

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3684406

Traffic Order #		12198470		Created On		7/19/2022 9:24:47 AM		Order Status		Contract Confirmed	
Order #		3684406		Created By		NCC_Gateway_User		Gross \$		14465.00	
Order Descrp		63017833_POL_Issue_CCIA PA - PHL		Updated On		7/19/2022 11:48:29 AM		Net \$		10414.80	
Client		AMP - CCIA PA - PHL		Updated By		Anderson, Joshua		Units		180	
Start Date		7/18/2022		Industry		Political-Association		Credit Hold		NO	
End Date		7/31/2022		REFERENCES							
# of Weeks		2		Primary				BILLING INFORMATION			
SALES				Secondary				Purchase Order #		63017833	
ActiveWeeks		2		Tertiary				Billing Schedule		EndOfFlight	
AE 1		NCC - PHL - WASH DC		Quarternary				EDI INFORMATION			
AE 2				TRAFFIC OPTIONS							
Agency		AMP - NATIONAL MEDIA		Address 1		AMP MEDIA		Product			
RepFirm		NCC		Address 2				Estimate		14861	
Copy Instr ID				City, State, Zip		BLOOMFIELD, NJ		Submit EDI Invoice?		Submit EDI Invoice	
Total Zones		3		Zip		07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Zones		Wilmington Headend Zone (1),Central D...		Contact				,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
Total Networks		3		Phone							
GENERAL COMMENTS				Avail Tag				SYSCODE LIST			
				Contract Type		Standard		4669,5286,6971			
				Copy Group							
				Division							
				Reference #							

SUMMARY FOR SYSCODE 4669

Traffic Order #	12198470	Created On	7/19/2022 9:24:47 AM	Order Status	Contract Confirmed
Order #	3684406	Created By	NCC_Gateway_User	Syscode Gross \$	9145.00
Order Descrp	63017833_POL_Issue_CCIA PA - PHL	Updated On	7/19/2022 11:47:18 AM	Syscode Net \$	6584.40
Client	AMP - CCIA PA - PHL	Updated By	Anderson, Joshua	Syscode Units	60
Start Date	7/18/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/31/2022	Zones	Wilmington Headend Zone (1)	Avg Unit Rate	152.42
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$128.00	\$512.00	30
2	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$110.00	\$440.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$163.00	\$652.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$198.00	\$792.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$158.00	\$632.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$138.00	\$552.00	30
7	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$240.00	\$960.00	30
8	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$290.00	\$1,160.00	30
9	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$83.00	\$332.00	30
10	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$73.00	\$292.00	30
11	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$110.00	\$440.00	30
12	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$138.00	\$552.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$128.00	\$128.00	30
38	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$110.00	\$110.00	30
39	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$163.00	\$163.00	30
40	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	4669	CNN PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$198.00	\$198.00	30
41	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$158.00	\$158.00	30
42	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$138.00	\$138.00	30
43	14		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$240.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	16		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	4669	FXNC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$290.00	\$290.00	30
45	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$83.00	\$83.00	30
46	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$73.00	\$73.00	30
47	22		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$110.00	\$110.00	30
48	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	4669	MNBC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$138.00	\$138.00	30

