



<b>INVOICE NO.</b> EN6039360	<b>INVOICE DATE</b> 8/28/2022
<b>BILL CYCLE</b> 202208	<b>INVOICE DUE DATE</b> 9/25/2022

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12193847	Philadelphia	TV	\$43,440.00	43	43

### INVOICE NOTES

PHILADELPHIA /Priority Code NP=80, IP=74 , Issue =74. See key on FCC site for z

Gross Advertising Total	\$43,440.00
Agency Commission	(\$6,516.00)
Rep Commission	(\$4,800.14)
<b>Net Advertising Total</b>	<b>\$32,123.86</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6039360

**INVOICE DATE**

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9/25/2022

**AFFIDAVIT**

**Product:** 08090815  
**Estimate No:** 10472  
**Campaign No:**

**Comcast Order No:** EN12193847  
**TIM Est No:** 3660865  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11318041	SMPPA22101H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TLC	43	\$43,440.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
HGTV	PHILLY INTERCONNECT 6500/6500	NE11318041	3	\$5,250.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$2,500.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$3,000.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11318041	10	\$9,625.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11318041	10	\$9,251.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11318041	14	\$11,314.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$2,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-10-22	CNN	PHILLY INTERCONNECT 6500/6500	6:45AM	SMPPA22101H	30	1	\$625.00	
8-10-22	CNN	PHILLY INTERCONNECT 6500/6500	5:43PM	SMPPA22101H	30	5	\$1,000.00	
8-10-22	CNN	PHILLY INTERCONNECT 6500/6500	9:36PM	SMPPA22101H	30	6	\$1,500.00	
8-10-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:29PM	SMPPA22101H	30	8	\$1,500.00	
8-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:49AM	SMPPA22101H	30	10	\$875.00	
8-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:42PM	SMPPA22101H	30	12	\$500.00	
8-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:49PM	SMPPA22101H	30	14	\$1,000.00	
8-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50PM	SMPPA22101H	30	15	\$1,500.00	
8-10-22	HALL	PHILLY INTERCONNECT 6500/6500	9:36PM	SMPPA22101H	30	17	\$1,250.00	
8-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	SMPPA22101H	30	19	\$1,750.00	
8-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:21PM	SMPPA22101H	30	19	\$1,750.00	
8-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22101H	30	25	\$750.00	
8-10-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:31PM	SMPPA22101H	30	27	\$1,375.00	
8-10-22	TLC	PHILLY INTERCONNECT 6500/6500	7:14PM	SMPPA22101H	30	29	\$1,250.00	
8-11-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SMPPA22101H	30	1	\$625.00	
8-11-22	CNN	PHILLY INTERCONNECT 6500/6500	1:52PM	SMPPA22101H	30	3	\$438.00	
8-11-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22101H	30	5	\$1,000.00	
8-11-22	CNN	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22101H	30	6	\$1,500.00	
8-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:52AM	SMPPA22101H	30	10	\$875.00	
8-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:41AM	SMPPA22101H	30	12	\$500.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-11-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49PM	SMPPA22101H	30	15	\$1,500.00	
8-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22101H	30	21	\$625.00	
8-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:42AM	SMPPA22101H	30	23	\$313.00	
8-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:42PM	SMPPA22101H	30	25	\$750.00	
8-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:52PM	SMPPA22101H	30	27	\$1,375.00	
8-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:49AM	SMPPA22101H	30	21	\$625.00	
8-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:45PM	SMPPA22101H	30	25	\$750.00	
8-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22101H	30	27	\$1,375.00	
8-15-22	CNN	PHILLY INTERCONNECT 6500/6500	6:46AM	SMPPA22101H	30	2	\$625.00	
8-15-22	CNN	PHILLY INTERCONNECT 6500/6500	3:49PM	SMPPA22101H	30	4	\$438.00	
8-15-22	CNN	PHILLY INTERCONNECT 6500/6500	9:37PM	SMPPA22101H	30	7	\$1,500.00	
8-15-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:26PM	SMPPA22101H	30	9	\$1,500.00	
8-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49AM	SMPPA22101H	30	11	\$875.00	
8-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:43AM	SMPPA22101H	30	13	\$500.00	
8-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49PM	SMPPA22101H	30	16	\$1,500.00	
8-15-22	HALL	PHILLY INTERCONNECT 6500/6500	7:33PM	SMPPA22101H	30	18	\$1,250.00	
8-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:20PM	SMPPA22101H	30	20	\$1,750.00	
8-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:55AM	SMPPA22101H	30	22	\$625.00	
8-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:27AM	SMPPA22101H	30	24	\$313.00	
8-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:30PM	SMPPA22101H	30	24	\$313.00	
8-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:40PM	SMPPA22101H	30	26	\$750.00	
8-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:36PM	SMPPA22101H	30	28	\$1,375.00	
8-15-22	TLC	PHILLY INTERCONNECT 6500/6500	11:18PM	SMPPA22101H	30	30	\$1,250.00	

Order# EN12193847 Total: \$43,440.00



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**BILL CYCLE**

202208

**BILL TO**

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NCC MEDIA  
BLOOMFIELD, NJ 07003

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## REMITTANCE

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$32,123.86**

We accept checks, ACH, money orders and all major credit cards.