

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3769673

<b>Traffic Order #</b>	12215557		<b>Created On</b>	11/1/2022 4:23:44 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3769673		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	49997.00	
<b>Order Descrp</b>	63061099_POL_Issue_SENATE MAJORITY PAC - PHL		<b>Updated On</b>	11/1/2022 4:44:11 PM		<b>Net \$</b>	35997.84	
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL		<b>Updated By</b>	Frechette, Laurie		<b>Units</b>	55	
<b>Start Date</b>	10/31/2022		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	11/6/2022		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63061099	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - PHL - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	11031106	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	10484	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Philadelphia Interconnect		<b>Contact</b>			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	17		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			6500					

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12215557	<b>Created On</b>	11/1/2022 4:23:44 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3769673	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	49997.00
<b>Order Descrp</b>	63061099_POL_Issue_SENATE MAJORITY PAC - PHL	<b>Updated On</b>	11/1/2022 4:42:57 PM	<b>Syscode Net \$</b>	35997.84
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	55
<b>Start Date</b>	10/31/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/6/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	909.04
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	American Movie Classics	6500	AMC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$188.00	\$376.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	American Movie Classics	6500	AMC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$1,431.00	\$1,431.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	Bravo	6500	BRVO DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$132.00	\$264.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	Bravo	6500	BRVO PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$2,145.00	\$2,145.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	CNN	6500	CNN DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,431.00	\$2,862.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	CNN	6500	CNN PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$4,049.00	\$4,049.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	6500	DISC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	1	\$250.00	\$250.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	6500	DISC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$1,431.00	\$2,862.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	ESPN	6500	ESPN DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$717.00	\$1,434.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Fox Sports One	6500	FS1 DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$122.00	\$244.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	Fox Sports One	6500	FS1 PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$287.00	\$574.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6500	FXNC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,670.00	\$3,340.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	6500	HIST DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$240.00	\$480.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	6500	HIST PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$1,670.00	\$1,670.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	6500	LIF DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$231.00	\$462.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	6500	LIF PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$1,431.00	\$2,862.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6500	MNBC EM	11/03/2022	11/06/2022	Th-Su 5a-9a				X	X	X	X	1	\$1,670.00	\$1,670.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6500	MNBC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,192.00	\$2,384.00	30
19	19		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6500	MNBC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$3,334.00	\$6,668.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75   75	NFL Network	6500	NFLN DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$137.00	\$274.00	30
21	21		Amp ersa nd Politi cal Bun dle	75   75	NFL Network	6500	NFLN PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$555.00	\$1,110.00	30
22	22		Amp ersa nd Politi cal Bun dle	75   75	Paramount	6500	PAR DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$184.00	\$368.00	30
23	23		Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$573.00	\$1,146.00	30
24	24		Amp ersa nd Politi cal Bun dle	75   75	TNT	6500	TNT EM	11/03/2022	11/06/2022	Th-Su 5a-9a				X	X	X	X	2	\$214.00	\$428.00	30
25	25		Amp ersa nd Politi cal Bun dle	75   75	TNT	6500	TNT DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$430.00	\$860.00	30
26	26		Amp ersa nd Politi cal Bun dle	75   75	TNT	6500	TNT PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$2,858.00	\$2,858.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersa nd Politi cal Bun dle	75   75	The Travel Channel	6500	TRAV DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$126.00	\$252.00	30
28	28		Ampersa nd Politi cal Bun dle	75   75	The Travel Channel	6500	TRAV PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$742.00	\$742.00	30
29	29		Ampersa nd Politi cal Bun dle	75   75	TV Land	6500	TVL DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$105.00	\$210.00	30
30	30		Ampersa nd Politi cal Bun dle	75   75	TV Land	6500	TVL PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$954.00	\$1,908.00	30
31	31		Ampersa nd Politi cal Bun dle	75   75	USA	6500	USA EM	11/03/2022	11/06/2022	Th-Su 5a-9a				X	X	X	X	2	\$240.00	\$480.00	30
32	32		Ampersa nd Politi cal Bun dle	75   75	USA	6500	USA PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	1	\$3,334.00	\$3,334.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3769673					
<b>Traffic Order #</b>	12215557	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3769673	<b>Created On</b>	11/1/2022 4:23:44 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63061099_POL_Issue_SENATE MAJORITY PAC - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	49997.00
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL	<b>Updated On</b>	11/1/2022 4:44:11 PM	<b>Net \$</b>	35997.84
<b>Start Date</b>	10/31/2022	<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	55
<b>End Date</b>	11/6/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	