

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3702028

Traffic Order #		12202215,12202214		Created On	8/11/2022 12:58:24 PM	Order Status	Contract Confirmed
Order #		3702028		Created By	NCC_Gateway_User	Gross \$	79909.00
Order Descrp		63025665_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On	8/11/2022 2:02:19 PM	Net \$	57534.48
Client		AMP - SENATE LEADERSHIP FUND -		Updated By	Anderson, Joshua	Units	138
Start Date		8/29/2022		Industry	Political-Association	Credit Hold	NO
End Date		9/11/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63025665
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%		Address 1	NCC MEDIA	Product	08300905
RepFirm	NCC	13.00%		Address 2		Estimate	6631
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	12			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500,9762			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12202214	Created On	8/11/2022 12:58:24 PM	Order Status	Contract Confirmed
Order #	3702028	Created By	NCC_Gateway_User	Syscode Gross \$	77831.00
Order Descrp	63025665_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 1:59:32 PM	Syscode Net \$	56038.32
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	88
Start Date	8/29/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/11/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	884.44
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$863.00	\$863.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	09/05/2022	09/05/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	09/05/2022	09/05/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	08/30/2022	09/04/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$625.00	\$2,500.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$438.00	\$1,752.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,000.00	\$4,000.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,500.00	\$6,000.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	09/05/2022	09/05/2022	M 7p-12m	X							1	\$1,725.00	\$1,725.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,500.00	\$6,000.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$317.00	\$317.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$275.00	\$1,650.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	09/05/2022	09/05/2022	M 5a-9a	X							1	\$1,438.00	\$1,438.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$1,007.00	\$1,007.00	30
14	14		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EF	09/05/2022	09/05/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30
15	15		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC PT	09/05/2022	09/05/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
16	16		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EM	08/30/2022	09/04/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$875.00	\$4,375.00	30
17	17		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$500.00	\$2,500.00	30
18	18		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,000.00	\$5,000.00	30
19	19		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$1,500.00	\$7,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$230.00	\$230.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$200.00	\$1,000.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	08/30/2022	09/04/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$1,250.00	\$5,000.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$575.00	\$575.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$500.00	\$3,000.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	08/30/2022	09/04/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$1,750.00	\$7,000.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	09/05/2022	09/05/2022	M 9a-4p	X							1	\$719.00	\$719.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$313.00	\$1,878.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$750.00	\$3,750.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12202215	Created On	8/11/2022 12:58:24 PM	Order Status	Contract Confirmed
Order #	3702028	Created By	NCC_Gateway_User	Syscode Gross \$	2078.00
Order Descrp	63025665_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 1:59:32 PM	Syscode Net \$	1496.16
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	50
Start Date	8/29/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/11/2022	Zones	DISH I+	Avg Unit Rate	41.56
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$10.00	\$20.00	30
30	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$35.00	\$70.00	30
31	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$43.00	\$86.00	30
32	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$103.00	\$206.00	30
33	5		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$10.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	6		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$50.00	\$100.00	30
35	7		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$63.00	\$126.00	30
36	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$18.00	\$36.00	30
37	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$50.00	\$100.00	30
38	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$53.00	\$106.00	30
39	11		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$15.00	\$30.00	30
40	12		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$70.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$83.00	\$166.00	30
42	14		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$43.00	\$86.00	30
43	15		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$50.00	\$100.00	30
44	16		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$8.00	\$16.00	30
45	17		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$48.00	\$96.00	30
46	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$5.00	\$10.00	30
47	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$25.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$30.00	\$60.00	30
49	21		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$63.00	\$126.00	30
50	22		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$18.00	\$36.00	30
51	23		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA DT	08/30/2022	09/04/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$13.00	\$26.00	30
52	24		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA EF	08/30/2022	09/04/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$60.00	\$120.00	30
53	25		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	08/30/2022	09/04/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$73.00	\$146.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3702028					
Traffic Order #	12202215,12202214	# of Weeks	2	Active	Yes
Order #	3702028	Created On	8/11/2022 12:58:24 PM	Order Status	Contract Confirmed
Order Descrp	63025665_POL_Issue_SENATE LEADERSHIP FUND - PHL	Created By	NCC_Gateway_User	Gross \$	79909.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 2:02:19 PM	Net \$	57534.48
Start Date	8/29/2022	Updated By	Anderson, Joshua	Units	138
End Date	9/11/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	