



INVOICE NO. EN6053791	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - EVERYTOWN FOR GUN SAFETY VF-PHL	P0043504

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12210895	Philadelphia	TV	\$142,335.00	83	83

INVOICE NOTES
 ,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$142,335.00
Agency Commission	(\$21,350.25)
Rep Commission	(\$15,728.01)
Net Advertising Total	\$105,256.74

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

EN6053791

INVOICE DATE

10/30/2022

BILL CYCLE

202210

INVOICE DUE DATE

11/27/2022

AFFIDAVIT

Product: 10061014
Estimate No: 12187
Campaign No:

Comcast Order No: EN12210895
TIM Est No: 3746066
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11346763	EGSVF22104H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC	83	\$142,335.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11346763	3	\$4,962.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11346763	3	\$6,945.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11346763	27	\$47,062.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11346763	4	\$7,936.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11346763	16	\$29,776.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11346763	30	\$45,654.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	8:41AM	EGSVF22104H	30	1	\$1,241.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	9:52AM	EGSVF22104H	30	3	\$993.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	6:46PM	EGSVF22104H	30	5	\$1,820.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	7:35PM	EGSVF22104H	30	7	\$2,811.00	
10-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:23PM	EGSVF22104H	30	9	\$1,984.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	EGSVF22104H	30	11	\$1,654.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:43PM	EGSVF22104H	30	13	\$1,159.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	EGSVF22104H	30	15	\$1,820.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:46PM	EGSVF22104H	30	17	\$2,811.00	
10-6-22	HALL	PHILLY INTERCONNECT 6500/6500	11:15PM	EGSVF22104H	30	19	\$1,654.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:45AM	EGSVF22104H	30	23	\$1,159.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:59PM	EGSVF22104H	30	25	\$827.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:40PM	EGSVF22104H	30	27	\$1,654.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	EGSVF22104H	30	29	\$2,315.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	7:32AM	EGSVF22104H	30	1	\$1,241.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	EGSVF22104H	30	3	\$993.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	EGSVF22104H	30	5	\$1,820.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	9:38PM	EGSVF22104H	30	7	\$2,811.00	
10-7-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:42PM	EGSVF22104H	30	9	\$1,984.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:52AM	EGSVF22104H	30	11	\$1,654.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:45AM	EGSVF22104H	30	13	\$1,159.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:46PM	EGSVF22104H	30	15	\$1,820.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	EGSVF22104H	30	17	\$2,811.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:44AM	EGSVF22104H	30	23	\$1,159.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:24PM	EGSVF22104H	30	25	\$827.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:37PM	EGSVF22104H	30	27	\$1,654.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:32PM	EGSVF22104H	30	29	\$2,315.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	7:48AM	EGSVF22104H	30	1	\$1,241.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	EGSVF22104H	30	3	\$993.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	7:00PM	EGSVF22104H	30	5	\$1,820.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	8:57PM	EGSVF22104H	30	7	\$2,811.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:29AM	EGSVF22104H	30	23	\$1,159.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:25AM	EGSVF22104H	30	25	\$827.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:30PM	EGSVF22104H	30	27	\$1,654.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:57PM	EGSVF22104H	30	29	\$2,315.00	
10-9-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	EGSVF22104H	30	21	\$2,315.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:23AM	EGSVF22104H	30	23	\$1,159.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:25PM	EGSVF22104H	30	27	\$1,654.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:32PM	EGSVF22104H	30	29	\$2,315.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	6:48AM	EGSVF22104H	30	2	\$1,241.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	12:38PM	EGSVF22104H	30	4	\$993.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	EGSVF22104H	30	6	\$1,820.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	10:41PM	EGSVF22104H	30	8	\$2,811.00	
10-10-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:48PM	EGSVF22104H	30	10	\$1,984.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49AM	EGSVF22104H	30	12	\$1,654.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:45PM	EGSVF22104H	30	14	\$1,159.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:49PM	EGSVF22104H	30	16	\$1,820.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:47PM	EGSVF22104H	30	18	\$2,811.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	9:31PM	EGSVF22104H	30	20	\$1,654.00	
10-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:21PM	EGSVF22104H	30	22	\$2,315.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:47AM	EGSVF22104H	30	24	\$1,159.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:39AM	EGSVF22104H	30	26	\$827.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:39PM	EGSVF22104H	30	28	\$1,654.00	
10-11-22	CNN	PHILLY INTERCONNECT 6500/6500	6:48AM	EGSVF22104H	30	2	\$1,241.00	
10-11-22	CNN	PHILLY INTERCONNECT 6500/6500	1:50PM	EGSVF22104H	30	4	\$993.00	
10-11-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	EGSVF22104H	30	6	\$1,820.00	
10-11-22	CNN	PHILLY INTERCONNECT 6500/6500	10:40PM	EGSVF22104H	30	8	\$2,811.00	
10-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	6:59PM	EGSVF22104H	30	10	\$1,984.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	EGSVF22104H	30	12	\$1,654.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:48AM	EGSVF22104H	30	14	\$1,159.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:45PM	EGSVF22104H	30	16	\$1,820.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:39PM	EGSVF22104H	30	18	\$2,811.00	
10-11-22	HALL	PHILLY INTERCONNECT 6500/6500	11:17PM	EGSVF22104H	30	20	\$1,654.00	
10-11-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:23PM	EGSVF22104H	30	22	\$2,315.00	
10-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:59PM	EGSVF22104H	30	26	\$827.00	
10-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:32PM	EGSVF22104H	30	28	\$1,654.00	
10-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:34PM	EGSVF22104H	30	30	\$2,315.00	
10-12-22	CNN	PHILLY INTERCONNECT 6500/6500	8:52AM	EGSVF22104H	30	2	\$1,241.00	
10-12-22	CNN	PHILLY INTERCONNECT 6500/6500	9:50AM	EGSVF22104H	30	4	\$993.00	
10-12-22	CNN	PHILLY INTERCONNECT 6500/6500	5:42PM	EGSVF22104H	30	6	\$1,820.00	
10-12-22	CNN	PHILLY INTERCONNECT 6500/6500	7:37PM	EGSVF22104H	30	8	\$2,811.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:00AM	EGSVF22104H	30	24	\$1,159.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:35AM	EGSVF22104H	30	26	\$827.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:30PM	EGSVF22104H	30	26	\$827.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:24PM	EGSVF22104H	30	28	\$1,654.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:59PM	EGSVF22104H	30	28	\$1,654.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:31PM	EGSVF22104H	30	30	\$2,315.00	
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:34PM	EGSVF22104H	30	30	\$2,315.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:51PM	EGSVF22104H	30	30	\$2,315.00	
10-13-22	CNN	PHILLY INTERCONNECT 6500/6500	7:30AM	EGSVF22104H	30	2	\$1,241.00	
10-13-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	EGSVF22104H	30	6	\$1,820.00	
10-13-22	CNN	PHILLY INTERCONNECT 6500/6500	8:59PM	EGSVF22104H	30	8	\$2,811.00	
10-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:00AM	EGSVF22104H	30	24	\$1,159.00	

Order# EN12210895 Total: \$142,335.00



INVOICE NO.

EN6053791

BILL CYCLE

202210

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - EVERYTOWN FOR GUN SAFETY VF-PHL	P0043504

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$105,256.74

We accept checks, ACH, money orders and all major credit cards.