



INVOICE NO. EN6053081	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12209612	Philadelphia	TV	\$12,941.00	57	57

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$12,941.00
Agency Commission	(\$1,941.15)
Rep Commission	(\$1,429.98)
Net Advertising Total	\$9,569.87

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 11086
Campaign No:

Comcast Order No: EN12209612
TIM Est No: 3740800
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11345631	FFPAC22104H	PHILLY INTERCONNECT 6500/6500	BET, OWN	47	\$10,781.00
NE11353404	FFUSA202227H	PHILLY INTERCONNECT 6500/6500	BET, OWN	10	\$2,160.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
OWN	PHILLY INTERCONNECT 6500/6500	NE11353404	4	\$1,074.00
BET	PHILLY INTERCONNECT 6500/6500	NE11345631	26	\$6,812.00
BET	PHILLY INTERCONNECT 6500/6500	NE11353404	6	\$1,086.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11345631	21	\$3,969.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	8:19AM	FFPAC22104H	30	3	\$51.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	12:16PM	FFPAC22104H	30	4	\$97.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	1:12PM	FFPAC22104H	30	4	\$97.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	4:16PM	FFPAC22104H	30	5	\$210.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	8:16PM	FFPAC22104H	30	6	\$662.00	
10-11-22	BET	PHILLY INTERCONNECT 6500/6500	11:18PM	FFPAC22104H	30	6	\$662.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	1:10PM	FFPAC22104H	30	9	\$74.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	2:10PM	FFPAC22104H	30	9	\$74.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	4:13PM	FFPAC22104H	30	10	\$81.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	10:19PM	FFPAC22104H	30	11	\$414.00	
10-11-22	OWN	PHILLY INTERCONNECT 6500/6500	11:14PM	FFPAC22104H	30	11	\$414.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	8:23AM	FFPAC22104H	30	3	\$51.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	12:16PM	FFPAC22104H	30	4	\$97.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	1:15PM	FFPAC22104H	30	4	\$97.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	6:13PM	FFPAC22104H	30	5	\$210.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	8:14PM	FFPAC22104H	30	6	\$662.00	
10-12-22	BET	PHILLY INTERCONNECT 6500/6500	10:16PM	FFPAC22104H	30	6	\$662.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFPAC22104H	30	9	\$74.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	9:09PM	FFPAC22104H	30	11	\$414.00	
10-12-22	OWN	PHILLY INTERCONNECT 6500/6500	11:09PM	FFPAC22104H	30	11	\$414.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	8:24AM	FFPAC22104H	30	3	\$51.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	12:15PM	FFPAC22104H	30	4	\$97.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	1:20PM	FFPAC22104H	30	4	\$97.00	
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	4:22PM	FFPAC22104H	30	5	\$210.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-13-22	BET	PHILLY INTERCONNECT 6500/6500	9:14PM	FFPAC22104H	30	6	\$662.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	9:15AM	FFPAC22104H	30	9	\$74.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	1:55PM	FFPAC22104H	30	9	\$74.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	5:15PM	FFPAC22104H	30	10	\$81.00	
10-13-22	OWN	PHILLY INTERCONNECT 6500/6500	9:54PM	FFPAC22104H	30	11	\$414.00	
10-14-22	BET	PHILLY INTERCONNECT 6500/6500	8:24AM	FFPAC22104H	30	3	\$51.00	
10-14-22	BET	PHILLY INTERCONNECT 6500/6500	12:19PM	FFPAC22104H	30	4	\$97.00	
10-14-22	BET	PHILLY INTERCONNECT 6500/6500	1:23PM	FFPAC22104H	30	4	\$97.00	
10-14-22	BET	PHILLY INTERCONNECT 6500/6500	5:10PM	FFPAC22104H	30	5	\$210.00	
10-14-22	BET	PHILLY INTERCONNECT 6500/6500	8:18PM	FFPAC22104H	30	6	\$662.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFPAC22104H	30	9	\$74.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	1:55PM	FFPAC22104H	30	9	\$74.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	2:09PM	FFPAC22104H	30	9	\$74.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	4:11PM	FFPAC22104H	30	10	\$81.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	5:13PM	FFPAC22104H	30	10	\$81.00	
10-14-22	OWN	PHILLY INTERCONNECT 6500/6500	8:14PM	FFPAC22104H	30	11	\$414.00	
10-15-22	BET	PHILLY INTERCONNECT 6500/6500	8:14AM	FFPAC22104H	30	3	\$51.00	
10-15-22	BET	PHILLY INTERCONNECT 6500/6500	12:08PM	FFPAC22104H	30	4	\$97.00	
10-15-22	BET	PHILLY INTERCONNECT 6500/6500	5:21PM	FFPAC22104H	30	5	\$210.00	
10-15-22	BET	PHILLY INTERCONNECT 6500/6500	7:15PM	FFPAC22104H	30	6	\$662.00	
10-15-22	OWN	PHILLY INTERCONNECT 6500/6500	1:55PM	FFPAC22104H	30	9	\$74.00	
10-15-22	OWN	PHILLY INTERCONNECT 6500/6500	5:11PM	FFPAC22104H	30	10	\$81.00	
10-15-22	OWN	PHILLY INTERCONNECT 6500/6500	9:16PM	FFPAC22104H	30	11	\$414.00	
10-16-22	BET	PHILLY INTERCONNECT 6500/6500	8:14AM	FFUSA202227H	30	3	\$51.00	
10-16-22	BET	PHILLY INTERCONNECT 6500/6500	12:18PM	FFUSA202227H	30	4	\$97.00	
10-16-22	BET	PHILLY INTERCONNECT 6500/6500	1:14PM	FFUSA202227H	30	4	\$97.00	
10-16-22	BET	PHILLY INTERCONNECT 6500/6500	11:08PM	FFUSA202227H	30	6	\$662.00	
10-16-22	OWN	PHILLY INTERCONNECT 6500/6500	11:14AM	FFUSA202227H	30	9	\$74.00	
10-16-22	OWN	PHILLY INTERCONNECT 6500/6500	8:15PM	FFUSA202227H	30	11	\$414.00	
10-17-22	BET	PHILLY INTERCONNECT 6500/6500	8:12AM	FFUSA202227H	30	1	\$62.00	
10-17-22	BET	PHILLY INTERCONNECT 6500/6500	1:14PM	FFUSA202227H	30	2	\$117.00	
10-17-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFUSA202227H	30	7	\$89.00	
10-17-22	OWN	PHILLY INTERCONNECT 6500/6500	7:51PM	FFUSA202227H	30	8	\$497.00	

Order# EN12209612 Total: \$12,941.00



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202210

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$9,569.87

We accept checks, ACH, money orders and all major credit cards.