

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3766570

Traffic Order #		12215058		Created On	10/28/2022 10:24:28 AM	Order Status	Contract Confirmed
Order #		3766570		Created By	NCC_Gateway_User	Gross \$	19500.00
Order Descrp		63059095_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	10/28/2022 4:41:40 PM	Net \$	14040.00
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By	Daniels, Kyle	Units	1
Start Date		11/7/2022		Industry	Political-Association	Credit Hold	NO
End Date		11/13/2022		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63059095
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - WATERFRONT STRATEGIES	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	1			Zip	07003		
Zones	Philadelphia Interconnect			Contact			
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
6500							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12215058	Created On	10/28/2022 11:12:01 AM	Order Status	Contract Confirmed
Order #	3766570	Created By	Steinman, Jake	Syscode Gross \$	19500.00
Order Descrp	63059095_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	10/28/2022 4:39:38 PM	Syscode Net \$	14040.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Daniels, Kyle	Syscode Units	1
Start Date	11/7/2022	Source	Order Details	Zone Status	Contract Confirmed
End Date	11/13/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	19500.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105 105	ESPN	6500	NFL: Baltimore Ravens @ New Orleans Saints	11/07/2022	11/07/2022	M 8p-11:15p	X							1	\$19,500.00	\$19,500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12215058	# of Weeks	1	Active	Yes
Order #	3766570	Created On	10/28/2022 10:24:28 AM	Order Status	Contract Confirmed
Order Descrp	63059095_POL_Issue_SENATE MAJORITY PAC - PHL	Created By	NCC_Gateway_User	Gross \$	19500.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	10/28/2022 4:41:40 PM	Net \$	14040.00
Start Date	11/7/2022	Updated By	Daniels, Kyle	Units	1
End Date	11/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	