



INVOICE NO. EN6039359	INVOICE DATE 8/28/2022
BILL CYCLE 202208	INVOICE DUE DATE 9/25/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12193839	Philadelphia	TV	\$75,755.00	77	77

INVOICE NOTES

PHILADELPHIA /Priority Code NP=80, IP=74 , Issue =74. See key on FCC site for z

Gross Advertising Total	\$75,755.00
Agency Commission	(\$11,363.25)
Rep Commission	(\$8,370.98)
Net Advertising Total	\$56,020.77

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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202208

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AFFIDAVIT

Product: 08160822
Estimate No: 10473
Campaign No:

Comcast Order No: EN12193839
TIM Est No: 3660866
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11318041	SMPPA22101H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TLC	77	\$75,755.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	PHILLY INTERCONNECT 6500/6500	NE11318041	4	\$7,000.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11318041	5	\$6,250.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11318041	20	\$16,940.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11318041	22	\$17,440.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11318041	4	\$5,000.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11318041	4	\$6,000.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11318041	18	\$17,125.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22101H	30	1	\$625.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	7:33AM	SMPPA22101H	30	29	\$625.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	9:51AM	SMPPA22101H	30	30	\$438.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	10:47AM	SMPPA22101H	30	3	\$438.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	5:39PM	SMPPA22101H	30	5	\$1,000.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36PM	SMPPA22101H	30	31	\$1,000.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	8:41PM	SMPPA22101H	30	7	\$1,500.00	
8-16-22	CNN	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22101H	30	32	\$1,500.00	
8-16-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:12PM	SMPPA22101H	30	8	\$1,500.00	
8-16-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:30PM	SMPPA22101H	30	33	\$1,500.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22101H	30	34	\$875.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50AM	SMPPA22101H	30	9	\$875.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:47AM	SMPPA22101H	30	35	\$500.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:52PM	SMPPA22101H	30	11	\$500.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	SMPPA22101H	30	13	\$1,000.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:40PM	SMPPA22101H	30	37	\$1,500.00	
8-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50PM	SMPPA22101H	30	14	\$1,500.00	
8-16-22	HALL	PHILLY INTERCONNECT 6500/6500	7:41PM	SMPPA22101H	30	15	\$1,250.00	
8-16-22	HALL	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22101H	30	38	\$1,250.00	
8-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:19PM	SMPPA22101H	30	17	\$1,750.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:19PM	SMPPA22101H	30	39	\$1,750.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22101H	30	40	\$625.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:58AM	SMPPA22101H	30	19	\$625.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:34AM	SMPPA22101H	30	21	\$313.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:35PM	SMPPA22101H	30	41	\$750.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:37PM	SMPPA22101H	30	23	\$750.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:28PM	SMPPA22101H	30	25	\$1,375.00	
8-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:52PM	SMPPA22101H	30	42	\$1,375.00	
8-16-22	TLC	PHILLY INTERCONNECT 6500/6500	7:16PM	SMPPA22101H	30	43	\$1,250.00	
8-16-22	TLC	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22101H	30	27	\$1,250.00	
8-17-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22101H	30	1	\$625.00	
8-17-22	CNN	PHILLY INTERCONNECT 6500/6500	3:29PM	SMPPA22101H	30	3	\$438.00	
8-17-22	CNN	PHILLY INTERCONNECT 6500/6500	5:38PM	SMPPA22101H	30	5	\$1,000.00	
8-17-22	CNN	PHILLY INTERCONNECT 6500/6500	9:40PM	SMPPA22101H	30	7	\$1,500.00	
8-17-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:29PM	SMPPA22101H	30	8	\$1,500.00	
8-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22101H	30	9	\$875.00	
8-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:41AM	SMPPA22101H	30	11	\$500.00	
8-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22101H	30	13	\$1,000.00	
8-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:50PM	SMPPA22101H	30	14	\$1,500.00	
8-17-22	HALL	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22101H	30	15	\$1,250.00	
8-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:21PM	SMPPA22101H	30	17	\$1,750.00	
8-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22101H	30	19	\$625.00	
8-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:35PM	SMPPA22101H	30	23	\$750.00	
8-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:31PM	SMPPA22101H	30	25	\$1,375.00	
8-17-22	TLC	PHILLY INTERCONNECT 6500/6500	9:13PM	SMPPA22101H	30	27	\$1,250.00	
8-18-22	CNN	PHILLY INTERCONNECT 6500/6500	6:35AM	SMPPA22101H	30	1	\$625.00	
8-18-22	CNN	PHILLY INTERCONNECT 6500/6500	10:49AM	SMPPA22101H	30	3	\$438.00	
8-18-22	CNN	PHILLY INTERCONNECT 6500/6500	6:48PM	SMPPA22101H	30	5	\$1,000.00	
8-18-22	CNN	PHILLY INTERCONNECT 6500/6500	8:49PM	SMPPA22101H	30	7	\$1,500.00	
8-18-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:41PM	SMPPA22101H	30	8	\$1,500.00	
8-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22101H	30	9	\$875.00	
8-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:40PM	SMPPA22101H	30	36	\$1,000.00	
8-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:39PM	SMPPA22101H	30	14	\$1,500.00	
8-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:39AM	SMPPA22101H	30	45	\$313.00	
8-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:27AM	SMPPA22101H	30	21	\$313.00	
8-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:39PM	SMPPA22101H	30	23	\$750.00	
8-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	SMPPA22101H	30	25	\$1,375.00	
8-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22101H	30	9	\$875.00	
8-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:30AM	SMPPA22101H	30	19	\$625.00	
8-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:37PM	SMPPA22101H	30	23	\$750.00	
8-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:32PM	SMPPA22101H	30	25	\$1,375.00	
8-21-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:26AM	SMPPA22101H	30	21	\$313.00	
8-22-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49AM	SMPPA22101H	30	2	\$625.00	
8-22-22	CNN	PHILLY INTERCONNECT 6500/6500	8:36AM	SMPPA22101H	30	2	\$625.00	
8-22-22	CNN	PHILLY INTERCONNECT 6500/6500	12:35PM	SMPPA22101H	30	4	\$438.00	
8-22-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	SMPPA22101H	30	6	\$1,000.00	
8-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22101H	30	10	\$875.00	
8-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22101H	30	10	\$875.00	
8-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:49PM	SMPPA22101H	30	12	\$500.00	
8-22-22	HALL	PHILLY INTERCONNECT 6500/6500	7:36PM	SMPPA22101H	30	16	\$1,250.00	
8-22-22	HALL	PHILLY INTERCONNECT 6500/6500	9:36PM	SMPPA22101H	30	16	\$1,250.00	
8-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:21PM	SMPPA22101H	30	18	\$1,750.00	
8-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:58AM	SMPPA22101H	30	20	\$625.00	
8-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:24AM	SMPPA22101H	30	22	\$313.00	
8-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:42PM	SMPPA22101H	30	24	\$750.00	
8-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22101H	30	26	\$1,375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-22-22	TLC	PHILLY INTERCONNECT 6500/6500	7:15PM	SMPPA22101H	30	28	\$1,250.00	

Order# EN12193839 Total: \$75,755.00



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BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$56,020.77

We accept checks, ACH, money orders and all major credit cards.