



INVOICE NO. EN6044290	INVOICE DATE 9/25/2022
BILL CYCLE 202209	INVOICE DUE DATE 10/30/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12182451	Philadelphia	TV	\$69,882.00	71	71

INVOICE NOTES

62978915_POL_Issue_Senate Majority PAC PHL

Gross Advertising Total	\$69,882.00
Agency Commission	(\$10,482.30)
Rep Commission	(\$7,721.98)
Net Advertising Total	\$51,677.72

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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AFFIDAVIT

Product:
Estimate No: 10475
Campaign No:

Comcast Order No: EN12182451
TIM Est No: 3605780
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11325489	SMPPA22102H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TLC, USA	71	\$69,882.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11325489	2	\$2,500.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11325489	12	\$12,125.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11325489	3	\$5,250.00
USA	PHILLY INTERCONNECT 6500/6500	NE11325489	2	\$3,500.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11325489	21	\$18,788.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11325489	3	\$4,500.00
ID	PHILLY INTERCONNECT 6500/6500	NE11325489	2	\$930.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11325489	24	\$19,789.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11325489	2	\$2,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-30-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40AM	SMPPA22102H	30	5	\$625.00	
8-30-22	CNN	PHILLY INTERCONNECT 6500/6500	9:52AM	SMPPA22102H	30	6	\$438.00	
8-30-22	CNN	PHILLY INTERCONNECT 6500/6500	8:39PM	SMPPA22102H	30	8	\$1,500.00	
8-30-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:35PM	SMPPA22102H	30	9	\$1,500.00	
8-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:49AM	SMPPA22102H	30	10	\$875.00	
8-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:47PM	SMPPA22102H	30	13	\$1,500.00	
8-30-22	HALL	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22102H	30	14	\$1,250.00	
8-30-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	SMPPA22102H	30	15	\$1,750.00	
8-30-22	ID	PHILLY INTERCONNECT 6500/6500	8:13PM	SMPPA22102H	30	16	\$465.00	
8-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:38AM	SMPPA22102H	30	21	\$625.00	
8-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:27PM	SMPPA22102H	30	22	\$313.00	
8-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22102H	30	23	\$750.00	
8-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:29PM	SMPPA22102H	30	24	\$1,375.00	
8-30-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:38PM	SMPPA22102H	30	24	\$1,375.00	
8-30-22	TLC	PHILLY INTERCONNECT 6500/6500	7:17PM	SMPPA22102H	30	25	\$1,250.00	
8-30-22	USA	PHILLY INTERCONNECT 6500/6500	8:21PM	SMPPA22102H	30	26	\$1,750.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-31-22	CNN	PHILLY INTERCONNECT 6500/6500	6:35AM	SMPPA22102H	30	5	\$625.00	
8-31-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	SMPPA22102H	30	6	\$438.00	
8-31-22	CNN	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22102H	30	7	\$1,000.00	
8-31-22	CNN	PHILLY INTERCONNECT 6500/6500	10:45PM	SMPPA22102H	30	8	\$1,500.00	
8-31-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:59PM	SMPPA22102H	30	9	\$1,500.00	
8-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22102H	30	10	\$875.00	
8-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SMPPA22102H	30	12	\$1,000.00	
8-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:43PM	SMPPA22102H	30	13	\$1,500.00	
8-31-22	HALL	PHILLY INTERCONNECT 6500/6500	7:38PM	SMPPA22102H	30	14	\$1,250.00	
8-31-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:23PM	SMPPA22102H	30	15	\$1,750.00	
8-31-22	ID	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22102H	30	16	\$465.00	
8-31-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:29AM	SMPPA22102H	30	22	\$313.00	
8-31-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22102H	30	23	\$750.00	
8-31-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:36PM	SMPPA22102H	30	24	\$1,375.00	
8-31-22	TLC	PHILLY INTERCONNECT 6500/6500	11:15PM	SMPPA22102H	30	25	\$1,250.00	
8-31-22	USA	PHILLY INTERCONNECT 6500/6500	11:25PM	SMPPA22102H	30	26	\$1,750.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40AM	SMPPA22102H	30	5	\$625.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	11:47AM	SMPPA22102H	30	28	\$438.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	12:37PM	SMPPA22102H	30	6	\$438.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	6:46PM	SMPPA22102H	30	7	\$1,000.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	6:55PM	SMPPA22102H	30	7	\$1,000.00	
9-1-22	CNN	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22102H	30	8	\$1,500.00	
9-1-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:30PM	SMPPA22102H	30	9	\$1,500.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22102H	30	10	\$875.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:42AM	SMPPA22102H	30	29	\$500.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:46AM	SMPPA22102H	30	11	\$500.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22102H	30	12	\$1,000.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:50PM	SMPPA22102H	30	27	\$1,000.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:43PM	SMPPA22102H	30	12	\$1,000.00	
9-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:52PM	SMPPA22102H	30	13	\$1,500.00	
9-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:26PM	SMPPA22102H	30	15	\$1,750.00	
9-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:32AM	SMPPA22102H	30	22	\$313.00	
9-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22102H	30	30	\$313.00	
9-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:38PM	SMPPA22102H	30	23	\$750.00	
9-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:35PM	SMPPA22102H	30	24	\$1,375.00	
9-2-22	CNN	PHILLY INTERCONNECT 6500/6500	6:47AM	SMPPA22102H	30	5	\$625.00	
9-2-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22102H	30	6	\$438.00	
9-2-22	CNN	PHILLY INTERCONNECT 6500/6500	4:46PM	SMPPA22102H	30	7	\$1,000.00	
9-2-22	CNN	PHILLY INTERCONNECT 6500/6500	10:42PM	SMPPA22102H	30	8	\$1,500.00	
9-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:45AM	SMPPA22102H	30	21	\$625.00	
9-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:30PM	SMPPA22102H	30	22	\$313.00	
9-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:32PM	SMPPA22102H	30	23	\$750.00	
9-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:34PM	SMPPA22102H	30	24	\$1,375.00	
9-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:27AM	SMPPA22102H	30	21	\$625.00	
9-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:26AM	SMPPA22102H	30	22	\$313.00	
9-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22102H	30	23	\$750.00	
9-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	SMPPA22102H	30	24	\$1,375.00	
9-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:58PM	SMPPA22102H	30	24	\$1,375.00	
9-5-22	CNN	PHILLY INTERCONNECT 6500/6500	8:42AM	SMPPA22102H	30	1	\$719.00	
9-5-22	CNN	PHILLY INTERCONNECT 6500/6500	10:46AM	SMPPA22102H	30	2	\$504.00	
9-5-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22102H	30	3	\$1,150.00	
9-5-22	CNN	PHILLY INTERCONNECT 6500/6500	8:42PM	SMPPA22102H	30	4	\$1,725.00	
9-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:31AM	SMPPA22102H	30	17	\$719.00	
9-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22102H	30	18	\$360.00	
9-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:29PM	SMPPA22102H	30	20	\$1,582.00	

Order# EN12182451 Total: \$69,882.00



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202209

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$51,677.72

We accept checks, ACH, money orders and all major credit cards.