

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3768986

| | | | | | | |
|--|--|---|--|--|---------------------|--|
| Traffic Order # 12215458 | | Created On 11/1/2022 10:11:05 AM | Order Status Contract Confirmed | | | |
| Order # 3768986 | | Created By Perkins, Marie | Gross \$ 58492.00 | | | |
| Order Descrp POL-Issue-FIRST FOR AMERICA DE - PCA | | Updated On 11/1/2022 10:53:55 AM | Net \$ 45916.22 | | | |
| Client FIRST FOR AMERICA DE - PCA | | Updated By Remson, Toya | Units 518 | | | |
| Start Date 11/2/2022 | | Industry Political-Association | Credit Hold NO | | | |
| End Date 11/8/2022 | | REFERENCES | | | | |
| # of Weeks 2 | | Primary | BILLING INFORMATION | | | |
| SALES | | | Purchase Order # | | | |
| ActiveWeeks 2 | | | Billing Schedule EndOfFlight | | | |
| AE 1 Whittaker, BJ | | | EDI INFORMATION | | | |
| AE 2 | | | Product | | | |
| Agency POLITICAL AGENCY IN-HOUSE - PCA 15.00% | | | Estimate | | | |
| RepFirm Political Communications 6.50% | | | Submit EDI Invoice? Submit EDI Invoice | | | |
| Copy Instr ID | | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | | |
| Total Zones 3 | | | PHILADELPHIA Priority Code NP=80, IP=74 See key on FCC site for zone/network information | | | |
| Zones Central Delaware (Dover),Middletown,W... | | | | | | |
| Total Networks 9 | | | | | | |
| GENERAL COMMENTS | | | | | | |
| | | | | | | |
| | | Address 1 11 E 44TH ST | | | SYSCODE LIST | |
| | | Address 2 STE 303 | | | 5286,6971,4669 | |
| | | City, State, Zip NEW YORK, NY | | | | |
| | | Zip 10017 | | | | |
| | | Contact | | | | |
| | | Phone 646-443-5076 | | | | |
| | | Avail Tag | | | | |
| | | Contract Type Standard | | | | |
| | | Copy Group | | | | |
| | | Division | | | | |
| | | Reference # 38d1b5fb-ee59-ed11-9118-005056979d16 | | | | |

SUMMARY FOR SYSCODE 4669

| | | | | | |
|------------------------|--------------------------------------|-------------------|-----------------------------|-------------------------|--------------------|
| Traffic Order # | 12215458 | Created On | 11/1/2022 10:12:20 AM | Order Status | Contract Confirmed |
| Order # | 3768986 | Created By | Perkins, Marie | Syscode Gross \$ | 39059.00 |
| Order Descrp | POL-Issue-FIRST FOR AMERICA DE - PCA | Updated On | 11/1/2022 10:51:35 AM | Syscode Net \$ | 30661.32 |
| Client | FIRST FOR AMERICA DE - PCA | Updated By | Remson, Toya | Syscode Units | 175 |
| Start Date | 11/2/2022 | Source | VIEW | Zone Status | Contract Confirmed |
| End Date | 11/8/2022 | Zones | Wilmington Headend Zone (1) | Avg Unit Rate | 223.19 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 93 | 93 | | Retail Political Bundle | 75 75 | Bravo | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 8 | \$351.00 | \$2,808.00 | 30 |
| 94 | | | Retail Political Bundle | 75 75 | Bravo | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$351.00 | \$0.00 | 30 |
| 95 | 95 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$62.00 | \$434.00 | 30 |
| 96 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$62.00 | \$0.00 | 30 |
| 97 | 97 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 10 | \$52.00 | \$520.00 | 30 |
| 98 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$52.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 99 | 99 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 5 | \$94.00 | \$470.00 | 30 |
| 100 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$94.00 | \$0.00 | 30 |
| 101 | 101 | | Retail Political Bundle | 75 75 | CNBC | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$166.00 | \$1,162.00 | 30 |
| 102 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$166.00 | \$0.00 | 30 |
| 103 | 103 | | Retail Political Bundle | 75 75 | CNN | 4669 | NEW DAY< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$222.00 | \$1,554.00 | 30 |
| 104 | | | Retail Political Bundle | 75 75 | CNN | 4669 | NEW DAY< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$222.00 | \$0.00 | 30 |
| 105 | 105 | | Retail Political Bundle | 75 75 | CNN | 4669 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$190.00 | \$1,330.00 | 30 |
| 106 | | | Retail Political Bundle | 75 75 | CNN | 4669 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | M 9a-9:01a | X | | | | | | | 0 | \$190.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 107 | 107 | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$283.00 | \$849.00 | 30 |
| 108 | | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$283.00 | \$0.00 | 30 |
| 109 | 109 | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$342.00 | \$2,394.00 | 30 |
| 110 | | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$342.00 | \$0.00 | 30 |
| 111 | 111 | | Retail Political Bundle | 75 75 | Food Network | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 8 | \$472.00 | \$3,776.00 | 30 |
| 112 | | | Retail Political Bundle | 75 75 | Food Network | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$472.00 | \$0.00 | 30 |
| 113 | 113 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | FOX AND FRIEND< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$274.00 | \$1,918.00 | 30 |
