

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3774551

Traffic Order # 12216729		Created On 11/7/2022 3:49:39 PM		Order Status Contract Confirmed	
Order # 3774551		Created By NCC_Gateway_User		Gross \$ 53221.00	
Order Descrp 63062630_POL_Issue_POTENTIAL ENERGY COALITION - PH		Updated On 11/9/2022 10:35:54 AM		Net \$ 38319.12	
Client AMP - POTENTIAL ENERGY		Updated By Adams, Robert		Units 226	
Start Date 11/14/2022		Industry Political-Association		Credit Hold NO	
End Date 11/27/2022		REFERENCES			
# of Weeks 2		Primary		BILLING INFORMATION	
SALES		Secondary		Purchase Order # 63062630	
ActiveWeeks 2		Tertiary		Billing Schedule EndOfFlight	
AE 1 NCC - PHL - WASH DC		Quarternary		EDI INFORMATION	
AE 2		TRAFFIC OPTIONS			
Agency AMP - TARGETED PLATFORM MEDIA 15.00%		Address 1 AMP MEDIA		Product 1622	
RepFirm NCC 13.00%		Address 2		Estimate 13818	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ		Submit EDI Invoice? Submit EDI Invoice	
Total Zones 1		Zip 07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Philadelphia Interconnect		Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks 8		Phone 111-111-1111			
GENERAL COMMENTS		Avail Tag			
		Contract Type Standard			
		Copy Group		6500	
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12216729	Created On	11/7/2022 3:49:39 PM	Order Status	Contract Confirmed
Order #	3774551	Created By	NCC_Gateway_User	Syscode Gross \$	53221.00
Order Descrp	63062630_POL_Issue_POTENTIAL ENERGY COALITION - PH	Updated On	11/9/2022 10:24:27 AM	Syscode Net \$	38319.12
Client	AMP - POTENTIAL ENERGY COALITION - PHL	Updated By	Adams, Robert	Syscode Units	226
Start Date	11/14/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/27/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	235.49
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$73.00	\$876.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						4	\$73.00	\$292.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$158.00	\$790.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						1	\$158.00	\$158.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$500.00	\$2,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$500.00	\$1,000.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	11	\$68.00	\$748.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$68.00	\$204.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$250.00	\$1,000.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						1	\$250.00	\$250.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$1,125.00	\$5,625.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						1	\$1,125.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	9	\$83.00	\$747.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$83.00	\$249.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$383.00	\$1,915.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$383.00	\$766.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$625.00	\$3,125.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$625.00	\$1,250.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	11	\$105.00	\$1,155.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$105.00	\$315.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$185.00	\$925.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$185.00	\$370.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$485.00	\$2,425.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$485.00	\$970.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	11	\$40.00	\$440.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$40.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$200.00	\$1,000.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$200.00	\$400.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$750.00	\$3,750.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$750.00	\$1,500.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	11	\$80.00	\$880.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$80.00	\$240.00	30
33	33		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$180.00	\$900.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$180.00	\$360.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$490.00	\$2,450.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	MTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$490.00	\$980.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$45.00	\$450.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$45.00	\$135.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$118.00	\$590.00	30
40	40		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$118.00	\$236.00	30

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41	41		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$305.00	\$3,355.00	30
42	42		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						3	\$305.00	\$915.00	30
43	43		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/14/2022	11/20/2022	M-Su 9a-4p	X	X	X	X	X	X	X	11	\$80.00	\$880.00	30
44	44		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/21/2022	11/22/2022	M-Tu 9a-4p	X	X						3	\$80.00	\$240.00	30
45	45		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/14/2022	11/20/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$185.00	\$925.00	30
46	46		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/21/2022	11/22/2022	M-Tu 4p-7p	X	X						2	\$185.00	\$370.00	30
47	47		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/14/2022	11/20/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$475.00	\$2,375.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	48		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	6500	A35+	11/21/2022	11/22/2022	M-Tu 7p-12m	X	X						2	\$475.00	\$950.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3774551

Traffic Order #	12216729	# of Weeks	2	Active	Yes
Order #	3774551	Created On	11/7/2022 3:49:39 PM	Order Status	Contract Confirmed
Order Descrp	63062630_POL_Issue_POTENTIAL ENERGY COALITION - PH	Created By	NCC_Gateway_User	Gross \$	53221.00
Client	AMP - POTENTIAL ENERGY COALITION - PH	Updated On	11/9/2022 10:35:54 AM	Net \$	38319.12
Start Date	11/14/2022	Updated By	Adams, Robert	Units	226
End Date	11/27/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	