

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3750569

Traffic Order # 12211745		Created On 10/10/2022 10:10:04 AM	Order Status Contract Confirmed
Order # 3750569		Created By NCC_Gateway_User	Gross \$ 44421.00
Order Descrp 63050426_POL_Issue_AMP-CONSERVATIVES FOR EFFECTIVE		Updated On 10/10/2022 1:28:36 PM	Net \$ 31983.12
Client AMP-CONSERVATIVES FOR		Updated By Shields, Karolyn	Units 27
Start Date 10/10/2022		Industry Political-Association	Credit Hold NO
End Date 10/23/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - RED RIGHT MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63050426	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 10111017	
		Estimate 6836	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6500	

SUMMARY FOR SYSCODE 6500

Traffic Order #	12211745	Created On	10/10/2022 10:10:04 AM	Order Status	Contract Confirmed
Order #	3750569	Created By	NCC_Gateway_User	Syscode Gross \$	44421.00
Order Descrp	63050426_POL_Issue_AMP-CONSERVATIVES FOR EFFECTIVE	Updated On	10/10/2022 1:25:56 PM	Syscode Net \$	31983.12
Client	AMP-CONSERVATIVES FOR EFFECTIVE GOV-PHL	Updated By	Shields, Karolyn	Syscode Units	27
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1645.22
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$1,241.00	\$3,723.00	30
2	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$993.00	\$5,958.00	30
3	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$1,820.00	\$3,640.00	30
4	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$2,811.00	\$5,622.00	30
5	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$1,654.00	\$4,962.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	9		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,159.00	\$3,477.00	30
7	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,820.00	\$5,460.00	30
8	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$2,811.00	\$5,622.00	30
9	1		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,192.00	\$1,192.00	30
10	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,391.00	\$1,391.00	30
11	7		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/17/2022	10/17/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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End Date	10/23/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	