| 114 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | FOX AND FRIEND< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$274.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 115 | 115 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$239.00 | \$1,673.00 | 30 |
| 116 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$239.00 | \$0.00 | 30 |
| 117 | 117 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$413.00 | \$1,239.00 | 30 |
| 118 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$413.00 | \$0.00 | 30 |
| 119 | 119 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$500.00 | \$3,500.00 | 30 |
| 120 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$500.00 | \$0.00 | 30 |
| 121 | 121 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$50.00 | \$350.00 | 30 |
| 122 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$50.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 123 | 123 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$102.00 | \$306.00 | 30 |
| 124 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$102.00 | \$0.00 | 30 |
| 125 | 125 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$120.00 | \$840.00 | 30 |
| 126 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$120.00 | \$0.00 | 30 |
| 127 | 127 | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$190.00 | \$1,330.00 | 30 |
| 128 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 9a-9:01a | X | | | | | | | 0 | \$190.00 | \$0.00 | 30 |
| 129 | 129 | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$550.00 | \$1,650.00 | 30 |
| 130 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$550.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 131 | 131 | | Retail Political Bundle | 75 75 | HGTV | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$668.00 | \$4,676.00 | 30 |
| 132 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$668.00 | \$0.00 | 30 |
| 133 | 133 | | Retail Political Bundle | 75 75 | Headline News | 4669 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$25.00 | \$175.00 | 30 |
| 134 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 135 | 135 | | Retail Political Bundle | 75 75 | Headline News | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$18.00 | \$126.00 | 30 |
| 136 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-9:01a | X | | | | | | | 0 | \$18.00 | \$0.00 | 30 |
| 137 | 137 | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$45.00 | \$135.00 | 30 |
| 138 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$45.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 139 | 139 | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$52.00 | \$364.00 | 30 |
| 140 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$52.00 | \$0.00 | 30 |
| 233 | | | Retail Political Bundle | 75 75 | Bravo | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$351.00 | \$0.00 | 30 |
| 234 | 94 | | Retail Political Bundle | 75 75 | Bravo | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$351.00 | \$351.00 | 30 |
| 235 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$62.00 | \$0.00 | 30 |
| 236 | 96 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$62.00 | \$62.00 | 30 |
| 237 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$52.00 | \$0.00 | 30 |
| 238 | 98 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 239 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$94.00 | \$0.00 | 30 |
| 240 | 100 | | Retail Political Bundle | 75 75 | CNBC | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$94.00 | \$94.00 | 30 |
| 241 | | | Retail Political Bundle | 75 75 | CNBC | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$166.00 | \$0.00 | 30 |
| 242 | 102 | | Retail Political Bundle | 75 75 | CNBC | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$166.00 | \$166.00 | 30 |
| 243 | | | Retail Political Bundle | 75 75 | CNN | 4669 | NEW DAY< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$222.00 | \$0.00 | 30 |
| 244 | 104 | | Retail Political Bundle | 75 75 | CNN | 4669 | NEW DAY< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$222.00 | \$222.00 | 30 |
| 245 | | | Retail Political Bundle | 75 75 | CNN | 4669 | CNN NEWSROOM< | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$190.00 | \$0.00 | 30 |
| 246 | 106 | | Retail Political Bundle | 75 75 | CNN | 4669 | CNN NEWSROOM< | 11/07/2022 | 11/07/2022 | M 9a-9:01a | X | | | | | | | 1 | \$190.00 | \$190.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 247 | | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$283.00 | \$0.00 | 30 |
| 248 | 108 | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$283.00 | \$283.00 | 30 |
| 249 | | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$342.00 | \$0.00 | 30 |
| 250 | 110 | | Retail Political Bundle | 75 75 | CNN | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$342.00 | \$342.00 | 30 |
| 251 | | | Retail Political Bundle | 75 75 | Food Network | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$472.00 | \$0.00 | 30 |
| 252 | 112 | | Retail Political Bundle | 75 75 | Food Network | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$472.00 | \$472.00 | 30 |
