

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3737282

Traffic Order # 12208846		Created On 9/23/2022 4:24:28 PM	Order Status Contract Confirmed
Order # 3737282		Created By NCC_Gateway_User	Gross \$ 157641.00
Order Descrp 63043217_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On 9/23/2022 5:37:32 PM	Net \$ 113501.52
Client AMP - SENATE LEADERSHIP FUND -		Updated By Anderson, Joshua	Units 88
Start Date 10/31/2022		Industry Political-Association	Credit Hold NO
End Date 11/13/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - MAIN STREET MEDIA GROUP 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 9		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 63043217		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 11011107		Estimate 6306	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
6500			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12208846	Created On	9/23/2022 4:24:28 PM	Order Status	Contract Confirmed
Order #	3737282	Created By	NCC_Gateway_User	Syscode Gross \$	157641.00
Order Descrp	63043217_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	9/23/2022 5:36:28 PM	Syscode Net \$	113501.52
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	88
Start Date	10/31/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/13/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1791.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	11/07/2022	11/07/2022	M 9a-4p	X							1	\$1,431.00	\$1,431.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$1,431.00	\$7,155.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$2,621.00	\$7,863.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,788.00	\$7,152.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,858.00	\$8,574.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	11/07/2022	11/07/2022	M 5a-9a	X							1	\$2,382.00	\$2,382.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	11/07/2022	11/07/2022	M 9a-4p	X							1	\$1,670.00	\$1,670.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	11/01/2022	11/06/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$2,382.00	\$14,292.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$1,670.00	\$10,020.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$2,621.00	\$10,484.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$4,049.00	\$24,294.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Morning	11/07/2022	11/07/2022	M 5a-9a	X							1	\$255.00	\$255.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	11/07/2022	11/07/2022	M 9a-4p	X							1	\$382.00	\$382.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	11/07/2022	11/07/2022	M 7p-12m	X							1	\$2,382.00	\$2,382.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Morning	11/01/2022	11/06/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$255.00	\$1,530.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$382.00	\$1,528.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$954.00	\$3,816.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,382.00	\$7,146.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	11/07/2022	11/07/2022	M 9a-4p	X							1	\$954.00	\$954.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	11/01/2022	11/06/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$954.00	\$3,816.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,906.00	\$5,718.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$3,334.00	\$20,004.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$1,670.00	\$5,010.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	Paramount	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$479.00	\$1,437.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	TBS	6500	Early Fringe	11/01/2022	11/06/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,192.00	\$3,576.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	11/07/2022	11/07/2022	M 7p-12m	X							1	\$954.00	\$954.00	30

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27	27		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	11/01/2022	11/06/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$954.00	\$3,816.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	10/31/2022	Updated By	Anderson, Joshua	Units	88
End Date	11/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	