

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738884

Traffic Order #	12209417		Created On	9/27/2022 9:17:38 AM		Order Status	Contract Confirmed	
Order #	3738884		Created By	NCC_Gateway_User		Gross \$	15000.00	
Order Descrp	63044278_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	9/27/2022 6:33:23 PM		Net \$	10800.00	
Client	AMP - SENATE MAJORITY PAC - PHL		Updated By	eClerx BOT		Units	1	
Start Date	10/10/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/15/2022		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63044278	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Product	10111017	
RepFirm	NCC	13.00%	Address 2			Estimate	10481	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12209417	Created On	9/27/2022 9:17:38 AM	Order Status	Contract Confirmed
Order #	3738884	Created By	NCC_Gateway_User	Syscode Gross \$	15000.00
Order Descrp	63044278_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/27/2022 6:30:32 PM	Syscode Net \$	10800.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	eClerx BOT	Syscode Units	1
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/15/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	15000.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105 105	ESPN	6500	Wk7: Penn State at Michigan	10/15/2022	10/15/2022	Sa 3:30p-6:30p						X		1	\$15,000.00	\$15,000.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12209417	# of Weeks	1	Active	Yes
Order #	3738884	Created On	9/27/2022 9:17:38 AM	Order Status	Contract Confirmed
Order Descrp	63044278_POL_Issue_SENATE MAJORITY PAC - PHL	Created By	NCC_Gateway_User	Gross \$	15000.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	9/27/2022 6:33:23 PM	Net \$	10800.00
Start Date	10/10/2022	Updated By	eClerx BOT	Units	1
End Date	10/15/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	