ 9762/9762	10:21PM	SMPPA22111H	30	8	\$79.00	
10-19-22	MNBC	Philadelphia DISH - I+ 9762/9762	2:17PM	SMPPA22111H	30	16	\$9.00	
10-19-22	MNBC	Philadelphia DISH - I+ 9762/9762	4:25PM	SMPPA22111H	30	17	\$38.00	
10-19-22	MNBC	Philadelphia DISH - I+ 9762/9762	10:19PM	SMPPA22111H	30	18	\$44.00	

Order# EN12207165 Total: \$1,953.00



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REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$1,444.23

We accept checks, ACH, money orders and all major credit cards.