



<b>INVOICE NO.</b> EN6048175	<b>INVOICE DATE</b> 9/25/2022
<b>BILL CYCLE</b> 202209	<b>INVOICE DUE DATE</b> 10/30/2022

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207312	Philadelphia	TV	\$124,052.00	86	86

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$124,052.00
Agency Commission	(\$18,607.80)
Rep Commission	(\$13,707.76)
<b>Net Advertising Total</b>	<b>\$91,736.44</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**  
EN6048175

**INVOICE DATE**  
9/25/2022

**BILL CYCLE**  
202209

**INVOICE DUE DATE**  
10/30/2022

**AFFIDAVIT**

**Product:**  
**Estimate No:** 10478  
**Campaign No:**

**Comcast Order No:** EN12207312  
**TIM Est No:** 3725782  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11332978	SMPPA22104H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TLC, USA	74	\$107,730.00
NE11340866	SMPPA22105H	PHILLY INTERCONNECT 6500/6500	CNN, MNBC	12	\$16,322.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ESPN	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$5,175.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$4,314.00
ID	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$1,605.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11340866	8	\$10,354.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11332978	19	\$26,893.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11340866	4	\$5,968.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11332978	17	\$27,466.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$6,039.00
USA	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$6,039.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11332978	20	\$25,885.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$4,314.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SMPPA22104H	30	5	\$1,079.00	
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	7:33AM	SMPPA22104H	30	32	\$1,079.00	
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	9:47AM	SMPPA22104H	30	33	\$863.00	
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	2:55PM	SMPPA22104H	30	6	\$863.00	
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22104H	30	7	\$1,582.00	
9-20-22	CNN	PHILLY INTERCONNECT 6500/6500	9:39PM	SMPPA22104H	30	8	\$2,444.00	
9-20-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:09PM	SMPPA22104H	30	10	\$1,725.00	
9-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22104H	30	15	\$1,438.00	
9-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:45PM	SMPPA22104H	30	16	\$1,007.00	
9-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22104H	30	17	\$1,582.00	
9-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:40PM	SMPPA22104H	30	34	\$1,582.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-20-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:48PM	SMPPA22104H	30	18	\$2,444.00	
9-20-22	HALL	PHILLY INTERCONNECT 6500/6500	11:17PM	SMPPA22104H	30	19	\$1,438.00	
9-20-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:19PM	SMPPA22104H	30	20	\$2,013.00	
9-20-22	ID	PHILLY INTERCONNECT 6500/6500	11:15PM	SMPPA22104H	30	21	\$535.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:57AM	SMPPA22104H	30	26	\$1,007.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:34AM	SMPPA22104H	30	26	\$1,007.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22104H	30	27	\$719.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:27PM	SMPPA22104H	30	27	\$719.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:32PM	SMPPA22104H	30	28	\$1,438.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:43PM	SMPPA22104H	30	28	\$1,438.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:51PM	SMPPA22104H	30	29	\$2,013.00	
9-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:32PM	SMPPA22104H	30	29	\$2,013.00	
9-20-22	TLC	PHILLY INTERCONNECT 6500/6500	7:18PM	SMPPA22104H	30	30	\$1,438.00	
9-20-22	USA	PHILLY INTERCONNECT 6500/6500	11:27PM	SMPPA22104H	30	31	\$2,013.00	
9-21-22	CNN	PHILLY INTERCONNECT 6500/6500	8:36AM	SMPPA22104H	30	5	\$1,079.00	
9-21-22	CNN	PHILLY INTERCONNECT 6500/6500	5:31PM	SMPPA22104H	30	7	\$1,582.00	
9-21-22	CNN	PHILLY INTERCONNECT 6500/6500	8:39PM	SMPPA22104H	30	8	\$2,444.00	
9-21-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:02PM	SMPPA22104H	30	10	\$1,725.00	
9-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22104H	30	15	\$1,438.00	
9-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:46PM	SMPPA22104H	30	16	\$1,007.00	
9-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22104H	30	17	\$1,582.00	
9-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:40PM	SMPPA22104H	30	18	\$2,444.00	
9-21-22	HALL	PHILLY INTERCONNECT 6500/6500	8:36PM	SMPPA22104H	30	19	\$1,438.00	
