



INVOICE NO. EN6045261	INVOICE DATE 9/25/2022
BILL CYCLE 202209	INVOICE DUE DATE 10/30/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12182446	Philadelphia	TV	\$89,873.00	80	80

INVOICE NOTES

62978918_POL_Issue_Senate Majority PAC_PHL

Gross Advertising Total	\$89,873.00
Agency Commission	(\$13,480.95)
Rep Commission	(\$9,930.98)
Net Advertising Total	\$66,461.07

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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INVOICE DATE

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BILL CYCLE

202209

INVOICE DUE DATE

10/30/2022

AFFIDAVIT

Product:
Estimate No: 10476
Campaign No:

Comcast Order No: EN12182446
TIM Est No: 3605782
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11325489	SMPPA22102H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TLC	59	\$67,511.00
NE11332978	SMPPA22104H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, HGTV, MNBC	21	\$22,362.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11325489	2	\$2,876.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11325489	20	\$17,620.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11325489	3	\$4,314.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11325489	14	\$15,384.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11332978	5	\$5,608.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11325489	3	\$5,175.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11332978	10	\$9,134.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11325489	14	\$16,103.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11332978	5	\$5,607.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11325489	3	\$6,039.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11332978	1	\$2,013.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	7:35AM	SMPPA22102H	30	5	\$719.00	
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	11:49AM	SMPPA22102H	30	6	\$504.00	
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	5:42PM	SMPPA22102H	30	7	\$1,150.00	
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	10:42PM	SMPPA22102H	30	8	\$1,725.00	
9-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:11PM	SMPPA22102H	30	9	\$1,725.00	
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22102H	30	14	\$1,007.00	
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:42AM	SMPPA22102H	30	15	\$575.00	
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:46PM	SMPPA22102H	30	16	\$1,150.00	
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	SMPPA22102H	30	17	\$1,725.00	
9-6-22	HALL	PHILLY INTERCONNECT 6500/6500	9:37PM	SMPPA22102H	30	18	\$1,438.00	
9-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:19PM	SMPPA22102H	30	20	\$2,013.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:39AM	SMPPA22102H	30	25	\$719.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22102H	30	25	\$719.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22102H	30	26	\$360.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:27PM	SMPPA22102H	30	26	\$360.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:46PM	SMPPA22102H	30	27	\$863.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:25PM	SMPPA22102H	30	27	\$863.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:34PM	SMPPA22102H	30	28	\$1,582.00	
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	SMPPA22102H	30	28	\$1,582.00	
9-6-22	TLC	PHILLY INTERCONNECT 6500/6500	9:18PM	SMPPA22102H	30	29	\$1,438.00	
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22102H	30	5	\$719.00	
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	10:52AM	SMPPA22102H	30	6	\$504.00	
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	4:46PM	SMPPA22102H	30	7	\$1,150.00	
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	9:33PM	SMPPA22102H	30	8	\$1,725.00	
9-7-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:18PM	SMPPA22102H	30	9	\$1,725.00	
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22102H	30	14	\$1,007.00	
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:43PM	SMPPA22102H	30	15	\$575.00	
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:42PM	SMPPA22102H	30	16	\$1,150.00	
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22102H	30	17	\$1,725.00	
9-7-22	HALL	PHILLY INTERCONNECT 6500/6500	9:36PM	SMPPA22102H	30	18	\$1,438.00	
9-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:23PM	SMPPA22102H	30	20	\$2,013.00	
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:00AM	SMPPA22102H	30	25	\$719.00	
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22102H	30	26	\$360.00	
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:38PM	SMPPA22102H	30	27	\$863.00	
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:30PM	SMPPA22102H	30	28	\$1,582.00	
9-7-22	TLC	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22102H	30	29	\$1,438.00	
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	8:59AM	SMPPA22102H	30	5	\$719.00	
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	6:44PM	SMPPA22102H	30	7	\$1,150.00	
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	8:51PM	SMPPA22102H	30	8	\$1,725.00	
9-8-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:35PM	SMPPA22102H	30	9	\$1,725.00	
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22102H	30	14	\$1,007.00	
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:45AM	SMPPA22102H	30	15	\$575.00	
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:46PM	SMPPA22102H	30	17	\$1,725.00	
9-8-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:18PM	SMPPA22102H	30	20	\$2,013.00	
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:48AM	SMPPA22102H	30	25	\$719.00	
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:49AM	SMPPA22102H	30	26	\$360.00	
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:22PM	SMPPA22102H	30	27	\$863.00	
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:32PM	SMPPA22102H	30	28	\$1,582.00	
9-8-22	TLC	PHILLY INTERCONNECT 6500/6500	11:13PM	SMPPA22102H	30	29	\$1,438.00	
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40AM	SMPPA22102H	30	5	\$719.00	
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22102H	30	7	\$1,150.00	
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	7:39PM	SMPPA22102H	30	8	\$1,725.00	
9-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49AM	SMPPA22102H	30	14	\$1,007.00	
9-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	SMPPA22102H	30	16	\$1,150.00	
9-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	SMPPA22102H	30	17	\$1,725.00	
9-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:59AM	SMPPA22102H	30	25	\$719.00	
9-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:59PM	SMPPA22102H	30	26	\$360.00	
9-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:35PM	SMPPA22102H	30	27	\$863.00	
9-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:34PM	SMPPA22102H	30	28	\$1,582.00	
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	9:53AM	SMPPA22104H	30	6	\$504.00	
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	3:52PM	SMPPA22104H	30	6	\$504.00	
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	6:59PM	SMPPA22104H	30	7	\$1,150.00	
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	11:31PM	SMPPA22104H	30	8	\$1,725.00	
9-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22104H	30	16	\$1,150.00	
9-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:59AM	SMPPA22104H	30	25	\$719.00	
9-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59AM	SMPPA22104H	30	26	\$360.00	
9-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:27PM	SMPPA22104H	30	27	\$863.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:29PM	SMPPA22104H	30	28	\$1,582.00	
9-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:53PM	SMPPA22104H	30	15	\$575.00	
9-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:31AM	SMPPA22104H	30	26	\$360.00	
9-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:30PM	SMPPA22104H	30	27	\$863.00	
9-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:31PM	SMPPA22104H	30	28	\$1,582.00	
9-12-22	CNN	PHILLY INTERCONNECT 6500/6500	11:38PM	SMPPA22104H	30	4	\$1,725.00	
9-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:49AM	SMPPA22104H	30	10	\$1,007.00	
9-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SMPPA22104H	30	12	\$1,150.00	
9-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22104H	30	13	\$1,725.00	
9-12-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:17PM	SMPPA22104H	30	19	\$2,013.00	
9-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:33PM	SMPPA22104H	30	22	\$360.00	
9-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22104H	30	23	\$863.00	
9-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58PM	SMPPA22104H	30	24	\$1,582.00	

Order# EN12182446 Total: \$89,873.00



INVOICE NO.

EN6045261

BILL CYCLE

202209

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$66,461.07

We accept checks, ACH, money orders and all major credit cards.