| 253 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | FOX AND FRIEND< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$274.00 | \$0.00 | 30 |
| 254 | 114 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | FOX AND FRIEND< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$274.00 | \$274.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 255 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$239.00 | \$0.00 | 30 |
| 256 | 116 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$239.00 | \$239.00 | 30 |
| 257 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$413.00 | \$0.00 | 30 |
| 258 | 118 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$413.00 | \$413.00 | 30 |
| 259 | | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$500.00 | \$0.00 | 30 |
| 260 | 120 | | Retail Political Bundle | 75 75 | Fox News Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$500.00 | \$500.00 | 30 |
| 261 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$50.00 | \$0.00 | 30 |
| 262 | 122 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$50.00 | \$50.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 263 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$102.00 | \$0.00 | 30 |
| 264 | 124 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$102.00 | \$102.00 | 30 |
| 265 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$120.00 | \$0.00 | 30 |
| 266 | 126 | | Retail Political Bundle | 75 75 | Hallmark Channel | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$120.00 | \$120.00 | 30 |
| 267 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$190.00 | \$0.00 | 30 |
| 268 | 128 | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 9a-9:01a | X | | | | | | | 1 | \$190.00 | \$190.00 | 30 |
| 269 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$550.00 | \$0.00 | 30 |
| 270 | 130 | | Retail Political Bundle | 75 75 | HGTV | 4669 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$550.00 | \$550.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 271 | | | Retail Political Bundle | 75 75 | HGTV | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$668.00 | \$0.00 | 30 |
| 272 | 132 | | Retail Political Bundle | 75 75 | HGTV | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$668.00 | \$668.00 | 30 |
| 273 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$25.00 | \$0.00 | 30 |
| 274 | 134 | | Retail Political Bundle | 75 75 | Headline News | 4669 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$25.00 | \$25.00 | 30 |
| 275 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$18.00 | \$0.00 | 30 |
| 276 | 136 | | Retail Political Bundle | 75 75 | Headline News | 4669 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-9:01a | X | | | | | | | 1 | \$18.00 | \$18.00 | 30 |
| 277 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$45.00 | \$0.00 | 30 |
| 278 | 138 | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$45.00 | \$45.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 279 | | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$52.00 | \$0.00 | 30 |
| 280 | 140 | | Retail Political Bundle | 75 75 | Headline News | 4669 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |

SUMMARY FOR SYSCODE 5286

| | | | | | |
|------------------------|--------------------------------------|-------------------|--------------------------|-------------------------|--------------------|
| Traffic Order # | 12215458 | Created On | 11/1/2022 10:12:20 AM | Order Status | Contract Confirmed |
| Order # | 3768986 | Created By | Perkins, Marie | Syscode Gross \$ | 14289.00 |
| Order Descrp | POL-Issue-FIRST FOR AMERICA DE - PCA | Updated On | 11/1/2022 10:51:35 AM | Syscode Net \$ | 11216.87 |
| Client | FIRST FOR AMERICA DE - PCA | Updated By | Remson, Toya | Syscode Units | 171 |
| Start Date | 11/2/2022 | Source | VIEW | Zone Status | Contract Confirmed |
| End Date | 11/8/2022 | Zones | Central Delaware (Dover) | Avg Unit Rate | 83.56 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Retail Political Bundle | 75 75 | Bravo | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 8 | \$153.00 | \$1,224.00 | 30 |
| 2 | | | Retail Political Bundle | 75 75 | Bravo | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$153.00 | \$0.00 | 30 |
| 3 | 3 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$31.00 | \$217.00 | 30 |
| 4 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$31.00 | \$0.00 | 30 |
| 5 | 5 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 10 | \$44.00 | \$440.00 | 30 |
| 6 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$44.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 7 | 7 | | Retail Political Bundle | 75 75 | CNBC | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 5 | \$80.00 | \$400.00 | 30 |
| 8 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$80.00 | \$0.00 | 30 |
| 9 | 9 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$31.00 | \$217.00 | 30 |
| 10 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$31.00 | \$0.00 | 30 |
| 11 | 11 | | Retail Political Bundle | 75 75 | CNN | 5286 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$45.00 | \$315.00 | 30 |
