



<b>INVOICE NO.</b> EN6057012	<b>INVOICE DATE</b> 11/27/2022
<b>BILL CYCLE</b> 202211	<b>INVOICE DUE DATE</b> 12/25/2022

AMP - MCKENNA MEDIA  
AMP MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12212662	Philadelphia	TV	\$30,935.00	29	29

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$30,935.00
Agency Commission	(\$4,640.25)
Rep Commission	(\$3,418.33)
<b>Net Advertising Total</b>	<b>\$22,876.42</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6057012

**INVOICE DATE**

11/27/2022

**BILL CYCLE**

202211

**INVOICE DUE DATE**

12/25/2022

**AFFIDAVIT**

**Product:** 1370  
**Estimate No:** 12042  
**Campaign No:**

**Comcast Order No:** EN12212662  
**TIM Est No:** 3755125  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11356811	22MMUTC11H	PHILLY INTERCONNECT 6500/6500	BRVO, CMDY, ENT, FRFM, TBSC	29	\$30,935.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ENT	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$2,781.00
FRFM	PHILLY INTERCONNECT 6500/6500	NE11356811	6	\$2,292.00
BRVO	PHILLY INTERCONNECT 6500/6500	NE11356811	6	\$12,870.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11356811	6	\$7,152.00
CMDY	PHILLY INTERCONNECT 6500/6500	NE11356811	8	\$5,840.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:20PM	22MMUTC11H	30	2	\$2,145.00	
10-31-22	BRVO	PHILLY INTERCONNECT 6500/6500	9:10PM	22MMUTC11H	30	4	\$2,145.00	
10-31-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC11H	30	23	\$2,145.00	
10-31-22	CMDY	PHILLY INTERCONNECT 6500/6500	4:03PM	22MMUTC11H	30	6	\$730.00	
10-31-22	CMDY	PHILLY INTERCONNECT 6500/6500	5:09PM	22MMUTC11H	30	8	\$730.00	
10-31-22	ENT	PHILLY INTERCONNECT 6500/6500	7:17PM	22MMUTC11H	30	13	\$927.00	
10-31-22	ENT	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC11H	30	11	\$927.00	
10-31-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:21PM	22MMUTC11H	30	17	\$382.00	
10-31-22	TBSC	PHILLY INTERCONNECT 6500/6500	5:19PM	22MMUTC11H	30	20	\$1,192.00	
10-31-22	TBSC	PHILLY INTERCONNECT 6500/6500	6:17PM	22MMUTC11H	30	22	\$1,192.00	
11-1-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:11PM	22MMUTC11H	30	2	\$2,145.00	
11-1-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:12PM	22MMUTC11H	30	23	\$2,145.00	
11-1-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:15PM	22MMUTC11H	30	4	\$2,145.00	
11-1-22	CMDY	PHILLY INTERCONNECT 6500/6500	5:07PM	22MMUTC11H	30	8	\$730.00	
11-1-22	CMDY	PHILLY INTERCONNECT 6500/6500	6:10PM	22MMUTC11H	30	6	\$730.00	
11-1-22	ENT	PHILLY INTERCONNECT 6500/6500	11:19PM	22MMUTC11H	30	13	\$927.00	
11-1-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:13PM	22MMUTC11H	30	15	\$382.00	
11-1-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:18PM	22MMUTC11H	30	17	\$382.00	
11-1-22	TBSC	PHILLY INTERCONNECT 6500/6500	5:17PM	22MMUTC11H	30	22	\$1,192.00	
11-2-22	CMDY	PHILLY INTERCONNECT 6500/6500	4:03PM	22MMUTC11H	30	8	\$730.00	
11-2-22	CMDY	PHILLY INTERCONNECT 6500/6500	5:03PM	22MMUTC11H	30	6	\$730.00	
11-2-22	CMDY	PHILLY INTERCONNECT 6500/6500	6:10PM	22MMUTC11H	30	8	\$730.00	
11-2-22	TBSC	PHILLY INTERCONNECT 6500/6500	4:12PM	22MMUTC11H	30	24	\$1,192.00	
11-2-22	TBSC	PHILLY INTERCONNECT 6500/6500	5:16PM	22MMUTC11H	30	20	\$1,192.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-22	TBSC	PHILLY INTERCONNECT 6500/6500	6:14PM	22MMUTC11H	30	24	\$1,192.00	
11-6-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:01PM	22MMUTC11H	30	17	\$382.00	
11-6-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:04PM	22MMUTC11H	30	17	\$382.00	
11-7-22	CMDY	PHILLY INTERCONNECT 6500/6500	4:08PM	22MMUTC11H	30	9	\$730.00	
11-7-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:17PM	22MMUTC11H	30	18	\$382.00	

**Order# EN12212662 Total: \$30,935.00**



**INVOICE NO.**

EN6057012

**BILL CYCLE**

202211

**BILL TO**

AMP - MCKENNA MEDIA  
AMP MEDIA  
BLOOMFIELD, NJ 07003

---

## REMITTANCE

---

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

---

**Net Balance Due**

**\$22,876.42**

We accept checks, ACH, money orders and all major credit cards.