



INVOICE NO. EN6051224	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12208848	Philadelphia	TV	\$152,496.00	115	115

INVOICE NOTES

Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK/

Gross Advertising Total	\$152,496.00
Agency Commission	(\$22,874.40)
Rep Commission	(\$16,850.84)
Net Advertising Total	\$112,770.76

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

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202210

INVOICE DUE DATE

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AFFIDAVIT

Product: 10111017
Estimate No: 6300
Campaign No:

Comcast Order No: EN12208848
TIM Est No: 3737279
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11349645	SLF22PATV09H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FOOD, FXNC, HALL, HGTV, HIST, TVL	115	\$152,496.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FOOD	PHILLY INTERCONNECT 6500/6500	NE11349645	6	\$7,186.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11349645	7	\$4,767.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11349645	22	\$30,962.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11349645	8	\$8,143.00
HIST	PHILLY INTERCONNECT 6500/6500	NE11349645	7	\$8,345.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11349645	24	\$18,573.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11349645	13	\$21,583.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11349645	28	\$52,937.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-11-22	CNN	PHILLY INTERCONNECT 6500/6500	11:48AM	SLF22PATV09H	30	2	\$993.00	
10-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:27PM	SLF22PATV09H	30	4	\$1,241.00	
10-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	5:24PM	SLF22PATV09H	30	4	\$1,241.00	
10-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:02PM	SLF22PATV09H	30	5	\$1,984.00	
10-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:15PM	SLF22PATV09H	30	5	\$1,984.00	
10-11-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:22PM	SLF22PATV09H	30	7	\$1,159.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV09H	30	12	\$1,654.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:50PM	SLF22PATV09H	30	13	\$1,159.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:45PM	SLF22PATV09H	30	14	\$1,820.00	
10-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50PM	SLF22PATV09H	30	15	\$2,811.00	
10-11-22	HALL	PHILLY INTERCONNECT 6500/6500	6:15AM	SLF22PATV09H	30	20	\$176.00	
10-11-22	HALL	PHILLY INTERCONNECT 6500/6500	1:26PM	SLF22PATV09H	30	21	\$265.00	
10-11-22	HALL	PHILLY INTERCONNECT 6500/6500	4:35PM	SLF22PATV09H	30	22	\$662.00	
10-11-22	HALL	PHILLY INTERCONNECT 6500/6500	9:26PM	SLF22PATV09H	30	23	\$1,654.00	
10-11-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:23PM	SLF22PATV09H	30	27	\$662.00	
10-11-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:22PM	SLF22PATV09H	30	28	\$1,323.00	
10-11-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:21PM	SLF22PATV09H	30	29	\$2,315.00	
10-11-22	HIST	PHILLY INTERCONNECT 6500/6500	10:14PM	SLF22PATV09H	30	31	\$1,159.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-11-22	TVL	PHILLY INTERCONNECT 6500/6500	8:05PM	SLF22PATV09H	30	33	\$662.00	
10-12-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SLF22PATV09H	30	2	\$993.00	
10-12-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:29PM	SLF22PATV09H	30	4	\$1,241.00	
10-12-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:17PM	SLF22PATV09H	30	5	\$1,984.00	
10-12-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:24PM	SLF22PATV09H	30	7	\$1,159.00	
10-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	SLF22PATV09H	30	12	\$1,654.00	
10-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:39AM	SLF22PATV09H	30	13	\$1,159.00	
10-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:42PM	SLF22PATV09H	30	14	\$1,820.00	
10-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	SLF22PATV09H	30	15	\$2,811.00	
