



INVOICE NO. EN6053075	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12209600	Philadelphia	TV	\$14,212.00	63	63

INVOICE NOTES

Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK/

Gross Advertising Total	\$14,212.00
Agency Commission	(\$2,131.80)
Rep Commission	(\$1,570.44)
Net Advertising Total	\$10,509.76

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.
EN6053075

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202210

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AFFIDAVIT

Product:
Estimate No: 11089
Campaign No:

Comcast Order No: EN12209600
TIM Est No: 3740802
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11353404	FFUSA202227H	PHILLY INTERCONNECT 6500/6500	BET, OWN	53	\$12,026.00
NE11354135	FFUSA202231H	PHILLY INTERCONNECT 6500/6500	BET, OWN	10	\$2,186.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
OWN	PHILLY INTERCONNECT 6500/6500	NE11354135	6	\$960.00
BET	PHILLY INTERCONNECT 6500/6500	NE11354135	4	\$1,226.00
BET	PHILLY INTERCONNECT 6500/6500	NE11353404	27	\$7,627.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11353404	26	\$4,399.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	8:19AM	FFUSA202227H	30	5	\$62.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	12:16PM	FFUSA202227H	30	6	\$117.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	1:15PM	FFUSA202231H	30	6	\$117.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	4:14PM	FFUSA202227H	30	7	\$252.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	5:12PM	FFUSA202231H	30	7	\$252.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	8:16PM	FFUSA202227H	30	8	\$795.00	
10-18-22	BET	PHILLY INTERCONNECT 6500/6500	9:11PM	FFUSA202231H	30	8	\$795.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	9:48AM	FFUSA202227H	30	18	\$89.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	11:15AM	FFUSA202231H	30	18	\$89.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFUSA202227H	30	11	\$89.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	1:56PM	FFUSA202231H	30	11	\$89.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	5:12PM	FFUSA202227H	30	12	\$98.00	
10-18-22	OWN	PHILLY INTERCONNECT 6500/6500	9:46PM	FFUSA202227H	30	13	\$497.00	
10-19-22	BET	PHILLY INTERCONNECT 6500/6500	8:24AM	FFUSA202231H	30	5	\$62.00	
10-19-22	BET	PHILLY INTERCONNECT 6500/6500	12:12PM	FFUSA202227H	30	17	\$117.00	
10-19-22	BET	PHILLY INTERCONNECT 6500/6500	1:14PM	FFUSA202227H	30	6	\$117.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	9:12AM	FFUSA202227H	30	11	\$89.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	9:46AM	FFUSA202227H	30	11	\$89.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	11:13AM	FFUSA202227H	30	18	\$89.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	1:10PM	FFUSA202227H	30	18	\$89.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	1:55PM	FFUSA202227H	30	11	\$89.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	4:15PM	FFUSA202227H	30	16	\$98.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	5:16PM	FFUSA202231H	30	12	\$98.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	11:10PM	FFUSA202231H	30	13	\$497.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	8:24AM	FFUSA202227H	30	5	\$62.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	12:18PM	FFUSA202227H	30	6	\$117.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	1:05PM	FFUSA202227H	30	6	\$117.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	4:25PM	FFUSA202227H	30	7	\$252.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	7:05PM	FFUSA202227H	30	8	\$795.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	9:14AM	FFUSA202227H	30	11	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	9:48AM	FFUSA202227H	30	11	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	11:16AM	FFUSA202227H	30	18	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFUSA202227H	30	18	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	1:56PM	FFUSA202227H	30	20	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	2:09PM	FFUSA202227H	30	11	\$89.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	4:13PM	FFUSA202227H	30	12	\$98.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	5:14PM	FFUSA202227H	30	12	\$98.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	9:13PM	FFUSA202227H	30	13	\$497.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	8:23AM	FFUSA202227H	30	5	\$62.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	12:16PM	FFUSA202227H	30	6	\$117.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	1:10PM	FFUSA202227H	30	6	\$117.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	4:22PM	FFUSA202227H	30	7	\$252.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	6:18PM	FFUSA202227H	30	7	\$252.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	9:06PM	FFUSA202227H	30	8	\$795.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	9:13AM	FFUSA202227H	30	11	\$89.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	9:46AM	FFUSA202231H	30	11	\$89.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	4:13PM	FFUSA202231H	30	16	\$98.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	5:15PM	FFUSA202227H	30	21	\$98.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	7:52PM	FFUSA202227H	30	13	\$497.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	10:14PM	FFUSA202227H	30	13	\$497.00	
10-22-22	BET	PHILLY INTERCONNECT 6500/6500	1:15PM	FFUSA202227H	30	15	\$117.00	
10-22-22	BET	PHILLY INTERCONNECT 6500/6500	7:17PM	FFUSA202227H	30	8	\$795.00	
10-22-22	BET	PHILLY INTERCONNECT 6500/6500	11:24PM	FFUSA202227H	30	8	\$795.00	
10-23-22	BET	PHILLY INTERCONNECT 6500/6500	8:14AM	FFUSA202227H	30	14	\$62.00	
10-23-22	BET	PHILLY INTERCONNECT 6500/6500	12:18PM	FFUSA202227H	30	17	\$117.00	
10-23-22	BET	PHILLY INTERCONNECT 6500/6500	1:16PM	FFUSA202227H	30	6	\$117.00	
10-23-22	OWN	PHILLY INTERCONNECT 6500/6500	11:14AM	FFUSA202227H	30	18	\$89.00	
10-24-22	BET	PHILLY INTERCONNECT 6500/6500	8:13AM	FFUSA202227H	30	1	\$62.00	
10-24-22	BET	PHILLY INTERCONNECT 6500/6500	1:14PM	FFUSA202227H	30	2	\$117.00	
10-24-22	BET	PHILLY INTERCONNECT 6500/6500	5:22PM	FFUSA202227H	30	3	\$252.00	
10-24-22	BET	PHILLY INTERCONNECT 6500/6500	10:00PM	FFUSA202227H	30	4	\$795.00	
10-24-22	OWN	PHILLY INTERCONNECT 6500/6500	11:12AM	FFUSA202227H	30	9	\$89.00	
10-24-22	OWN	PHILLY INTERCONNECT 6500/6500	9:16PM	FFUSA202227H	30	10	\$497.00	

Order# EN12209600 Total: \$14,212.00



INVOICE NO.

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BILL CYCLE

202210

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$10,509.76

We accept checks, ACH, money orders and all major credit cards.