



INVOICE NO. EN6054886	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12212017	Philadelphia	TV	\$189,391.00	125	125

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$189,391.00
Agency Commission	(\$28,408.65)
Rep Commission	(\$20,927.75)
Net Advertising Total	\$140,054.60

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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202210

INVOICE DUE DATE

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AFFIDAVIT

Product: 10131020
Estimate No: 6841
Campaign No:

Comcast Order No: EN12212017
TIM Est No: 3752704
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11354309	AC22PATV04H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, HALL, HGTV, MNBC, TVL	29	\$48,882.00
NE11351306	AC22PATV01H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TVL	47	\$66,479.00
NE11351307	AC22PATV02H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TVL	49	\$74,030.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11351307	10	\$9,384.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11351307	3	\$5,293.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11351306	3	\$2,119.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11351306	6	\$9,002.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11351306	1	\$1,984.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11354309	2	\$3,970.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11351307	7	\$9,995.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11351306	9	\$13,628.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11354309	4	\$6,752.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11351307	11	\$16,738.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11351306	3	\$5,293.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11351307	4	\$2,781.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11351306	11	\$8,843.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11351307	12	\$25,474.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11354309	5	\$5,401.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11354309	2	\$1,590.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11351307	2	\$4,365.00

FXNC	PHILLY INTERCONNECT 6500/6500	NE11351306	14	\$25,610.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11354309	9	\$20,052.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11354309	7	\$11,117.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-13-22	CNN	PHILLY INTERCONNECT 6500/6500	4:32PM	AC22PATV02H	30	3	\$1,820.00	
10-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:36PM	AC22PATV02H	30	5	\$1,984.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	AC22PATV02H	30	7	\$1,654.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:50PM	AC22PATV02H	30	11	\$1,820.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	AC22PATV01H	30	13	\$2,811.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	1:25PM	AC22PATV01H	30	15	\$265.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	4:38PM	AC22PATV01H	30	17	\$662.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	9:25PM	AC22PATV01H	30	19	\$1,654.00	
10-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:26PM	AC22PATV02H	30	25	\$2,315.00	
10-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:48PM	AC22PATV02H	30	27	\$1,654.00	
10-13-22	TVL	PHILLY INTERCONNECT 6500/6500	10:09PM	AC22PATV02H	30	29	\$662.00	
10-13-22	TVL	PHILLY INTERCONNECT 6500/6500	11:14PM	AC22PATV01H	30	29	\$662.00	
10-14-22	CNN	PHILLY INTERCONNECT 6500/6500	10:52AM	AC22PATV02H	30	1	\$993.00	
10-14-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	AC22PATV01H	30	3	\$1,820.00	
10-14-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:27PM	AC22PATV01H	30	5	\$1,984.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:52AM	AC22PATV01H	30	7	\$1,654.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:53AM	AC22PATV01H	30	7	\$1,654.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:44PM	AC22PATV01H	30	9	\$1,159.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:45PM	AC22PATV02H	30	9	\$1,159.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:49PM	AC22PATV01H	30	11	\$1,820.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48PM	AC22PATV02H	30	13	\$2,811.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49PM	AC22PATV02H	30	13	\$2,811.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	9:15AM	AC22PATV02H	30	15	\$265.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	1:30PM	AC22PATV01H	30	15	\$265.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	5:29PM	AC22PATV02H	30	17	\$662.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	8:38PM	AC22PATV02H	30	19	\$1,654.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:26PM	AC22PATV02H	30	23	\$1,323.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	AC22PATV01H	30	25	\$2,315.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	AC22PATV01H	30	25	\$2,315.00	
