



INVOICE NO. EN6051377	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207098	Philadelphia	TV	\$206,904.00	137	137

INVOICE NOTES

63036887_POL_Issue_SENATE MAJORITY PAC - PHL

Gross Advertising Total	\$206,904.00
Agency Commission	(\$31,035.60)
Rep Commission	(\$22,862.92)
Net Advertising Total	\$153,005.48

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

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BILL CYCLE

202210

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11/27/2022

AFFIDAVIT

Product:
Estimate No: 10480
Campaign No:

Comcast Order No: EN12207098
TIM Est No: 3725785
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11348963	SMPPA22106H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TBSC, TNT, USA	37	\$60,257.00
NE11340866	SMPPA22105H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TBSC, TLC, TNT, USA	100	\$146,647.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$2,315.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$5,952.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$5,952.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$1,984.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$6,450.00
ID	PHILLY INTERCONNECT 6500/6500	NE11348963	2	\$792.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11348963	13	\$19,024.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11340866	16	\$29,776.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11348963	4	\$7,444.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$6,945.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$2,150.00
USA	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$6,945.00
USA	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$2,315.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11340866	17	\$29,280.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11348963	12	\$20,595.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$4,962.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$1,984.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11348963	1	\$1,654.00

ID	PHILLY INTERCONNECT 6500/6500	NE11340866	18	\$4,070.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11340866	28	\$41,353.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11340866	3	\$4,962.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-4-22	CNN	PHILLY INTERCONNECT 6500/6500	7:31AM	SMPPA22105H	30	5	\$1,241.00	
10-4-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22105H	30	6	\$993.00	
10-4-22	CNN	PHILLY INTERCONNECT 6500/6500	4:50PM	SMPPA22105H	30	7	\$1,820.00	
10-4-22	CNN	PHILLY INTERCONNECT 6500/6500	7:40PM	SMPPA22105H	30	8	\$2,811.00	
10-4-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:46PM	SMPPA22105H	30	10	\$1,984.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22105H	30	15	\$1,654.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:44AM	SMPPA22105H	30	16	\$1,159.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:41PM	SMPPA22105H	30	17	\$1,820.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:40PM	SMPPA22105H	30	18	\$2,811.00	
10-4-22	HALL	PHILLY INTERCONNECT 6500/6500	10:21PM	SMPPA22105H	30	20	\$1,654.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:18PM	SMPPA22105H	30	22	\$2,315.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	12:15AM	SMPPA22105H	30	25	\$84.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	6:13AM	SMPPA22105H	30	26	\$74.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	10:13AM	SMPPA22105H	30	27	\$118.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	4:15PM	SMPPA22105H	30	28	\$176.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	6:16PM	SMPPA22105H	30	45	\$176.00	
10-4-22	ID	PHILLY INTERCONNECT 6500/6500	8:15PM	SMPPA22105H	30	29	\$616.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:55AM	SMPPA22105H	30	34	\$1,159.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:30AM	SMPPA22105H	30	34	\$1,159.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:34AM	SMPPA22105H	30	35	\$827.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22105H	30	46	\$827.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:29PM	SMPPA22105H	30	35	\$827.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22105H	30	36	\$1,654.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:58PM	SMPPA22105H	30	36	\$1,654.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:57PM	SMPPA22105H	30	37	\$2,315.00	
10-4-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:35PM	SMPPA22105H	30	37	\$2,315.00	
10-4-22	TBSC	PHILLY INTERCONNECT 6500/6500	10:03PM	SMPPA22105H	30	39	\$2,150.00	
10-4-22	TLC	PHILLY INTERCONNECT 6500/6500	10:52PM	SMPPA22105H	30	40	\$1,654.00	
