

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3757805

Traffic Order # 12213069		Created On 10/18/2022 2:43:59 PM	Order Status Contract Confirmed
Order # 3757805		Created By NCC_Gateway_User	Gross \$ 44773.00
Order Descrp 63054459_POL_Issue_AMP-CONSERVATIVES FOR EFFECTIVE		Updated On 10/18/2022 3:02:54 PM	Net \$ 32236.56
Client AMP-CONSERVATIVES FOR		Updated By Anderson, Joshua	Units 22
Start Date 10/17/2022		Industry Political-Association	Credit Hold NO
End Date 10/23/2022		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - RED RIGHT MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63054459	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 102022	
		Estimate 6863	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6500	

SUMMARY FOR SYSCODE 6500

Traffic Order #	12213069	Created On	10/18/2022 2:43:59 PM	Order Status	Contract Confirmed
Order #	3757805	Created By	NCC_Gateway_User	Syscode Gross \$	44773.00
Order Descrp	63054459_POL_Issue_AMP-CONSERVATIVES FOR EFFECTIVE	Updated On	10/18/2022 3:00:46 PM	Syscode Net \$	32236.56
Client	AMP-CONSERVATIVES FOR EFFECTIVE GOV-PHL	Updated By	Anderson, Joshua	Syscode Units	22
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	2035.14
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	10/20/2022	10/23/2022	Th-Su 5a-9a				X	X	X	X	3	\$1,490.00	\$4,470.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/20/2022	10/23/2022	Th-Su 9a-4p				X	X	X	X	5	\$1,192.00	\$5,960.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/20/2022	10/23/2022	Th-Su 4p-7p				X	X	X	X	2	\$2,184.00	\$4,368.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/20/2022	10/23/2022	Th-Su 7p-12m				X	X	X	X	2	\$3,374.00	\$6,748.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/20/2022	10/23/2022	Th-Su 5a-9a				X	X	X	X	3	\$1,985.00	\$5,955.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/20/2022	10/23/2022	Th-Su 9a-4p				X	X	X	X	2	\$1,391.00	\$2,782.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/20/2022	10/23/2022	Th-Su 4p-7p				X	X	X	X	2	\$2,184.00	\$4,368.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/20/2022	10/23/2022	Th-Su 7p-12m				X	X	X	X	3	\$3,374.00	\$10,122.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	3757805	Created On	10/18/2022 2:43:59 PM	Order Status	Contract Confirmed
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Start Date	10/17/2022	Updated By	Anderson, Joshua	Units	22
End Date	10/23/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	