

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3642702

Traffic Order #	12189962		Created On	5/19/2022 1:27:47 PM		Order Status	Revision Confirmed	
Order #	3642702		Created By	NCC_Gateway_User		Gross \$	91691.00	
Order Descrp	62996945_POL_Issue_Taxpayers Protection PHL		Updated On	5/25/2022 11:56:51 AM		Net \$	66017.52	
Client	AMP - TAXPAYERS PROTECTION		Updated By	Presley, Henry		Units	41	
Start Date	5/21/2022		Industry	Political-Association		Credit Hold	NO	
End Date	6/16/2022		REFERENCES					
# of Weeks	5		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62996945	
ActiveWeeks	5		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - PLUS COMMUNICATIONS	15.00%	Address 1	AMP MEDIA		Product	135	
RepFirm	NCC	13.00%	Address 2			Estimate	2596	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			Philadelphia, Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12189962	Created On	5/19/2022 1:27:47 PM	Order Status	Revision Confirmed
Order #	3642702	Created By	Steinman, Jake	Syscode Gross \$	91691.00
Order Descrp	62996945_POL_Issue_Taxpayers Protection PHL	Updated On	5/25/2022 8:14:56 AM	Syscode Net \$	66017.52
Client	AMP - TAXPAYERS PROTECTION ALLIANCE-PHL	Updated By	Johnson, Jenny	Syscode Units	41
Start Date	5/21/2022	Source	Gateway	Zone Status	Revision Confirmed
End Date	6/16/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	2236.37
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	05/21/2022	05/22/2022	Sa-Su 5a-9a						X	X	4	\$2,403.00	\$9,612.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	05/21/2022	05/22/2022	Sa-Su 9a-4p						X	X	4	\$1,375.00	\$5,500.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	05/21/2022	05/22/2022	Sa-Su 4p-7p						X	X	6	\$2,744.00	\$16,464.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	05/21/2022	05/22/2022	Sa-Su 7p-12m						X	X	6	\$4,118.00	\$24,708.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	05/23/2022	05/26/2022	M-Th 5a-9a	X	X	X	X				5	\$1,451.00	\$7,255.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/26/2022	M-Th 9a-4p	X	X	X	X				4	\$828.00	\$3,312.00	30
7	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/26/2022	M-Th 4p-7p	X	X	X	X				6	\$1,656.00	\$9,936.00	30
8	18		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/26/2022	M-Th 7p-12m	X	X	X	X				6	\$2,484.00	\$14,904.00	30
9	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	05/30/2022	06/05/2022	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$1,451.00	\$0.00	30
10	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$828.00	\$0.00	30
11	16		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$1,656.00	\$0.00	30
12	19		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$2,484.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	06/06/2022	06/12/2022	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$1,451.00	\$0.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$828.00	\$0.00	30
15	17		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$1,656.00	\$0.00	30
16	20		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$2,484.00	\$0.00	30
17	5		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	06/13/2022	06/16/2022	M-Th 5a-9a	X	X	X	X				0	\$875.00	\$0.00	30
18	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 9a-4p	X	X	X	X				0	\$500.00	\$0.00	30
19	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 4p-7p	X	X	X	X				0	\$1,000.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 7p-12m	X	X	X	X				0	\$1,500.0 0	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3642702

Traffic Order #	12189962	# of Weeks	5	Active	Yes
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Start Date	5/21/2022	Updated By	Presley, Henry	Units	41
End Date	6/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	