| 12 | | | Retail Political Bundle | 75 75 | CNN | 5286 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$45.00 | \$0.00 | 30 |
| 13 | 13 | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$129.00 | \$903.00 | 30 |
| 14 | | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$129.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|----------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 15 | 15 | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$153.00 | \$459.00 | 30 |
| 16 | | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$153.00 | \$0.00 | 30 |
| 17 | 17 | | Retail Political Bundle | 75 75 | CNN | 5286 | NEW DAY< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$52.00 | \$364.00 | 30 |
| 18 | | | Retail Political Bundle | 75 75 | CNN | 5286 | NEW DAY< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$52.00 | \$0.00 | 30 |
| 19 | 19 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$104.00 | \$728.00 | 30 |
| 20 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$104.00 | \$0.00 | 30 |
| 21 | 21 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$153.00 | \$1,071.00 | 30 |
| 22 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$153.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 23 | 23 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$266.00 | \$798.00 | 30 |
| 24 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$266.00 | \$0.00 | 30 |
| 25 | 25 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | FOX AND FRIEND< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$122.00 | \$854.00 | 30 |
| 26 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | FOX AND FRIEND< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$122.00 | \$0.00 | 30 |
| 27 | 27 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 6 | \$68.00 | \$408.00 | 30 |
| 28 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$68.00 | \$0.00 | 30 |
| 29 | 29 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$80.00 | \$240.00 | 30 |
| 30 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$80.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 31 | 31 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | I LOVE LUCY< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$25.00 | \$175.00 | 30 |
| 32 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | I LOVE LUCY< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 33 | 33 | | Retail Political Bundle | 75 75 | HGTV | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$196.00 | \$1,372.00 | 30 |
| 34 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$196.00 | \$0.00 | 30 |
| 35 | 35 | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$239.00 | \$717.00 | 30 |
| 36 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$239.00 | \$0.00 | 30 |
| 37 | 37 | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$88.00 | \$616.00 | 30 |
| 38 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$88.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 39 | 39 | | Retail Political Bundle | 75 75 | Headline News | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 40 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 41 | 41 | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$25.00 | \$75.00 | 30 |
| 42 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 43 | 43 | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 10 | \$28.00 | \$280.00 | 30 |
| 44 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$28.00 | \$0.00 | 30 |
| 45 | 45 | | Retail Political Bundle | 75 75 | Headline News | 5286 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 10 | \$16.00 | \$160.00 | 30 |
| 46 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$16.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 141 | | | Retail Political Bundle | 75 75 | Bravo | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$153.00 | \$0.00 | 30 |
| 142 | 2 | | Retail Political Bundle | 75 75 | Bravo | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$153.00 | \$153.00 | 30 |
| 143 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$31.00 | \$0.00 | 30 |
| 144 | 4 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$31.00 | \$31.00 | 30 |
| 145 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$44.00 | \$0.00 | 30 |
| 146 | 6 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$44.00 | \$44.00 | 30 |
| 147 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$80.00 | \$0.00 | 30 |
| 148 | 8 | | Retail Political Bundle | 75 75 | CNBC | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$80.00 | \$80.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 149 | | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$31.00 | \$0.00 | 30 |
| 150 | 10 | | Retail Political Bundle | 75 75 | CNBC | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$31.00 | \$31.00 | 30 |
| 151 | | | Retail Political Bundle | 75 75 | CNN | 5286 | CNN NEWSROOM< | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$45.00 | \$0.00 | 30 |
| 152 | 12 | | Retail Political Bundle | 75 75 | CNN | 5286 | CNN NEWSROOM< | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$45.00 | \$45.00 | 30 |
| 153 | | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$129.00 | \$0.00 | 30 |