10-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:37PM	AC22PATV01H	30	27	\$1,654.00	
10-14-22	TVL	PHILLY INTERCONNECT 6500/6500	7:38PM	AC22PATV01H	30	29	\$662.00	
10-15-22	CNN	PHILLY INTERCONNECT 6500/6500	9:53AM	AC22PATV01H	30	1	\$993.00	
10-15-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	AC22PATV02H	30	1	\$993.00	
10-15-22	CNN	PHILLY INTERCONNECT 6500/6500	4:52PM	AC22PATV01H	30	3	\$1,820.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	AC22PATV02H	30	7	\$1,654.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV01H	30	7	\$1,654.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:51AM	AC22PATV01H	30	9	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:49PM	AC22PATV01H	30	9	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:53PM	AC22PATV01H	30	9	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:52PM	AC22PATV02H	30	11	\$1,820.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51PM	AC22PATV01H	30	13	\$2,811.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:42PM	AC22PATV02H	30	13	\$2,811.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	10:39AM	AC22PATV02H	30	15	\$265.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	4:36PM	AC22PATV01H	30	17	\$662.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	9:22PM	AC22PATV01H	30	19	\$1,654.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:21PM	AC22PATV02H	30	21	\$662.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:20PM	AC22PATV02H	30	21	\$662.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:22PM	AC22PATV01H	30	21	\$662.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:23PM	AC22PATV01H	30	23	\$1,323.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:24PM	AC22PATV01H	30	23	\$1,323.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:27PM	AC22PATV02H	30	25	\$2,315.00	
10-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:58PM	AC22PATV01H	30	27	\$1,654.00	
10-15-22	TVL	PHILLY INTERCONNECT 6500/6500	9:39PM	AC22PATV02H	30	29	\$662.00	
10-16-22	CNN	PHILLY INTERCONNECT 6500/6500	9:59AM	AC22PATV01H	30	1	\$993.00	
10-16-22	CNN	PHILLY INTERCONNECT 6500/6500	12:59PM	AC22PATV02H	30	1	\$993.00	
10-16-22	CNN	PHILLY INTERCONNECT 6500/6500	5:53PM	AC22PATV02H	30	3	\$1,820.00	
10-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50PM	AC22PATV01H	30	11	\$1,820.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	2:36PM	AC22PATV02H	30	15	\$265.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	3:28PM	AC22PATV01H	30	15	\$265.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	5:22PM	AC22PATV02H	30	17	\$662.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	8:24PM	AC22PATV02H	30	19	\$1,654.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	11:17PM	AC22PATV02H	30	19	\$1,654.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19AM	AC22PATV02H	30	21	\$662.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:21PM	AC22PATV01H	30	21	\$662.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:23PM	AC22PATV01H	30	21	\$662.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:25PM	AC22PATV02H	30	23	\$1,323.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19PM	AC22PATV02H	30	25	\$2,315.00	
10-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:28PM	AC22PATV02H	30	27	\$1,654.00	
10-16-22	TVL	PHILLY INTERCONNECT 6500/6500	9:10PM	AC22PATV02H	30	29	\$662.00	
10-17-22	CNN	PHILLY INTERCONNECT 6500/6500	9:45AM	AC22PATV02H	30	2	\$1,192.00	
10-17-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	AC22PATV02H	30	4	\$2,184.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50AM	AC22PATV02H	30	8	\$1,985.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:43PM	AC22PATV02H	30	10	\$1,391.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	AC22PATV02H	30	12	\$2,184.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:39PM	AC22PATV01H	30	14	\$3,374.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	12:33PM	AC22PATV01H	30	16	\$318.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	8:34PM	AC22PATV01H	30	20	\$1,985.00	
