

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3761543

Traffic Order #		12213886,12213885		Created On	10/24/2022 10:14:33 AM	Order Status	Contract Confirmed
Order #		3761543		Created By	NCC_Gateway_User	Gross \$	195702.00
Order Descrp		63056685_POL_Issue_FAITH & POWER - PHL		Updated On	10/24/2022 3:37:54 PM	Net \$	140905.44
Client		AMP - FAITH & POWER - PHL		Updated By	Yunga, Jennifer	Units	148
Start Date		10/31/2022		Industry	Political-Association	Credit Hold	NO
End Date		11/13/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%		Address 1	NCC MEDIA	Product	110122
RepFirm	NCC	13.00%		Address 2		Estimate	6884
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	13			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500,9762			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12213885	Created On	10/24/2022 10:14:33 AM	Order Status	Contract Confirmed
Order #	3761543	Created By	NCC_Gateway_User	Syscode Gross \$	191624.00
Order Descrp	63056685_POL_Issue_FAITH & POWER - PHL	Updated On	10/24/2022 3:32:38 PM	Syscode Net \$	137969.28
Client	AMP - FAITH & POWER - PHL	Updated By	Yunga, Jennifer	Syscode Units	96
Start Date	10/31/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/13/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1996.08
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$1,431.00	\$7,155.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$1,431.00	\$1,431.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$2,621.00	\$7,863.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$2,621.00	\$2,621.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,858.00	\$11,432.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EM	11/01/2022	11/06/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$2,382.00	\$14,292.00	30
7	7		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EM	11/07/2022	11/07/2022	M 5a-9a	X							1	\$2,382.00	\$2,382.00	30
8	8		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC DT	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$1,670.00	\$10,020.00	30
9	9		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$1,670.00	\$1,670.00	30
10	10		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EF	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$2,621.00	\$15,726.00	30
11	11		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$2,621.00	\$2,621.00	30
12	12		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC PT	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$4,049.00	\$24,294.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$4,049.00	\$4,049.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$382.00	\$2,292.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$382.00	\$382.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$954.00	\$5,724.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$954.00	\$954.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,382.00	\$14,292.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$2,382.00	\$2,382.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$954.00	\$5,724.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	11/07/2022	11/07/2022	M 9a-4p	X							1	\$954.00	\$954.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$1,906.00	\$11,436.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$1,906.00	\$1,906.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$3,334.00	\$13,336.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$3,334.00	\$3,334.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$2,382.00	\$14,292.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$2,382.00	\$2,382.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	TVL PT	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$954.00	\$5,724.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	TVL PT	11/07/2022	11/07/2022	M 7p-12m	X							1	\$954.00	\$954.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12213886	Created On	10/24/2022 10:14:33 AM	Order Status	Contract Confirmed
Order #	3761543	Created By	NCC_Gateway_User	Syscode Gross \$	4078.00
Order Descrp	63056685_POL_Issue_FAITH & POWER - PHL	Updated On	10/24/2022 3:32:38 PM	Syscode Net \$	2936.16
Client	AMP - FAITH & POWER - PHL	Updated By	Yunga, Jennifer	Syscode Units	52
Start Date	10/31/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/13/2022	Zones	DISH I+	Avg Unit Rate	78.42
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$18.00	\$36.00	30
31	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$62.00	\$124.00	30
32	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$77.00	\$154.00	30
33	4		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$28.00	\$56.00	30
34	5		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$149.00	\$298.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35	6		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$180.00	\$360.00	30
36	7		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$18.00	\$36.00	30
37	8		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
38	9		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$111.00	\$222.00	30
39	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$32.00	\$64.00	30
40	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
41	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$94.00	\$188.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$28.00	\$56.00	30
43	14		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$122.00	\$244.00	30
44	15		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$144.00	\$288.00	30
45	16		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$77.00	\$154.00	30
46	17		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$88.00	\$176.00	30
47	18		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$84.00	\$168.00	30
48	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$11.00	\$22.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$45.00	\$90.00	30
50	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$52.00	\$104.00	30
51	22		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$32.00	\$64.00	30
52	23		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$153.00	\$306.00	30
53	24		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA DT	11/03/2022	11/06/2022	Th-Su 9a-4p				X	X	X	X	2	\$25.00	\$50.00	30
54	25		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA EF	11/03/2022	11/06/2022	Th-Su 4p-7p				X	X	X	X	2	\$104.00	\$208.00	30
55	26		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	11/03/2022	11/06/2022	Th-Su 7p-12m				X	X	X	X	2	\$129.00	\$258.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3761543					
Traffic Order #	12213886,12213885	# of Weeks	2	Active	Yes
Order #	3761543	Created On	10/24/2022 10:14:33 AM	Order Status	Contract Confirmed
Order Descrp	63056685_POL_Issue_FAITH & POWER - PHL	Created By	NCC_Gateway_User	Gross \$	195702.00
Client	AMP - FAITH & POWER - PHL	Updated On	10/24/2022 3:37:54 PM	Net \$	140905.44
Start Date	10/31/2022	Updated By	Yunga, Jennifer	Units	148
End Date	11/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	