

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3682660

Traffic Order # 12198062		Created On 7/14/2022 3:33:36 PM	Order Status Revision Confirmed
Order # 3682660		Created By NCC_Gateway_User	Gross \$ 275.00
Order Descrp 63016712_POL_Issue_DSCC-DCCC-DEMOCRATIC ACTION - P		Updated On 7/14/2022 5:48:41 PM	Net \$ 198.00
Client AMP - DSCC-DCCC-DEMOCRATIC		Updated By SKINNER, HELEN	Units 1
Start Date 7/18/2022		Industry Political-Association	Credit Hold NO
End Date 7/24/2022		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - GREAT AMERICAN MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 63016712		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 0718		Estimate -	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
6500			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12198062	Created On	7/14/2022 3:33:36 PM	Order Status	Revision Confirmed
Order #	3682660	Created By	NCC_Gateway_User	Syscode Gross \$	275.00
Order Descrp	63016712_POL_Issue_DSCC-DCCC-DEMOCRATIC ACTION - P	Updated On	7/14/2022 4:11:03 PM	Syscode Net \$	198.00
Client	AMP - DSCC-DCCC-DEMOCRATIC ACTION - PHL	Updated By	eClerx BOT	Syscode Units	1
Start Date	7/18/2022	Source	Gateway	Zone Status	Revision Confirmed
End Date	7/24/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	275.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN EM	07/18/2022	07/18/2022	M 5a-9a	X							1	\$275.00	\$275.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3682660

Traffic Order #	12198062	# of Weeks	1	Active	Yes
Order #	3682660	Created On	7/14/2022 3:33:36 PM	Order Status	Revision Confirmed
Order Descrp	63016712_POL_Issue_DSCC-DCCC-DEMOCRATIC ACTION - P	Created By	NCC_Gateway_User	Gross \$	275.00
Client	AMP - DSCC-DCCC-DEMOCRATIC ACTION	Updated On	7/14/2022 5:48:41 PM	Net \$	198.00
Start Date	7/18/2022	Updated By	SKINNER, HELEN	Units	1
End Date	7/24/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	