

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3762169

<b>Traffic Order #</b>	12213900	<b>Created On</b>	10/24/2022 2:54:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3762169	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	40000.00
<b>Order Descrp</b>	63057182_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	10/24/2022 5:00:13 PM	<b>Net \$</b>	28800.00
<b>Client</b>	AMP - SENATE LEADERSHIP FUND -	<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	6
<b>Start Date</b>	10/24/2022	<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>	11/6/2022	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	2	<b>Primary</b>		<b>Purchase Order #</b>	63057182
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>ActiveWeeks</b>	2	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - PHL - WASH DC	<b>Quarternary</b>		<b>Product</b>	10271031
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	6304
<b>Agency</b>	AMP - MAIN STREET MEDIA GROUP	<b>Address 1</b>	NCC MEDIA	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	BLOOMFIELD, NJ	,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Philadelphia Interconnect	<b>Contact</b>			
<b>Total Networks</b>	1	<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
		<b>Contract Type</b>	Standard	6500	
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12213900	<b>Created On</b>	10/24/2022 2:54:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3762169	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	40000.00
<b>Order Descrp</b>	63057182_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	10/24/2022 4:58:52 PM	<b>Syscode Net \$</b>	28800.00
<b>Client</b>	AMP - SENATE LEADERSHIP FUND - PHL	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	6
<b>Start Date</b>	10/24/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/6/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	6666.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Virginia Tech vs NC State	10/27/2022	10/27/2022	Th 8p-11p				X				2	\$1,400.00	\$2,800.00	30
2	2		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	TCU vs West Virginia	10/29/2022	10/29/2022	Sa 12n-3p						X		1	\$1,200.00	\$1,200.00	30
3	3		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Kentucky vs Tennessee	10/29/2022	10/29/2022	Sa 7p-10p						X		1	\$1,400.00	\$1,400.00	30
4	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	SEIC PHL: Simulcast ESP2: Cincinnati Bengals at Cleveland Browns	10/31/2022	10/31/2022	M 8p-11:15p	X							2	\$17,300.00	\$34,600.00	30

## DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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Traffic Order #	12213900	# of Weeks	2	Active	Yes
Order #	3762169	Created On	10/24/2022 2:54:04 PM	Order Status	Contract Confirmed
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Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	10/24/2022 5:00:13 PM	Net \$	28800.00
Start Date	10/24/2022	Updated By	SKINNER, HELEN	Units	6
End Date	11/6/2022	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	