



INVOICE NO. EN6035405	INVOICE DATE 7/31/2022
BILL CYCLE 202207	INVOICE DUE DATE 8/28/2022

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12198211	Philadelphia	TV	\$40,570.00	65	65

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$40,570.00
Agency Commission	(\$6,085.50)
Rep Commission	(\$4,482.99)
Net Advertising Total	\$30,001.51

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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202207

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8/28/2022

AFFIDAVIT

Product: 1370
Estimate No: 11210
Campaign No:

Comcast Order No: EN12198211
TIM Est No: 3682994
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11308898	22MMUTC09H	PHILLY INTERCONNECT 6500/6500	BRVO, CMDY, ENT, FRFM, TRU	65	\$40,570.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BRVO	PHILLY INTERCONNECT 6500/6500	NE11308898	13	\$14,625.00
TRU	PHILLY INTERCONNECT 6500/6500	NE11308898	13	\$3,965.00
CMDY	PHILLY INTERCONNECT 6500/6500	NE11308898	13	\$8,125.00
ENT	PHILLY INTERCONNECT 6500/6500	NE11308898	13	\$6,305.00
FRFM	PHILLY INTERCONNECT 6500/6500	NE11308898	13	\$7,550.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-19-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC09H	30	1	\$1,125.00	
7-19-22	CMDY	PHILLY INTERCONNECT 6500/6500	8:09PM	22MMUTC09H	30	6	\$625.00	
7-19-22	ENT	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC09H	30	11	\$485.00	
7-19-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:18PM	22MMUTC09H	30	16	\$200.00	
7-19-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC09H	30	20	\$750.00	
7-19-22	TRU	PHILLY INTERCONNECT 6500/6500	10:21PM	22MMUTC09H	30	25	\$305.00	
7-20-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:22PM	22MMUTC09H	30	1	\$1,125.00	
7-20-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:18PM	22MMUTC09H	30	6	\$625.00	
7-20-22	ENT	PHILLY INTERCONNECT 6500/6500	11:12PM	22MMUTC09H	30	11	\$485.00	
7-20-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:17PM	22MMUTC09H	30	16	\$200.00	
7-20-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:11PM	22MMUTC09H	30	20	\$750.00	
7-20-22	TRU	PHILLY INTERCONNECT 6500/6500	11:17PM	22MMUTC09H	30	25	\$305.00	
7-21-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:14PM	22MMUTC09H	30	1	\$1,125.00	
7-21-22	CMDY	PHILLY INTERCONNECT 6500/6500	7:08PM	22MMUTC09H	30	6	\$625.00	
7-21-22	ENT	PHILLY INTERCONNECT 6500/6500	7:14PM	22MMUTC09H	30	11	\$485.00	
7-21-22	FRFM	PHILLY INTERCONNECT 6500/6500	7:16PM	22MMUTC09H	30	20	\$750.00	
7-21-22	TRU	PHILLY INTERCONNECT 6500/6500	7:17PM	22MMUTC09H	30	25	\$305.00	
7-22-22	CMDY	PHILLY INTERCONNECT 6500/6500	10:09PM	22MMUTC09H	30	6	\$625.00	
7-22-22	ENT	PHILLY INTERCONNECT 6500/6500	9:12PM	22MMUTC09H	30	11	\$485.00	
7-22-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:19PM	22MMUTC09H	30	20	\$750.00	
7-22-22	TRU	PHILLY INTERCONNECT 6500/6500	9:15PM	22MMUTC09H	30	25	\$305.00	
7-23-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:37PM	22MMUTC09H	30	1	\$1,125.00	
7-23-22	CMDY	PHILLY INTERCONNECT 6500/6500	9:09PM	22MMUTC09H	30	6	\$625.00	
7-23-22	ENT	PHILLY INTERCONNECT 6500/6500	9:23PM	22MMUTC09H	30	11	\$485.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-23-22	TRU	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC09H	30	25	\$305.00	
7-24-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:10PM	22MMUTC09H	30	1	\$1,125.00	
