



<b>INVOICE NO.</b> EN6057011	<b>INVOICE DATE</b> 11/27/2022
<b>BILL CYCLE</b> 202211	<b>INVOICE DUE DATE</b> 12/25/2022

AMP - MCKENNA MEDIA  
AMP MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12213805	Philadelphia	TV	\$24,892.00	23	23

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$24,892.00
Agency Commission	(\$3,733.80)
Rep Commission	(\$2,750.58)
<b>Net Advertising Total</b>	<b>\$18,407.62</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

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**BILL CYCLE**

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12/25/2022

**AFFIDAVIT**

**Product:**  
**Estimate No:**  
**Campaign No:**

**Comcast Order No:** EN12213805  
**TIM Est No:** 3761381  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11356811	22MMUTC11H	PHILLY INTERCONNECT 6500/6500	BRVO, DISC, ENT, FOOD, HALL, MAG, TNT, VH1	23	\$24,892.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
BRVO	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$396.00
ENT	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$612.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$8,574.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$1,578.00
VH1	PHILLY INTERCONNECT 6500/6500	NE11356811	2	\$1,816.00
DISC	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$4,293.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$7,146.00
MAG	PHILLY INTERCONNECT 6500/6500	NE11356811	3	\$477.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-22	BRVO	PHILLY INTERCONNECT 6500/6500	1:10PM	22MMUTC11H	30	2	\$132.00	
10-31-22	DISC	PHILLY INTERCONNECT 6500/6500	10:33PM	22MMUTC11H	30	4	\$1,431.00	
10-31-22	ENT	PHILLY INTERCONNECT 6500/6500	1:18PM	22MMUTC11H	30	8	\$204.00	
10-31-22	FOOD	PHILLY INTERCONNECT 6500/6500	10:20AM	22MMUTC11H	30	10	\$526.00	
10-31-22	MAG	PHILLY INTERCONNECT 6500/6500	7:18PM	22MMUTC11H	30	6	\$159.00	
10-31-22	TNT	PHILLY INTERCONNECT 6500/6500	9:10PM	22MMUTC11H	30	15	\$2,858.00	
10-31-22	VH1	PHILLY INTERCONNECT 6500/6500	11:13PM	22MMUTC11H	30	17	\$908.00	
11-1-22	BRVO	PHILLY INTERCONNECT 6500/6500	3:10PM	22MMUTC11H	30	2	\$132.00	
11-1-22	DISC	PHILLY INTERCONNECT 6500/6500	8:29PM	22MMUTC11H	30	4	\$1,431.00	
11-1-22	ENT	PHILLY INTERCONNECT 6500/6500	3:20PM	22MMUTC11H	30	8	\$204.00	
11-1-22	FOOD	PHILLY INTERCONNECT 6500/6500	3:23PM	22MMUTC11H	30	10	\$526.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	7:29PM	22MMUTC11H	30	13	\$2,382.00	
11-1-22	MAG	PHILLY INTERCONNECT 6500/6500	9:22PM	22MMUTC11H	30	6	\$159.00	
11-1-22	TNT	PHILLY INTERCONNECT 6500/6500	11:45PM	22MMUTC11H	30	15	\$2,858.00	
11-1-22	VH1	PHILLY INTERCONNECT 6500/6500	9:13PM	22MMUTC11H	30	17	\$908.00	
11-2-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:11AM	22MMUTC11H	30	2	\$132.00	
11-2-22	DISC	PHILLY INTERCONNECT 6500/6500	10:29PM	22MMUTC11H	30	4	\$1,431.00	
11-2-22	ENT	PHILLY INTERCONNECT 6500/6500	11:20AM	22MMUTC11H	30	8	\$204.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-22	FOOD	PHILLY INTERCONNECT 6500/6500	12:19PM	22MMUTC11H	30	10	\$526.00	
11-2-22	HALL	PHILLY INTERCONNECT 6500/6500	8:37PM	22MMUTC11H	30	13	\$2,382.00	
11-2-22	MAG	PHILLY INTERCONNECT 6500/6500	9:15PM	22MMUTC11H	30	6	\$159.00	
11-2-22	TNT	PHILLY INTERCONNECT 6500/6500	7:45PM	22MMUTC11H	30	15	\$2,858.00	
11-3-22	HALL	PHILLY INTERCONNECT 6500/6500	7:28PM	22MMUTC11H	30	13	\$2,382.00	

**Order# EN12213805 Total: \$24,892.00**



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**BILL CYCLE**

202211

**BILL TO**

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AMP MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

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AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$18,407.62**

We accept checks, ACH, money orders and all major credit cards.