10-12-22	HALL	PHILLY INTERCONNECT 6500/6500	8:18AM	SLF22PATV09H	30	20	\$176.00	
10-12-22	HALL	PHILLY INTERCONNECT 6500/6500	3:27PM	SLF22PATV09H	30	21	\$265.00	
10-12-22	HALL	PHILLY INTERCONNECT 6500/6500	4:35PM	SLF22PATV09H	30	22	\$662.00	
10-12-22	HALL	PHILLY INTERCONNECT 6500/6500	10:17PM	SLF22PATV09H	30	23	\$1,654.00	
10-12-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:22PM	SLF22PATV09H	30	28	\$1,323.00	
10-12-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	SLF22PATV09H	30	29	\$2,315.00	
10-12-22	HIST	PHILLY INTERCONNECT 6500/6500	11:16PM	SLF22PATV09H	30	31	\$1,159.00	
10-12-22	TVL	PHILLY INTERCONNECT 6500/6500	10:08PM	SLF22PATV09H	30	33	\$662.00	
10-13-22	CNN	PHILLY INTERCONNECT 6500/6500	12:37PM	SLF22PATV09H	30	2	\$993.00	
10-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	6:28PM	SLF22PATV09H	30	4	\$1,241.00	
10-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:46PM	SLF22PATV09H	30	5	\$1,984.00	
10-13-22	FOOD	PHILLY INTERCONNECT 6500/6500	6:24PM	SLF22PATV09H	30	7	\$1,159.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV09H	30	12	\$1,654.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:50PM	SLF22PATV09H	30	14	\$1,820.00	
10-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:47PM	SLF22PATV09H	30	15	\$2,811.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	8:15AM	SLF22PATV09H	30	20	\$176.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	12:35PM	SLF22PATV09H	30	21	\$265.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	5:30PM	SLF22PATV09H	30	22	\$662.00	
10-13-22	HALL	PHILLY INTERCONNECT 6500/6500	7:24PM	SLF22PATV09H	30	23	\$1,654.00	
10-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:25PM	SLF22PATV09H	30	27	\$662.00	
10-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:22PM	SLF22PATV09H	30	28	\$1,323.00	
10-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:25PM	SLF22PATV09H	30	29	\$2,315.00	
10-13-22	HIST	PHILLY INTERCONNECT 6500/6500	7:13PM	SLF22PATV09H	30	31	\$1,159.00	
10-13-22	TVL	PHILLY INTERCONNECT 6500/6500	9:40PM	SLF22PATV09H	30	33	\$662.00	
10-14-22	CNN	PHILLY INTERCONNECT 6500/6500	9:52AM	SLF22PATV09H	30	34	\$993.00	
10-14-22	CNN	PHILLY INTERCONNECT 6500/6500	1:49PM	SLF22PATV09H	30	2	\$993.00	
10-14-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:28PM	SLF22PATV09H	30	4	\$1,241.00	
10-14-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:21PM	SLF22PATV09H	30	5	\$1,984.00	
10-14-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:14PM	SLF22PATV09H	30	7	\$1,159.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SLF22PATV09H	30	12	\$1,654.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:44AM	SLF22PATV09H	30	35	\$1,159.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:51PM	SLF22PATV09H	30	13	\$1,159.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:40PM	SLF22PATV09H	30	14	\$1,820.00	
10-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:49PM	SLF22PATV09H	30	15	\$2,811.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	6:16AM	SLF22PATV09H	30	20	\$176.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	10:15AM	SLF22PATV09H	30	21	\$265.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	4:34PM	SLF22PATV09H	30	22	\$662.00	
10-14-22	HALL	PHILLY INTERCONNECT 6500/6500	8:39PM	SLF22PATV09H	30	23	\$1,654.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:25PM	SLF22PATV09H	30	27	\$662.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:26PM	SLF22PATV09H	30	27	\$662.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:26PM	SLF22PATV09H	30	36	\$662.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:25PM	SLF22PATV09H	30	28	\$1,323.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:18PM	SLF22PATV09H	30	28	\$1,323.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:17PM	SLF22PATV09H	30	29	\$2,315.00	
10-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19PM	SLF22PATV09H	30	29	\$2,315.00	
10-14-22	HIST	PHILLY INTERCONNECT 6500/6500	10:19PM	SLF22PATV09H	30	31	\$1,159.00	
