

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3751681

<b>Traffic Order #</b>		12211883,12211882		<b>Created On</b>	10/11/2022 11:44:33 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>		3751681		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	102020.00
<b>Order Descrp</b>		63051156_POL_Issue_CITIZENS FOR SANITY - PHL		<b>Updated On</b>	10/12/2022 4:41:59 PM	<b>Net \$</b>	73454.40
<b>Client</b>		AMP - CITIZENS FOR SANITY - PHL		<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	8
<b>Start Date</b>		10/10/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		10/23/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63051156
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - PHL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - MULTI MEDIA SERVICES	15.00%		<b>Address 1</b>	NCC MEDIA	<b>Product</b>	10121021
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	Philly
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	DISH I+,Philadelphia Interconnect			<b>Contact</b>		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	3			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
						<b>SYSCODE LIST</b>	
						9762,6500	

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12211883	<b>Created On</b>	10/11/2022 11:44:33 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3751681	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	101500.00
<b>Order Descrp</b>	63051156_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Updated On</b>	10/12/2022 4:40:06 PM	<b>Syscode Net \$</b>	73080.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	6
<b>Start Date</b>	10/10/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	10/23/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	16916.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	NHL/FLYERS	10/18/2022	10/18/2022	Tu 8p-10:30p		X						1	\$8,750.00	\$8,750.00	30
2	2		Amp ersa nd Politi cal Bun dle	105   105	Fox Sports One	6500	Phillies Playoffs	10/14/2022	10/14/2022	F 4:30p-7:30p					X			2	\$21,000.00	\$42,000.00	30
3	3		Amp ersa nd Politi cal Bun dle	105   105	Fox Sports One	6500	Phillies Playoffs	10/15/2022	10/15/2022	Sa 2p-5p						X		2	\$21,000.00	\$42,000.00	30
4	4		Amp ersa nd Politi cal Bun dle	105   105	TNT	6500	TNT PT	10/12/2022	10/12/2022	W 7:30p-10p			X					0	\$8,750.00	\$0.00	30
7	5		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	NHL/FLYERS	10/18/2022	10/18/2022	Tu 8p-10:30p		X						1	\$8,750.00	\$8,750.00	30

**SUMMARY FOR SYSCODE 9762**

<b>Traffic Order #</b>	12211882	<b>Created On</b>	10/11/2022 11:44:33 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3751681	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	520.00
<b>Order Descrp</b>	63051156_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Updated On</b>	10/12/2022 4:40:06 PM	<b>Syscode Net \$</b>	374.40
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	2
<b>Start Date</b>	10/10/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	10/23/2022	<b>Zones</b>	DISH I+	<b>Avg Unit Rate</b>	260.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN	9762	ESPN PT	10/18/2022	10/18/2022	Tu 8p-10:30p		X						1	\$300.00	\$300.00	30
6	2		Amp ersa nd Politi cal Bun dle	105   105	ESPN	9762	PSU V MICHIGAN	10/22/2022	10/22/2022	Sa 3:30p- 6:30p						X		1	\$220.00	\$220.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3751681					
<b>Traffic Order #</b>	12211883,12211882	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3751681	<b>Created On</b>	10/11/2022 11:44:33 AM	<b>Order Status</b>	Revision Confirmed
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<b>Start Date</b>	10/10/2022	<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	8
<b>End Date</b>	10/23/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	