

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3756567

<b>Traffic Order #</b> 12212854		<b>Created On</b> 10/17/2022 12:07:38 PM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 3756567		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 80000.00
<b>Order Descrp</b> 63053772_POL_Issue_CITIZENS FOR SANITY - PHL		<b>Updated On</b> 10/17/2022 12:53:46 PM	<b>Net \$</b> 57600.00
<b>Client</b> AMP - CITIZENS FOR SANITY - PHL		<b>Updated By</b> Anderson, Joshua	<b>Units</b> 2
<b>Start Date</b> 10/17/2022		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 10/23/2022		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - MULTI MEDIA SERVICES 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Philadelphia Interconnect		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63053772		<b>EDI INFORMATION</b>	
<b>Billing Schedule</b> EndOfFlight		<b>Product</b> 10181021	
		<b>Estimate</b> NLCS	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6500			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12212854	<b>Created On</b>	10/17/2022 12:07:38 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3756567	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	80000.00
<b>Order Descrp</b>	63053772_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Updated On</b>	10/17/2022 12:52:16 PM	<b>Syscode Net \$</b>	57600.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated By</b>	Anderson, Joshua	<b>Syscode Units</b>	2
<b>Start Date</b>	10/17/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	10/23/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	40000.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	105   105	Fox Sports One	6500	PHILLIES NLCS GAME 1	10/18/2022	10/18/2022	Tu 8p-11p		X						1	\$40,000.00	\$40,000.00	30
2	2		Ampersand Political Bundle	105   105	Fox Sports One	6500	PHILLIES NLCS GAME 3	10/21/2022	10/21/2022	F 7:30p-10:30p					X			1	\$40,000.00	\$40,000.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3756567					
<b>Traffic Order #</b>	12212854	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3756567	<b>Created On</b>	10/17/2022 12:07:38 PM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63053772_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	80000.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated On</b>	10/17/2022 12:53:46 PM	<b>Net \$</b>	57600.00
<b>Start Date</b>	10/17/2022	<b>Updated By</b>	Anderson, Joshua	<b>Units</b>	2
<b>End Date</b>	10/23/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	