

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3674516

Traffic Order #		12196488		Created On	7/1/2022 11:33:13 AM	Order Status	Contract Confirmed
Order #		3674516		Created By	NCC_Gateway_User	Gross \$	34548.00
Order Descrp		63013367_POL_Issue_NRSC IE PA - PHL		Updated On	7/1/2022 2:14:20 PM	Net \$	24874.56
Client		AMP - NRSC IE PA - PHL		Updated By	Harvey, Stephanie	Units	21
Start Date		10/28/2022		Industry	Political-Association	Credit Hold	NO
End Date		11/3/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63013367
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - NATIONAL MEDIA	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID							
Total Zones	1			City, State, Zip	BLOOMFIELD, NJ		
Zones	Philadelphia Interconnect						
Total Networks	1			Zip	07003		
GENERAL COMMENTS				Contact			
				Phone			
				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
							,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION
SYSCODE LIST							
							6500

SUMMARY FOR SYSCODE 6500

Traffic Order #	12196488	Created On	7/1/2022 11:33:13 AM	Order Status	Contract Confirmed
Order #	3674516	Created By	NCC_Gateway_User	Syscode Gross \$	34548.00
Order Descrp	63013367_POL_Issue_NRSC IE PA - PHL	Updated On	7/1/2022 2:13:03 PM	Syscode Net \$	24874.56
Client	AMP - NRSC IE PA - PHL	Updated By	Harvey, Stephanie	Syscode Units	21
Start Date	10/28/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/3/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1645.14
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/28/2022	10/30/2022	F-Su 9a-4p					X	X	X	3	\$382.00	\$1,146.00	30
2	3		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/28/2022	10/30/2022	F-Su 4p-7p					X	X	X	2	\$954.00	\$1,908.00	30
3	5		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/28/2022	10/30/2022	F-Su 7p-12m					X	X	X	4	\$2,382.00	\$9,528.00	30
4	2		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/31/2022	11/03/2022	M-Th 9a-4p	X	X	X	X				3	\$459.00	\$1,377.00	30
5	4		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/31/2022	11/03/2022	M-Th 4p-7p	X	X	X	X				3	\$1,145.00	\$3,435.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ers and Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/31/2022	11/03/2022	M-Th 7p-12m	X	X	X	X				6	\$2,859.0 0	\$17,154.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	