SUMMARY FOR SYSCODE 5286

Traffic Order #	12198470	Created On	7/19/2022 9:24:47 AM	Order Status	Contract Confirmed
Order #	3684406	Created By	NCC_Gateway_User	Syscode Gross \$	3800.00
Order Descrp	63017833_POL_Issue_CCIA PA - PHL	Updated On	7/19/2022 11:47:18 AM	Syscode Net \$	2736.00
Client	AMP - CCIA PA - PHL	Updated By	Anderson, Joshua	Syscode Units	60
Start Date	7/18/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/31/2022	Zones	Central Delaware (Dover)	Avg Unit Rate	63.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	25		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$30.00	\$120.00	30
14	27		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$25.00	\$100.00	30
15	29		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$73.00	\$292.00	30
16	31		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$88.00	\$352.00	30
17	33		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$70.00	\$280.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	35		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$60.00	\$240.00	30
19	37		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$88.00	\$352.00	30
20	39		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$153.00	\$612.00	30
21	41		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$33.00	\$132.00	30
22	43		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$30.00	\$120.00	30
23	45		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$50.00	\$200.00	30
24	47		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$60.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	26		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$30.00	\$30.00	30
50	28		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$25.00	\$25.00	30
51	30		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$73.00	\$73.00	30
52	32		Amp ersa nd Politi cal Bun dle	75 75	CNN	5286	CNN PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$88.00	\$88.00	30
53	34		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$70.00	\$70.00	30
54	36		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$60.00	\$60.00	30
55	38		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$88.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56	40		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	5286	FXNC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$153.00	\$153.00	30
57	42		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$33.00	\$33.00	30
58	44		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$30.00	\$30.00	30
59	46		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$50.00	\$50.00	30
60	48		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5286	MNBC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$60.00	\$60.00	30

SUMMARY FOR SYSCODE 6971

Traffic Order #	12198470	Created On	7/19/2022 9:24:47 AM	Order Status	Contract Confirmed
Order #	3684406	Created By	NCC_Gateway_User	Syscode Gross \$	1520.00
Order Descrp	63017833_POL_Issue_CCIA PA - PHL	Updated On	7/19/2022 11:47:18 AM	Syscode Net \$	1094.40
Client	AMP - CCIA PA - PHL	Updated By	Anderson, Joshua	Syscode Units	60
Start Date	7/18/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/31/2022	Zones	Middletown	Avg Unit Rate	25.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	49		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$13.00	\$52.00	30
26	51		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$13.00	\$52.00	30
27	53		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$30.00	\$120.00	30
28	55		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$38.00	\$152.00	30
29	57		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$28.00	\$112.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	59		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$23.00	\$92.00	30
31	61		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$38.00	\$152.00	30
32	63		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$45.00	\$180.00	30
33	65		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC EM	07/20/2022	07/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$15.00	\$60.00	30
34	67		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC DT	07/20/2022	07/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$13.00	\$52.00	30
35	69		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC EF	07/20/2022	07/24/2022	W-Su 4p-7p			X	X	X	X	X	4	\$23.00	\$92.00	30
36	71		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC PT	07/20/2022	07/24/2022	W-Su 7p-12m			X	X	X	X	X	4	\$25.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
61	50		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$13.00	\$13.00	30
62	52		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$13.00	\$13.00	30
63	54		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$30.00	\$30.00	30
64	56		Amp ersa nd Politi cal Bun dle	75 75	CNN	6971	CNN PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$38.00	\$38.00	30
65	58		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$28.00	\$28.00	30
66	60		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$23.00	\$23.00	30
67	62		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$38.00	\$38.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
68	64		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6971	FXNC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$45.00	\$45.00	30
69	66		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC EM	07/25/2022	07/26/2022	M-Tu 5a-9a	X	X						1	\$15.00	\$15.00	30
70	68		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC DT	07/25/2022	07/26/2022	M-Tu 9a-4p	X	X						1	\$13.00	\$13.00	30
71	70		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC EF	07/25/2022	07/26/2022	M-Tu 4p-7p	X	X						1	\$23.00	\$23.00	30
72	72		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6971	MNBC PT	07/25/2022	07/26/2022	M-Tu 7p-12m	X	X						1	\$25.00	\$25.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3684406					
Traffic Order #	12198470	# of Weeks	2	Active	Yes
Order #	3684406	Created On	7/19/2022 9:24:47 AM	Order Status	Contract Confirmed
Order Descrp	63017833_POL_Issue_CCIA PA - PHL	Created By	NCC_Gateway_User	Gross \$	14465.00
Client	AMP - CCIA PA - PHL	Updated On	7/19/2022 11:48:29 AM	Net \$	10414.80
Start Date	7/18/2022	Updated By	Anderson, Joshua	Units	180
End Date	7/31/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	