



INVOICE NO. EN6056167	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12213805	Philadelphia	TV	\$23,477.00	25	25

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$23,477.00
Agency Commission	(\$3,521.55)
Rep Commission	(\$2,594.22)
Net Advertising Total	\$17,361.23

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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Product:	Comcast Order No: EN12213805	Market: Philadelphia
Estimate No:	TIM Est No: 3761381	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11356811	22MMUTC11H	PHILLY INTERCONNECT 6500/6500	VH1, HALL, MAG, FOOD, DISC, ENT, BRVO, TNT	25	\$23,477.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$5,955.00
BRVO	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$330.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11356811	4	\$3,299.00
VH1	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$2,268.00
MAG	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$396.00
DISC	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$3,576.00
ENT	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$510.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$7,143.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-25-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:13AM	22MMUTC11H	30	1	\$110.00	
10-25-22	DISC	PHILLY INTERCONNECT 6500/6500	9:51PM	22MMUTC11H	30	3	\$1,192.00	
10-25-22	ENT	PHILLY INTERCONNECT 6500/6500	3:19PM	22MMUTC11H	30	7	\$170.00	
10-25-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:24AM	22MMUTC11H	30	9	\$438.00	
10-25-22	FOOD	PHILLY INTERCONNECT 6500/6500	9:21PM	22MMUTC11H	30	11	\$1,985.00	
10-25-22	MAG	PHILLY INTERCONNECT 6500/6500	8:20PM	22MMUTC11H	30	5	\$132.00	
10-25-22	TNT	PHILLY INTERCONNECT 6500/6500	7:13PM	22MMUTC11H	30	14	\$2,381.00	
10-25-22	VH1	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC11H	30	16	\$756.00	
10-26-22	BRVO	PHILLY INTERCONNECT 6500/6500	3:11PM	22MMUTC11H	30	1	\$110.00	
10-26-22	DISC	PHILLY INTERCONNECT 6500/6500	11:24PM	22MMUTC11H	30	3	\$1,192.00	
10-26-22	ENT	PHILLY INTERCONNECT 6500/6500	1:21PM	22MMUTC11H	30	7	\$170.00	
10-26-22	FOOD	PHILLY INTERCONNECT 6500/6500	12:18PM	22MMUTC11H	30	9	\$438.00	
10-26-22	HALL	PHILLY INTERCONNECT 6500/6500	9:27PM	22MMUTC11H	30	12	\$1,985.00	
10-26-22	HALL	PHILLY INTERCONNECT 6500/6500	10:25PM	22MMUTC11H	30	12	\$1,985.00	
10-26-22	MAG	PHILLY INTERCONNECT 6500/6500	9:16PM	22MMUTC11H	30	5	\$132.00	
10-26-22	TNT	PHILLY INTERCONNECT 6500/6500	7:11PM	22MMUTC11H	30	14	\$2,381.00	
10-26-22	VH1	PHILLY INTERCONNECT 6500/6500	10:12PM	22MMUTC11H	30	16	\$756.00	
10-27-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:10AM	22MMUTC11H	30	1	\$110.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-22	DISC	PHILLY INTERCONNECT 6500/6500	11:24PM	22MMUTC11H	30	3	\$1,192.00	
10-27-22	ENT	PHILLY INTERCONNECT 6500/6500	11:10AM	22MMUTC11H	30	7	\$170.00	
10-27-22	FOOD	PHILLY INTERCONNECT 6500/6500	3:18PM	22MMUTC11H	30	9	\$438.00	
10-27-22	HALL	PHILLY INTERCONNECT 6500/6500	11:30PM	22MMUTC11H	30	12	\$1,985.00	
10-27-22	MAG	PHILLY INTERCONNECT 6500/6500	9:23PM	22MMUTC11H	30	5	\$132.00	
10-27-22	TNT	PHILLY INTERCONNECT 6500/6500	11:13PM	22MMUTC11H	30	14	\$2,381.00	
10-27-22	VH1	PHILLY INTERCONNECT 6500/6500	8:12PM	22MMUTC11H	30	16	\$756.00	
							Order# EN12213805 Total: \$23,477.00	



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EN6056167

BILL CYCLE

202210

BILL TO

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$17,361.23

We accept checks, ACH, money orders and all major credit cards.