| 154 | 14 | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$129.00 | \$129.00 | 30 |
| 155 | | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$153.00 | \$0.00 | 30 |
| 156 | 16 | | Retail Political Bundle | 75 75 | CNN | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$153.00 | \$153.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|----------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 157 | | | Retail Political Bundle | 75 75 | CNN | 5286 | NEW DAY< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$52.00 | \$0.00 | 30 |
| 158 | 18 | | Retail Political Bundle | 75 75 | CNN | 5286 | NEW DAY< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$52.00 | \$52.00 | 30 |
| 159 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$104.00 | \$0.00 | 30 |
| 160 | 20 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$104.00 | \$104.00 | 30 |
| 161 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$153.00 | \$0.00 | 30 |
| 162 | 22 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$153.00 | \$153.00 | 30 |
| 163 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$266.00 | \$0.00 | 30 |
| 164 | 24 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$266.00 | \$266.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 165 | | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | FOX AND FRIEND< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$122.00 | \$0.00 | 30 |
| 166 | 26 | | Retail Political Bundle | 75 75 | Fox News Channel | 5286 | FOX AND FRIEND< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$122.00 | \$122.00 | 30 |
| 167 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$68.00 | \$0.00 | 30 |
| 168 | 28 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 169 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$80.00 | \$0.00 | 30 |
| 170 | 30 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$80.00 | \$80.00 | 30 |
| 171 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | I LOVE LUCY< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$25.00 | \$0.00 | 30 |
| 172 | 32 | | Retail Political Bundle | 75 75 | Hallmark Channel | 5286 | I LOVE LUCY< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$25.00 | \$25.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 173 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$196.00 | \$0.00 | 30 |
| 174 | 34 | | Retail Political Bundle | 75 75 | HGTV | 5286 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$196.00 | \$196.00 | 30 |
| 175 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$239.00 | \$0.00 | 30 |
| 176 | 36 | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$239.00 | \$239.00 | 30 |
| 177 | | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$88.00 | \$0.00 | 30 |
| 178 | 38 | | Retail Political Bundle | 75 75 | HGTV | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$88.00 | \$88.00 | 30 |
| 179 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 180 | 40 | | Retail Political Bundle | 75 75 | Headline News | 5286 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 181 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$25.00 | \$0.00 | 30 |
| 182 | 42 | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$25.00 | \$25.00 | 30 |
| 183 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$28.00 | \$0.00 | 30 |
| 184 | 44 | | Retail Political Bundle | 75 75 | Headline News | 5286 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$28.00 | \$28.00 | 30 |
| 185 | | | Retail Political Bundle | 75 75 | Headline News | 5286 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 186 | 46 | | Retail Political Bundle | 75 75 | Headline News | 5286 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$16.00 | \$16.00 | 30 |

SUMMARY FOR SYSCODE 6971

| | | | | | |
|------------------------|--------------------------------------|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 12215458 | Created On | 11/1/2022 10:12:20 AM | Order Status | Contract Confirmed |
| Order # | 3768986 | Created By | Perkins, Marie | Syscode Gross \$ | 5144.00 |
| Order Descrp | POL-Issue-FIRST FOR AMERICA DE - PCA | Updated On | 11/1/2022 10:51:35 AM | Syscode Net \$ | 4038.04 |
| Client | FIRST FOR AMERICA DE - PCA | Updated By | Remson, Toya | Syscode Units | 172 |
| Start Date | 11/2/2022 | Source | VIEW | Zone Status | Contract Confirmed |
| End Date | 11/8/2022 | Zones | Middletown | Avg Unit Rate | 29.91 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 47 | 47 | | Retail Political Bundle | 75 75 | Bravo | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 8 | \$68.00 | \$544.00 | 30 |
| 48 | | | Retail Political Bundle | 75 75 | Bravo | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$68.00 | \$0.00 | 30 |
| 49 | 49 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 50 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 51 | 51 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 10 | \$16.00 | \$160.00 | 30 |
| 52 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 53 | 53 | | Retail Political Bundle | 75 75 | CNBC | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 5 | \$28.00 | \$140.00 | 30 |