7-24-22	BRVO	PHILLY INTERCONNECT 6500/6500	9:10PM	22MMUTC09H	30	1	\$1,125.00	
7-24-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:39PM	22MMUTC09H	30	6	\$625.00	
7-24-22	ENT	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	11	\$485.00	
7-24-22	TRU	PHILLY INTERCONNECT 6500/6500	11:17PM	22MMUTC09H	30	25	\$305.00	
7-25-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:13PM	22MMUTC09H	30	2	\$1,125.00	
7-25-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:17PM	22MMUTC09H	30	7	\$625.00	
7-25-22	ENT	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	12	\$485.00	
7-25-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:16PM	22MMUTC09H	30	17	\$200.00	
7-25-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:17PM	22MMUTC09H	30	21	\$750.00	
7-25-22	TRU	PHILLY INTERCONNECT 6500/6500	11:12PM	22MMUTC09H	30	26	\$305.00	
7-26-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:14PM	22MMUTC09H	30	2	\$1,125.00	
7-26-22	CMDY	PHILLY INTERCONNECT 6500/6500	7:09PM	22MMUTC09H	30	7	\$625.00	
7-26-22	ENT	PHILLY INTERCONNECT 6500/6500	8:20PM	22MMUTC09H	30	12	\$485.00	
7-26-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:15PM	22MMUTC09H	30	17	\$200.00	
7-26-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC09H	30	21	\$750.00	
7-26-22	TRU	PHILLY INTERCONNECT 6500/6500	9:16PM	22MMUTC09H	30	26	\$305.00	
7-27-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC09H	30	2	\$1,125.00	
7-27-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:18PM	22MMUTC09H	30	7	\$625.00	
7-27-22	ENT	PHILLY INTERCONNECT 6500/6500	11:16PM	22MMUTC09H	30	12	\$485.00	
7-27-22	FRFM	PHILLY INTERCONNECT 6500/6500	7:17PM	22MMUTC09H	30	21	\$750.00	
7-27-22	TRU	PHILLY INTERCONNECT 6500/6500	7:16PM	22MMUTC09H	30	26	\$305.00	
7-28-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:14PM	22MMUTC09H	30	2	\$1,125.00	
7-28-22	CMDY	PHILLY INTERCONNECT 6500/6500	9:09PM	22MMUTC09H	30	7	\$625.00	
7-28-22	ENT	PHILLY INTERCONNECT 6500/6500	8:17PM	22MMUTC09H	30	12	\$485.00	
7-28-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:19PM	22MMUTC09H	30	21	\$750.00	
7-28-22	TRU	PHILLY INTERCONNECT 6500/6500	9:14PM	22MMUTC09H	30	26	\$305.00	
7-29-22	BRVO	PHILLY INTERCONNECT 6500/6500	9:16PM	22MMUTC09H	30	2	\$1,125.00	
7-29-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:12PM	22MMUTC09H	30	7	\$625.00	
7-29-22	ENT	PHILLY INTERCONNECT 6500/6500	10:02PM	22MMUTC09H	30	12	\$485.00	
7-29-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:20PM	22MMUTC09H	30	21	\$750.00	
7-29-22	TRU	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	26	\$305.00	
7-30-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:26PM	22MMUTC09H	30	2	\$1,125.00	
7-30-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:39PM	22MMUTC09H	30	7	\$625.00	
7-30-22	ENT	PHILLY INTERCONNECT 6500/6500	10:21PM	22MMUTC09H	30	12	\$485.00	
7-30-22	TRU	PHILLY INTERCONNECT 6500/6500	11:18PM	22MMUTC09H	30	26	\$305.00	
7-31-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:11PM	22MMUTC09H	30	2	\$1,125.00	
7-31-22	CMDY	PHILLY INTERCONNECT 6500/6500	10:09PM	22MMUTC09H	30	7	\$625.00	
7-31-22	ENT	PHILLY INTERCONNECT 6500/6500	7:22PM	22MMUTC09H	30	12	\$485.00	
7-31-22	TRU	PHILLY INTERCONNECT 6500/6500	8:19PM	22MMUTC09H	30	26	\$305.00	

Order# EN12198211 Total: \$40,570.00



INVOICE NO.

EN6035405

BILL CYCLE

202207

BILL TO

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$30,001.51

We accept checks, ACH, money orders and all major credit cards.