10-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:19PM	AC22PATV02H	30	24	\$1,588.00	
10-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:20PM	AC22PATV02H	30	26	\$2,778.00	
10-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	AC22PATV02H	30	28	\$1,985.00	
10-17-22	TVL	PHILLY INTERCONNECT 6500/6500	11:04PM	AC22PATV02H	30	30	\$795.00	
10-18-22	CNN	PHILLY INTERCONNECT 6500/6500	11:51AM	AC22PATV01H	30	2	\$1,192.00	
10-18-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	AC22PATV01H	30	4	\$2,184.00	
10-18-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:20PM	AC22PATV02H	30	6	\$2,381.00	
10-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:53AM	AC22PATV01H	30	8	\$1,985.00	
10-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:40AM	AC22PATV01H	30	10	\$1,391.00	
10-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:51PM	AC22PATV02H	30	14	\$3,374.00	
10-18-22	HALL	PHILLY INTERCONNECT 6500/6500	9:17AM	AC22PATV02H	30	16	\$318.00	
10-18-22	HALL	PHILLY INTERCONNECT 6500/6500	1:29PM	AC22PATV01H	30	16	\$318.00	
10-18-22	HALL	PHILLY INTERCONNECT 6500/6500	4:37PM	AC22PATV01H	30	18	\$795.00	
10-18-22	HALL	PHILLY INTERCONNECT 6500/6500	9:26PM	AC22PATV02H	30	20	\$1,985.00	
10-18-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:21PM	AC22PATV02H	30	22	\$795.00	
10-18-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:19PM	AC22PATV01H	30	24	\$1,588.00	
10-18-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:24PM	AC22PATV01H	30	26	\$2,778.00	
10-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:35PM	AC22PATV01H	30	28	\$1,985.00	
10-18-22	TVL	PHILLY INTERCONNECT 6500/6500	9:06PM	AC22PATV01H	30	30	\$795.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	1:45PM	AC22PATV04H	30	2	\$1,192.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	4:50PM	AC22PATV04H	30	4	\$2,184.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48AM	AC22PATV04H	30	8	\$1,985.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:39AM	AC22PATV04H	30	10	\$1,391.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:39PM	AC22PATV04H	30	12	\$2,184.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49PM	AC22PATV04H	30	14	\$3,374.00	
10-19-22	HALL	PHILLY INTERCONNECT 6500/6500	2:33PM	AC22PATV04H	30	16	\$318.00	
10-19-22	HALL	PHILLY INTERCONNECT 6500/6500	4:37PM	AC22PATV04H	30	18	\$795.00	
10-19-22	HALL	PHILLY INTERCONNECT 6500/6500	11:17PM	AC22PATV04H	30	20	\$1,985.00	
10-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:23PM	AC22PATV04H	30	22	\$795.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:24PM	AC22PATV04H	30	24	\$1,588.00	
10-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:23PM	AC22PATV04H	30	24	\$1,588.00	
10-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19PM	AC22PATV04H	30	26	\$2,778.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:00PM	AC22PATV04H	30	28	\$1,985.00	
10-19-22	TVL	PHILLY INTERCONNECT 6500/6500	7:09PM	AC22PATV04H	30	30	\$795.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	3:00PM	AC22PATV04H	30	2	\$1,192.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	6:37PM	AC22PATV04H	30	4	\$2,184.00	
10-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV04H	30	8	\$1,985.00	
10-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:47PM	AC22PATV04H	30	10	\$1,391.00	
10-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:46PM	AC22PATV04H	30	12	\$2,184.00	
10-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	AC22PATV04H	30	12	\$2,184.00	
10-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	AC22PATV04H	30	14	\$3,374.00	
10-20-22	HALL	PHILLY INTERCONNECT 6500/6500	1:17PM	AC22PATV04H	30	16	\$318.00	
10-20-22	HALL	PHILLY INTERCONNECT 6500/6500	9:24PM	AC22PATV04H	30	20	\$1,985.00	
10-20-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:24PM	AC22PATV04H	30	22	\$795.00	
10-20-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:24PM	AC22PATV04H	30	22	\$795.00	
10-20-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:25PM	AC22PATV04H	30	26	\$2,778.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:29PM	AC22PATV04H	30	28	\$1,985.00	
10-20-22	TVL	PHILLY INTERCONNECT 6500/6500	10:05PM	AC22PATV04H	30	30	\$795.00	

Order# EN12212017 Total: \$189,391.00



INVOICE NO.

EN6054886

BILL CYCLE

202210

BILL TO

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$140,054.60

We accept checks, ACH, money orders and all major credit cards.