| 54 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$28.00 | \$0.00 | 30 |
| 55 | 55 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 56 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 57 | 57 | | Retail Political Bundle | 75 75 | CNN | 6971 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$25.00 | \$175.00 | 30 |
| 58 | | | Retail Political Bundle | 75 75 | CNN | 6971 | CNN NEWSROOM< | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 59 | 59 | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$52.00 | \$364.00 | 30 |
| 60 | | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$52.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|--------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 61 | 61 | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$68.00 | \$204.00 | 30 |
| 62 | | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$68.00 | \$0.00 | 30 |
| 63 | 63 | | Retail Political Bundle | 75 75 | CNN | 6971 | NEW DAY< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$25.00 | \$175.00 | 30 |
| 64 | | | Retail Political Bundle | 75 75 | CNN | 6971 | NEW DAY< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 65 | 65 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 66 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 67 | 67 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$26.00 | \$182.00 | 30 |
| 68 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$26.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 69 | 69 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$31.00 | \$93.00 | 30 |
| 70 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$31.00 | \$0.00 | 30 |
| 71 | 71 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 72 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 73 | 73 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$28.00 | \$196.00 | 30 |
| 74 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$28.00 | \$0.00 | 30 |
| 75 | 75 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$36.00 | \$108.00 | 30 |
| 76 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$36.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 77 | 77 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | I LOVE LUCY< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$16.00 | \$112.00 | 30 |
| 78 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | I LOVE LUCY< | 11/02/2022 | 11/06/2022 | M 5a-9a | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 79 | 79 | | Retail Political Bundle | 75 75 | HGTV | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 7 | \$68.00 | \$476.00 | 30 |
| 80 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | AVG. ALL WKS< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$68.00 | \$0.00 | 30 |
| 81 | 81 | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 3 | \$80.00 | \$240.00 | 30 |
| 82 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$80.00 | \$0.00 | 30 |
| 83 | 83 | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 7 | \$42.00 | \$294.00 | 30 |
| 84 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$42.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 85 | 85 | | Retail Political Bundle | 75 75 | Headline News | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | W-Su 9a-4p | | | X | X | X | X | X | 10 | \$16.00 | \$160.00 | 30 |
| 86 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | VARIOUS | 11/02/2022 | 11/06/2022 | M 9a-4p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 87 | 87 | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 4p-7p | | | X | X | X | X | X | 3 | \$16.00 | \$48.00 | 30 |
| 88 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 4p-7p | X | | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 89 | 89 | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | W-Su 7p-12m | | | X | X | X | X | X | 7 | \$18.00 | \$126.00 | 30 |
| 90 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/02/2022 | 11/06/2022 | M 7p-12m | X | | | | | | | 0 | \$18.00 | \$0.00 | 30 |
| 91 | 91 | | Retail Political Bundle | 75 75 | Headline News | 6971 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | W-Su 5a-9a | | | X | X | X | X | X | 10 | \$16.00 | \$160.00 | 30 |
| 92 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | MORNING EXPRES< | 11/02/2022 | 11/06/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$16.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 187 | | | Retail Political Bundle | 75 75 | Bravo | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$68.00 | \$0.00 | 30 |
| 188 | 48 | | Retail Political Bundle | 75 75 | Bravo | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 189 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 190 | 50 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 191 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 192 | 52 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 193 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$28.00 | \$0.00 | 30 |
| 194 | 54 | | Retail Political Bundle | 75 75 | CNBC | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$28.00 | \$28.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 195 | 56 | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 196 | | | Retail Political Bundle | 75 75 | CNBC | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 0 | \$16.00 | \$0.00 | 30 |