10-14-22	TVL	PHILLY INTERCONNECT 6500/6500	11:11PM	SLF22PATV09H	30	33	\$662.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-15-22	CNN	PHILLY INTERCONNECT 6500/6500	9:53AM	SLF22PATV09H	30	34	\$993.00	
10-15-22	CNN	PHILLY INTERCONNECT 6500/6500	12:40PM	SLF22PATV09H	30	2	\$993.00	
10-15-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:48PM	SLF22PATV09H	30	5	\$1,984.00	
10-15-22	FOOD	PHILLY INTERCONNECT 6500/6500	6:22PM	SLF22PATV09H	30	7	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:52AM	SLF22PATV09H	30	12	\$1,654.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:50AM	SLF22PATV09H	30	13	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:52AM	SLF22PATV09H	30	13	\$1,159.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SLF22PATV09H	30	14	\$1,820.00	
10-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:42PM	SLF22PATV09H	30	15	\$2,811.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	2:34PM	SLF22PATV09H	30	21	\$265.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	5:25PM	SLF22PATV09H	30	22	\$662.00	
10-15-22	HALL	PHILLY INTERCONNECT 6500/6500	11:27PM	SLF22PATV09H	30	23	\$1,654.00	
10-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:21PM	SLF22PATV09H	30	36	\$662.00	
10-15-22	HIST	PHILLY INTERCONNECT 6500/6500	9:15PM	SLF22PATV09H	30	31	\$1,159.00	
10-15-22	TVL	PHILLY INTERCONNECT 6500/6500	7:03PM	SLF22PATV09H	30	33	\$662.00	
10-16-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:18PM	SLF22PATV09H	30	5	\$1,984.00	
10-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SLF22PATV09H	30	12	\$1,654.00	
10-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:42PM	SLF22PATV09H	30	13	\$1,159.00	
10-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:33PM	SLF22PATV09H	30	15	\$2,811.00	
10-16-22	HALL	PHILLY INTERCONNECT 6500/6500	10:23PM	SLF22PATV09H	30	23	\$1,654.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:21PM	SLF22PATV09H	30	27	\$662.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:25PM	SLF22PATV09H	30	27	\$662.00	
10-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:20PM	SLF22PATV09H	30	29	\$2,315.00	
10-16-22	HIST	PHILLY INTERCONNECT 6500/6500	7:12PM	SLF22PATV09H	30	31	\$1,159.00	
10-16-22	TVL	PHILLY INTERCONNECT 6500/6500	9:10PM	SLF22PATV09H	30	33	\$662.00	
10-17-22	CNN	PHILLY INTERCONNECT 6500/6500	11:49AM	SLF22PATV09H	30	1	\$1,192.00	
10-17-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:28PM	SLF22PATV09H	30	3	\$1,490.00	
10-17-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:23PM	SLF22PATV09H	30	6	\$1,391.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SLF22PATV09H	30	8	\$1,985.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:46PM	SLF22PATV09H	30	9	\$1,391.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:48PM	SLF22PATV09H	30	10	\$2,184.00	
10-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:38PM	SLF22PATV09H	30	11	\$3,374.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	8:14AM	SLF22PATV09H	30	16	\$212.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	2:34PM	SLF22PATV09H	30	17	\$318.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	4:34PM	SLF22PATV09H	30	18	\$795.00	
10-17-22	HALL	PHILLY INTERCONNECT 6500/6500	10:16PM	SLF22PATV09H	30	19	\$1,985.00	
10-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:19PM	SLF22PATV09H	30	24	\$795.00	
10-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:19PM	SLF22PATV09H	30	25	\$1,588.00	
10-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:21PM	SLF22PATV09H	30	26	\$2,778.00	
10-17-22	HIST	PHILLY INTERCONNECT 6500/6500	11:16PM	SLF22PATV09H	30	30	\$1,391.00	
10-17-22	TVL	PHILLY INTERCONNECT 6500/6500	11:05PM	SLF22PATV09H	30	32	\$795.00	

Order# EN12208848 Total: \$152,496.00



INVOICE NO.

EN6051224

BILL CYCLE

202210

BILL TO

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$112,770.76

We accept checks, ACH, money orders and all major credit cards.