10-4-22	TNT	PHILLY INTERCONNECT 6500/6500	9:03PM	SMPPA22105H	30	42	\$1,984.00	
10-4-22	USA	PHILLY INTERCONNECT 6500/6500	11:31PM	SMPPA22105H	30	44	\$2,315.00	
10-5-22	CNN	PHILLY INTERCONNECT 6500/6500	6:36AM	SMPPA22105H	30	5	\$1,241.00	
10-5-22	CNN	PHILLY INTERCONNECT 6500/6500	1:52PM	SMPPA22105H	30	6	\$993.00	
10-5-22	CNN	PHILLY INTERCONNECT 6500/6500	6:47PM	SMPPA22105H	30	7	\$1,820.00	
10-5-22	CNN	PHILLY INTERCONNECT 6500/6500	11:37PM	SMPPA22105H	30	8	\$2,811.00	
10-5-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:19PM	SMPPA22105H	30	10	\$1,984.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22105H	30	15	\$1,654.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:43PM	SMPPA22105H	30	16	\$1,159.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SMPPA22105H	30	17	\$1,820.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:47PM	SMPPA22105H	30	18	\$2,811.00	
10-5-22	HALL	PHILLY INTERCONNECT 6500/6500	11:17PM	SMPPA22105H	30	20	\$1,654.00	
10-5-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:23PM	SMPPA22105H	30	22	\$2,315.00	
10-5-22	ID	PHILLY INTERCONNECT 6500/6500	12:14AM	SMPPA22105H	30	25	\$84.00	
10-5-22	ID	PHILLY INTERCONNECT 6500/6500	6:13AM	SMPPA22105H	30	26	\$74.00	
10-5-22	ID	PHILLY INTERCONNECT 6500/6500	3:13PM	SMPPA22105H	30	27	\$118.00	
10-5-22	ID	PHILLY INTERCONNECT 6500/6500	5:14PM	SMPPA22105H	30	28	\$176.00	
10-5-22	ID	PHILLY INTERCONNECT 6500/6500	7:14PM	SMPPA22105H	30	29	\$616.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22105H	30	34	\$1,159.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:39AM	SMPPA22105H	30	34	\$1,159.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:24AM	SMPPA22105H	30	35	\$827.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:44PM	SMPPA22105H	30	36	\$1,654.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:36PM	SMPPA22105H	30	36	\$1,654.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22105H	30	37	\$2,315.00	
10-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22105H	30	37	\$2,315.00	
10-5-22	TBSC	PHILLY INTERCONNECT 6500/6500	9:28PM	SMPPA22105H	30	39	\$2,150.00	
10-5-22	TLC	PHILLY INTERCONNECT 6500/6500	7:12PM	SMPPA22105H	30	40	\$1,654.00	
10-5-22	TNT	PHILLY INTERCONNECT 6500/6500	11:22PM	SMPPA22105H	30	42	\$1,984.00	
10-5-22	USA	PHILLY INTERCONNECT 6500/6500	9:34PM	SMPPA22105H	30	44	\$2,315.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	9:00AM	SMPPA22105H	30	5	\$1,241.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	1:53PM	SMPPA22105H	30	6	\$993.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22105H	30	47	\$1,820.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	6:45PM	SMPPA22105H	30	7	\$1,820.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	11:38PM	SMPPA22105H	30	8	\$2,811.00	
10-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22105H	30	10	\$1,984.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22105H	30	15	\$1,654.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:40AM	SMPPA22105H	30	16	\$1,159.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SMPPA22105H	30	17	\$1,820.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:46PM	SMPPA22105H	30	18	\$2,811.00	
10-6-22	HALL	PHILLY INTERCONNECT 6500/6500	10:16PM	SMPPA22105H	30	20	\$1,654.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	1:15AM	SMPPA22105H	30	25	\$84.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	6:14AM	SMPPA22105H	30	48	\$74.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	8:14AM	SMPPA22105H	30	26	\$74.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	1:12PM	SMPPA22105H	30	27	\$118.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	6:16PM	SMPPA22105H	30	28	\$176.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	10:17PM	SMPPA22105H	30	49	\$616.00	
10-6-22	ID	PHILLY INTERCONNECT 6500/6500	11:16PM	SMPPA22105H	30	29	\$616.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:32AM	SMPPA22105H	30	34	\$1,159.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:54AM	SMPPA22105H	30	35	\$827.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:29AM	SMPPA22105H	30	35	\$827.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22105H	30	36	\$1,654.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:41PM	SMPPA22105H	30	36	\$1,654.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58PM	SMPPA22105H	30	37	\$2,315.00	
10-6-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22105H	30	37	\$2,315.00	
10-6-22	TBSC	PHILLY INTERCONNECT 6500/6500	9:15PM	SMPPA22105H	30	39	\$2,150.00	
10-6-22	TLC	PHILLY INTERCONNECT 6500/6500	9:15PM	SMPPA22105H	30	40	\$1,654.00	