| 197 | | | Retail Political Bundle | 75 75 | CNN | 6971 | CNN NEWSROOM< | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 0 | \$25.00 | \$0.00 | 30 |
| 198 | 58 | | Retail Political Bundle | 75 75 | CNN | 6971 | CNN NEWSROOM< | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$25.00 | \$25.00 | 30 |
| 199 | | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$52.00 | \$0.00 | 30 |
| 200 | 60 | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |
| 201 | | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$68.00 | \$0.00 | 30 |
| 202 | 62 | | Retail Political Bundle | 75 75 | CNN | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|--------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 203 | | | Retail Political Bundle | 75 75 | CNN | 6971 | NEW DAY< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$25.00 | \$0.00 | 30 |
| 204 | 64 | | Retail Political Bundle | 75 75 | CNN | 6971 | NEW DAY< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$25.00 | \$25.00 | 30 |
| 205 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 206 | 66 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 207 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$26.00 | \$0.00 | 30 |
| 208 | 68 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$26.00 | \$26.00 | 30 |
| 209 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$31.00 | \$0.00 | 30 |
| 210 | 70 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$31.00 | \$31.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 211 | | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 212 | 72 | | Retail Political Bundle | 75 75 | Golf Channel | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 213 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$28.00 | \$0.00 | 30 |
| 214 | 74 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$28.00 | \$28.00 | 30 |
| 215 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$36.00 | \$0.00 | 30 |
| 216 | 76 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$36.00 | \$36.00 | 30 |
| 217 | | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | I LOVE LUCY< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 218 | 78 | | Retail Political Bundle | 75 75 | Hallmark Channel | 6971 | I LOVE LUCY< | 11/07/2022 | 11/07/2022 | M 5a-9a | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 219 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$68.00 | \$0.00 | 30 |
| 220 | 80 | | Retail Political Bundle | 75 75 | HGTV | 6971 | AVG. ALL WKS< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 221 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$80.00 | \$0.00 | 30 |
| 222 | 82 | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$80.00 | \$80.00 | 30 |
| 223 | | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$42.00 | \$0.00 | 30 |
| 224 | 84 | | Retail Political Bundle | 75 75 | HGTV | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$42.00 | \$42.00 | 30 |
| 225 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | VARIOUS | 11/07/2022 | 11/08/2022 | W-Su 9a-4p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 226 | 86 | | Retail Political Bundle | 75 75 | Headline News | 6971 | VARIOUS | 11/07/2022 | 11/07/2022 | M 9a-4p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------------------|---------------|---------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 227 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 4p-7p | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 228 | 88 | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$16.00 | \$16.00 | 30 |
| 229 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/07/2022 | 11/08/2022 | W-Su 7p-12m | | | X | X | X | X | X | 0 | \$18.00 | \$0.00 | 30 |
| 230 | 90 | | Retail Political Bundle | 75 75 | Headline News | 6971 | FORENSIC FILES< | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$18.00 | \$18.00 | 30 |
| 231 | | | Retail Political Bundle | 75 75 | Headline News | 6971 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | W-Su 5a-9a | | | X | X | X | X | X | 0 | \$16.00 | \$0.00 | 30 |
| 232 | 92 | | Retail Political Bundle | 75 75 | Headline News | 6971 | MORNING EXPRES< | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$16.00 | \$16.00 | 30 |

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

| SUMMARY FOR ORDER # 3768986 | | | | | |
|-----------------------------|--------------------------------------|-------------------|-----------------------|---------------------|--------------------|
| Traffic Order # | 12215458 | # of Weeks | 2 | Active | Yes |
| Order # | 3768986 | Created On | 11/1/2022 10:11:05 AM | Order Status | Contract Confirmed |
| Order Descrp | POL-Issue-FIRST FOR AMERICA DE - PCA | Created By | Perkins, Marie | Gross \$ | 58492.00 |
| Client | FIRST FOR AMERICA DE - PCA | Updated On | 11/1/2022 10:53:55 AM | Net \$ | 45916.22 |
| Start Date | 11/2/2022 | Updated By | Remson, Toya | Units | 518 |
| End Date | 11/8/2022 | Source | CRM | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |