

INVOICE NO.	INVOICE DATE	
EN6045304	9/25/2022	
BILL CYCLE	INVOICE DUE DATE	

ATTN: NCC AMP - MAIN STREET MEDIA GROUP

INVOICE

AGENCY AGENCY NO		AGENCY NO.	O. CUSTOMER C		CUSTOMER NO.	
AMP - MAIN STREET MEI	DIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL P0042795			
ORDER NO.	MARKET	PRODUCT	TYPE COST	UNITS ORD	ERED UNITS AIRED	
EN12202217	Philadelphia	TV	\$78,599.00	62	62	

INVOICE NOTES

,Philadelphiaâ€" PRIORITY CODE: NP=80, IP=74 â€" SEE KEY ON FCC SITE FOR NETWORK

Net Advertising Total	\$58,123.93
Rep Commission	(\$8,685.22)
Agency Commission	(\$11,789.85)
Gross Advertising Total	\$78,599.00

Terms:	Net 30 Days
Mail to:	EFFECTV P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

EN6045304

INVOICE DATE

9/25/2022

INVOICE DUE DATE

202209

10/30/2022

BILL CYCLE

AFFIDAVIT

Product: 09060912 Estimate No: 6634 Campaign No:
 Comcast Order No:
 EN12202217

 TIM Est No:
 3702030

 AE Name:
 NCC - PHL - WASH DC

Market: Philadelphia Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11328694	SLF22PATV03H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FOOD, FXNC, HALL, HGTV, MNBC	62	\$78,599.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY INTERCONNECT 6500/6500	NE11328694	7	\$7,190.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11328694	8	\$5,464.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11328694	16	\$23,872.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11328694	4	\$6,900.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11328694	3	\$951.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11328694	15	\$24,733.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11328694	9	\$9,489.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	8:54AM	SLF22PATV03H	30	2	\$1,079.00
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	10:49AM	SLF22PATV03H	30	3	\$863.00
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	SLF22PATV03H	30	4	\$1,582.00
9-6-22	CNN	PHILLY INTERCONNECT 6500/6500	9:38PM	SLF22PATV03H	30	5	\$2,444.00
9-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:49PM	SLF22PATV03H	30	6	\$1,725.00
9-6-22	FOOD	PHILLY INTERCONNECT 6500/6500	2:22PM	SLF22PATV03H	30	7	\$317.00
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV03H	30	9	\$1,438.00
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:45PM	SLF22PATV03H	30	10	\$1,007.00
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	SLF22PATV03H	30	11	\$1,582.00
9-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:38PM	SLF22PATV03H	30	12	\$2,444.00
9-6-22	HALL	PHILLY INTERCONNECT 6500/6500	1:36PM	SLF22PATV03H	30	13	\$230.00
9-6-22	HALL	PHILLY INTERCONNECT 6500/6500	9:37PM	SLF22PATV03H	30	14	\$1,438.00
9-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:20PM	SLF22PATV03H	30	16	\$575.00
9-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:20PM	SLF22PATV03H	30	17	\$2,013.00
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:59PM	SLF22PATV03H	30	19	\$719.00
9-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:45PM	SLF22PATV03H	30	20	\$1,438.00
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:47AM	SLF22PATV03H	30	2	\$1,079.00
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:46PM	SLF22PATV03H	30	4	\$1,582.00
9-7-22	CNN	PHILLY INTERCONNECT 6500/6500	11:36PM	SLF22PATV03H	30	5	\$2,444.00
9-7-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:19PM	SLF22PATV03H	30	6	\$1,725.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
9-7-22	FOOD	PHILLY INTERCONNECT 6500/6500	3:22PM	SLF22PATV03H	30	7	\$317.00
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV03H	30	9	\$1,438.00
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:50PM	SLF22PATV03H	30	10	\$1,007.00
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SLF22PATV03H	30	11	\$1,582.00
9-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SLF22PATV03H	30	12	\$2,444.00
9-7-22	HALL	PHILLY INTERCONNECT 6500/6500	3:33PM	SLF22PATV03H	30	13	\$230.00
9-7-22	HALL	PHILLY INTERCONNECT 6500/6500	9:36PM	SLF22PATV03H	30	14	\$1,438.00
9-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:23PM	SLF22PATV03H	30	16	\$575.00
9-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:23PM	SLF22PATV03H	30	17	\$2,013.00
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59AM	SLF22PATV03H	30	19	\$719.00
9-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:39PM	SLF22PATV03H	30	20	\$1,438.00
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SLF22PATV03H	30	2	\$1,079.00
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	6:53PM	SLF22PATV03H	30	4	\$1,582.00
9-8-22	CNN	PHILLY INTERCONNECT 6500/6500	8:51PM	SLF22PATV03H	30	5	\$2,444.00
9-8-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:41PM	SLF22PATV03H	30	6	\$1,725.00
9-8-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:24AM	SLF22PATV03H	30	7	\$317.00
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:47AM	SLF22PATV03H	30	9	\$1,438.00
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:47PM	SLF22PATV03H	30	10	\$1,007.00
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:47PM	SLF22PATV03H	30	11	\$1,582.00
9-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48PM	SLF22PATV03H	30	12	\$2,444.00
9-8-22	HALL	PHILLY INTERCONNECT 6500/6500	7:35PM	SLF22PATV03H	30	14	\$1,438.00
9-8-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:15PM	SLF22PATV03H	30	16	\$575.00
9-8-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:25PM	SLF22PATV03H	30	17	\$2,013.00
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:50AM	SLF22PATV03H	30	19	\$719.00
9-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SLF22PATV03H	30	20	\$1,438.00
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40AM	SLF22PATV03H	30	2	\$1,079.00
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	6:41PM	SLF22PATV03H	30	4	\$1,582.00
9-9-22	CNN	PHILLY INTERCONNECT 6500/6500	10:32PM	SLF22PATV03H	30	5	\$2,444.00
9-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:48PM	SLF22PATV03H	30	12	\$2,444.00
9-9-22	HALL	PHILLY INTERCONNECT 6500/6500	1:40PM	SLF22PATV03H	30	21	\$230.00
9-9-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:24PM	SLF22PATV03H	30	22	\$575.00
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	9:54AM	SLF22PATV03H	30	3	\$863.00
9-10-22	CNN	PHILLY INTERCONNECT 6500/6500	10:53AM	SLF22PATV03H	30	3	\$863.00
9-10-22	HALL	PHILLY INTERCONNECT 6500/6500	3:37PM	SLF22PATV03H	30	21	\$230.00
9-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:22PM	SLF22PATV03H	30	22	\$575.00
9-11-22	CNN	PHILLY INTERCONNECT 6500/6500	9:45AM	SLF22PATV03H	30	3	\$863.00
9-11-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:42PM	SLF22PATV03H	30	6	\$1,725.00
9-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV03H	30	9	\$1,438.00
9-11-22	HALL	PHILLY INTERCONNECT 6500/6500	3:35PM	SLF22PATV03H	30	21	\$230.00
9-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV03H	30	8	\$1,438.00
9-12-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:19PM	SLF22PATV03H	30	15	\$575.00
9-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:37PM	SLF22PATV03H	30	18	\$719.00

Order# EN12202217 Total: \$78,599.00



INVOICE NO. EN6045304 BILL CYCLE

202209

BILL TO

ATTN: NCC AMP - MAIN STREET MEDIA GROUP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795
Terms: Ne	t 30 Days	Phone: 866-531-7	1721
Mail to: EF	FECTV D. BOX 415949	Note:	
	STON, MA 02241-5949 r support or questions please conta	act effectvclientcare@comcast.co	om

Net Balance Due

\$58,123.93

We accept checks, ACH, money orders and all major credit cards.