10-6-22	TNT	PHILLY INTERCONNECT 6500/6500	7:02PM	SMPPA22105H	30	42	\$1,984.00	
10-6-22	USA	PHILLY INTERCONNECT 6500/6500	9:17PM	SMPPA22105H	30	44	\$2,315.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	6:34AM	SMPPA22105H	30	5	\$1,241.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	9:48AM	SMPPA22105H	30	6	\$993.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22105H	30	7	\$1,820.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	8:53PM	SMPPA22105H	30	8	\$2,811.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22105H	30	15	\$1,654.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:44PM	SMPPA22105H	30	16	\$1,159.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:45PM	SMPPA22105H	30	17	\$1,820.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:49PM	SMPPA22105H	30	18	\$2,811.00	
10-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	SMPPA22105H	30	22	\$2,315.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22105H	30	34	\$1,159.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:41AM	SMPPA22105H	30	35	\$827.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22105H	30	35	\$827.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:58PM	SMPPA22105H	30	36	\$1,654.00	
10-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:52PM	SMPPA22105H	30	37	\$2,315.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22106H	30	5	\$1,241.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22106H	30	5	\$1,241.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	9:51AM	SMPPA22106H	30	6	\$993.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	3:50PM	SMPPA22106H	30	6	\$993.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	4:52PM	SMPPA22106H	30	7	\$1,820.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	5:51PM	SMPPA22106H	30	7	\$1,820.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	7:48PM	SMPPA22106H	30	8	\$2,811.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	10:36PM	SMPPA22106H	30	8	\$2,811.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:53AM	SMPPA22106H	30	34	\$1,159.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:27AM	SMPPA22106H	30	34	\$1,159.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:24AM	SMPPA22106H	30	35	\$827.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:29PM	SMPPA22106H	30	36	\$1,654.00	
10-8-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:52PM	SMPPA22106H	30	37	\$2,315.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:27AM	SMPPA22106H	30	34	\$1,159.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22106H	30	35	\$827.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22106H	30	36	\$1,654.00	
10-9-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:32PM	SMPPA22106H	30	37	\$2,315.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SMPPA22106H	30	1	\$1,241.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	10:51AM	SMPPA22106H	30	2	\$993.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	5:40PM	SMPPA22106H	30	3	\$1,820.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	7:39PM	SMPPA22106H	30	4	\$2,811.00	
10-10-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:36PM	SMPPA22106H	30	9	\$1,984.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22106H	30	11	\$1,654.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:50PM	SMPPA22106H	30	12	\$1,159.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22106H	30	13	\$1,820.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:44PM	SMPPA22106H	30	14	\$2,811.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	8:37PM	SMPPA22106H	30	19	\$1,654.00	
10-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:21PM	SMPPA22106H	30	21	\$2,315.00	
10-10-22	ID	PHILLY INTERCONNECT 6500/6500	6:14PM	SMPPA22106H	30	23	\$176.00	
10-10-22	ID	PHILLY INTERCONNECT 6500/6500	9:16PM	SMPPA22106H	30	24	\$616.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:58AM	SMPPA22106H	30	30	\$1,159.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:26PM	SMPPA22106H	30	31	\$827.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:42PM	SMPPA22106H	30	32	\$1,654.00	
10-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:29PM	SMPPA22106H	30	33	\$2,315.00	
10-10-22	TBSC	PHILLY INTERCONNECT 6500/6500	8:15PM	SMPPA22106H	30	38	\$2,150.00	
10-10-22	TNT	PHILLY INTERCONNECT 6500/6500	8:19PM	SMPPA22106H	30	41	\$1,984.00	
10-10-22	USA	PHILLY INTERCONNECT 6500/6500	10:11PM	SMPPA22106H	30	43	\$2,315.00	

Order# EN12207098 Total: \$206,904.00



INVOICE NO.

EN6051377

BILL CYCLE

202210

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$153,005.48

We accept checks, ACH, money orders and all major credit cards.