9-21-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	SMPPA22104H	30	20	\$2,013.00	
9-21-22	ID	PHILLY INTERCONNECT 6500/6500	8:15PM	SMPPA22104H	30	21	\$535.00	
9-21-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:44AM	SMPPA22104H	30	26	\$1,007.00	
9-21-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:29AM	SMPPA22104H	30	27	\$719.00	
9-21-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	SMPPA22104H	30	28	\$1,438.00	
9-21-22	TLC	PHILLY INTERCONNECT 6500/6500	9:10PM	SMPPA22104H	30	30	\$1,438.00	
9-21-22	USA	PHILLY INTERCONNECT 6500/6500	9:20PM	SMPPA22104H	30	31	\$2,013.00	
9-22-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22104H	30	5	\$1,079.00	
9-22-22	CNN	PHILLY INTERCONNECT 6500/6500	7:31AM	SMPPA22104H	30	35	\$1,079.00	
9-22-22	CNN	PHILLY INTERCONNECT 6500/6500	9:47AM	SMPPA22104H	30	6	\$863.00	
9-22-22	CNN	PHILLY INTERCONNECT 6500/6500	4:48PM	SMPPA22104H	30	7	\$1,582.00	
9-22-22	CNN	PHILLY INTERCONNECT 6500/6500	10:32PM	SMPPA22104H	30	8	\$2,444.00	
9-22-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:18PM	SMPPA22104H	30	10	\$1,725.00	
9-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50AM	SMPPA22104H	30	15	\$1,438.00	
9-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:45AM	SMPPA22104H	30	16	\$1,007.00	
9-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:40PM	SMPPA22104H	30	17	\$1,582.00	
9-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48PM	SMPPA22104H	30	18	\$2,444.00	
9-22-22	HALL	PHILLY INTERCONNECT 6500/6500	10:19PM	SMPPA22104H	30	19	\$1,438.00	
9-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:25PM	SMPPA22104H	30	20	\$2,013.00	
9-22-22	ID	PHILLY INTERCONNECT 6500/6500	9:14PM	SMPPA22104H	30	21	\$535.00	
9-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:54AM	SMPPA22104H	30	26	\$1,007.00	
9-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22104H	30	27	\$719.00	
9-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22104H	30	28	\$1,438.00	
9-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:51PM	SMPPA22104H	30	29	\$2,013.00	
9-22-22	TLC	PHILLY INTERCONNECT 6500/6500	9:23PM	SMPPA22104H	30	30	\$1,438.00	
9-22-22	USA	PHILLY INTERCONNECT 6500/6500	8:27PM	SMPPA22104H	30	31	\$2,013.00	
9-23-22	CNN	PHILLY INTERCONNECT 6500/6500	8:41AM	SMPPA22104H	30	5	\$1,079.00	
9-23-22	CNN	PHILLY INTERCONNECT 6500/6500	9:47AM	SMPPA22104H	30	6	\$863.00	
9-23-22	CNN	PHILLY INTERCONNECT 6500/6500	12:36PM	SMPPA22104H	30	6	\$863.00	
9-23-22	CNN	PHILLY INTERCONNECT 6500/6500	6:34PM	SMPPA22104H	30	7	\$1,582.00	
9-23-22	CNN	PHILLY INTERCONNECT 6500/6500	7:39PM	SMPPA22104H	30	8	\$2,444.00	
9-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22104H	30	15	\$1,438.00	
9-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:48AM	SMPPA22104H	30	16	\$1,007.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SMPPA22104H	30	17	\$1,582.00	
9-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	SMPPA22104H	30	18	\$2,444.00	
9-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:45AM	SMPPA22104H	30	26	\$1,007.00	
9-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:32AM	SMPPA22104H	30	27	\$719.00	
9-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22104H	30	28	\$1,438.00	
9-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:33PM	SMPPA22104H	30	29	\$2,013.00	
9-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:33PM	SMPPA22104H	30	29	\$2,013.00	
9-24-22	CNN	PHILLY INTERCONNECT 6500/6500	7:48AM	SMPPA22105H	30	5	\$1,079.00	
9-24-22	CNN	PHILLY INTERCONNECT 6500/6500	1:47PM	SMPPA22105H	30	6	\$863.00	
9-24-22	CNN	PHILLY INTERCONNECT 6500/6500	4:52PM	SMPPA22105H	30	7	\$1,582.00	
9-24-22	CNN	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22105H	30	8	\$2,444.00	
9-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:27AM	SMPPA22105H	30	26	\$1,007.00	
9-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:25PM	SMPPA22105H	30	27	\$719.00	
9-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:28PM	SMPPA22105H	30	29	\$2,013.00	
9-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:28AM	SMPPA22105H	30	26	\$1,007.00	
9-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:24AM	SMPPA22105H	30	27	\$719.00	
9-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:29PM	SMPPA22105H	30	28	\$1,438.00	
9-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:27PM	SMPPA22105H	30	28	\$1,438.00	
9-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:24PM	SMPPA22105H	30	29	\$2,013.00	

**Order# EN12207312 Total: \$124,052.00**



**INVOICE NO.**

EN6048175

**BILL CYCLE**

202209

**BILL TO**

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$91,736.44**

We accept checks, ACH, money orders and all major credit cards.