

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3737257

Traffic Order #	12208840		Created On	9/23/2022 4:18:36 PM		Order Status	Revision Confirmed	
Order #	3737257		Created By	NCC_Gateway_User		Gross \$	139685.00	
Order Descrp	63043164_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On	9/26/2022 11:22:30 AM		Net \$	100573.20	
Client	AMP - SENATE LEADERSHIP FUND -		Updated By	Harvey, Stephanie		Units	125	
Start Date	9/26/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/9/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63043164	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	NCC MEDIA		Product	09271003	
RepFirm	NCC	13.00%	Address 2			Estimate	6296	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	10		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12208840	Created On	9/23/2022 4:18:36 PM	Order Status	Revision Confirmed
Order #	3737257	Created By	NCC_Gateway_User	Syscode Gross \$	139685.00
Order Descrp	63043164_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	9/26/2022 9:43:27 AM	Syscode Net \$	100573.20
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Mayer, Keith	Syscode Units	125
Start Date	9/26/2022	Source	Gateway	Zone Status	Revision Confirmed
End Date	10/9/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1117.48
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							1	\$993.00	\$993.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$2,811.00	\$2,811.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$863.00	\$2,589.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,444.00	\$14,664.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$993.00	\$993.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$863.00	\$2,589.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							1	\$497.00	\$497.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$432.00	\$1,296.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,725.00	\$6,900.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							2	\$365.00	\$730.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	Early Fringe	10/03/2022	10/03/2022	M 4p-7p	X							1	\$1,159.00	\$1,159.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$317.00	\$2,219.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	Early Fringe	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$1,007.00	\$6,042.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	10/03/2022	10/03/2022	M 5a-9a	X							1	\$1,654.00	\$1,654.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							1	\$1,159.00	\$1,159.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	10/03/2022	10/03/2022	M 4p-7p	X							1	\$1,820.00	\$1,820.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$2,811.00	\$2,811.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	09/27/2022	10/02/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$1,438.00	\$8,628.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$1,007.00	\$6,042.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,582.00	\$4,746.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,444.00	\$14,664.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							1	\$265.00	\$265.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	10/03/2022	10/03/2022	M 4p-7p	X							1	\$662.00	\$662.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$1,654.00	\$1,654.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$230.00	\$920.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$575.00	\$2,875.00	30

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27	27		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$1,438.0 0	\$8,628.00	30
28	28		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	10/03/2022	10/03/2022	M 9a-4p	X							1	\$662.00	\$662.00	30
29	29		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	10/03/2022	10/03/2022	M 4p-7p	X							1	\$1,323.0 0	\$1,323.00	30
30	30		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$2,315.0 0	\$2,315.00	30
31	31		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$575.00	\$3,450.00	30
32	32		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,150.0 0	\$4,600.00	30
33	33		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$2,013.0 0	\$12,078.00	30

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34	34		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Early Fringe	10/03/2022	10/03/2022	M 4p-7p	X							1	\$497.00	\$497.00	30
35	35		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$1,159.00	\$1,159.00	30
36	36		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Early Fringe	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$432.00	\$2,160.00	30
37	37		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,007.00	\$4,028.00	30
38	38		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$616.00	\$616.00	30
39	39		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$535.00	\$2,675.00	30
40	40		Ampersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	10/03/2022	10/03/2022	M 7p-12m	X							1	\$662.00	\$662.00	30

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41	41		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	09/27/2022	10/02/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$575.00	\$3,450.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3737257

Traffic Order #	12208840	# of Weeks	2	Active	Yes
Order #	3737257	Created On	9/23/2022 4:18:36 PM	Order Status	Revision Confirmed
Order Descrp	63043164_POL_Issue_SENATE LEADERSHIP FUND - PHL	Created By	NCC_Gateway_User	Gross \$	139685.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	9/26/2022 11:22:30 AM	Net \$	100573.20
Start Date	9/26/2022	Updated By	Harvey, Stephanie	Units	125
End Date	10/9/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	