



INVOICE NO. EN6037041	INVOICE DATE 8/28/2022
BILL CYCLE 202208	INVOICE DUE DATE 9/25/2022

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12198211	Philadelphia	TV	\$47,150.00	75	75

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$47,150.00
Agency Commission	(\$7,072.50)
Rep Commission	(\$5,210.08)
Net Advertising Total	\$34,867.42

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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AFFIDAVIT

Product: 1370
Estimate No: 11210
Campaign No:

Comcast Order No: EN12198211
TIM Est No: 3682994
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11308898	22MMUTC09H	PHILLY INTERCONNECT 6500/6500	BRVO, CMDY, ENT, FRFM, TRU	75	\$47,150.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TRU	PHILLY INTERCONNECT 6500/6500	NE11308898	15	\$4,575.00
CMDY	PHILLY INTERCONNECT 6500/6500	NE11308898	15	\$9,375.00
BRVO	PHILLY INTERCONNECT 6500/6500	NE11308898	15	\$16,875.00
ENT	PHILLY INTERCONNECT 6500/6500	NE11308898	15	\$7,275.00
FRFM	PHILLY INTERCONNECT 6500/6500	NE11308898	15	\$9,050.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-1-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:20PM	22MMUTC09H	30	3	\$1,125.00	
8-1-22	CMDY	PHILLY INTERCONNECT 6500/6500	10:08PM	22MMUTC09H	30	8	\$625.00	
8-1-22	ENT	PHILLY INTERCONNECT 6500/6500	7:20PM	22MMUTC09H	30	13	\$485.00	
8-1-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:21PM	22MMUTC09H	30	18	\$200.00	
8-1-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:23PM	22MMUTC09H	30	22	\$750.00	
8-1-22	TRU	PHILLY INTERCONNECT 6500/6500	8:16PM	22MMUTC09H	30	27	\$305.00	
8-2-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC09H	30	3	\$1,125.00	
8-2-22	CMDY	PHILLY INTERCONNECT 6500/6500	7:07PM	22MMUTC09H	30	8	\$625.00	
8-2-22	ENT	PHILLY INTERCONNECT 6500/6500	11:11PM	22MMUTC09H	30	13	\$485.00	
8-2-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:15PM	22MMUTC09H	30	18	\$200.00	
8-2-22	FRFM	PHILLY INTERCONNECT 6500/6500	7:12PM	22MMUTC09H	30	22	\$750.00	
8-2-22	TRU	PHILLY INTERCONNECT 6500/6500	10:20PM	22MMUTC09H	30	27	\$305.00	
8-3-22	BRVO	PHILLY INTERCONNECT 6500/6500	9:12PM	22MMUTC09H	30	3	\$1,125.00	
8-3-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:18PM	22MMUTC09H	30	8	\$625.00	
8-3-22	ENT	PHILLY INTERCONNECT 6500/6500	9:17PM	22MMUTC09H	30	13	\$485.00	
8-3-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:21PM	22MMUTC09H	30	22	\$750.00	
8-3-22	TRU	PHILLY INTERCONNECT 6500/6500	10:12PM	22MMUTC09H	30	27	\$305.00	
8-4-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:08PM	22MMUTC09H	30	3	\$1,125.00	
8-4-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:14PM	22MMUTC09H	30	8	\$625.00	
8-4-22	ENT	PHILLY INTERCONNECT 6500/6500	9:12PM	22MMUTC09H	30	13	\$485.00	
8-4-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:14PM	22MMUTC09H	30	22	\$750.00	
8-4-22	TRU	PHILLY INTERCONNECT 6500/6500	8:17PM	22MMUTC09H	30	27	\$305.00	
8-5-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:21PM	22MMUTC09H	30	3	\$1,125.00	
8-5-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:07PM	22MMUTC09H	30	8	\$625.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-5-22	ENT	PHILLY INTERCONNECT 6500/6500	11:15PM	22MMUTC09H	30	13	\$485.00	
8-5-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:17PM	22MMUTC09H	30	22	\$750.00	
8-5-22	TRU	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	27	\$305.00	
8-6-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:21PM	22MMUTC09H	30	3	\$1,125.00	
8-6-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:47PM	22MMUTC09H	30	8	\$625.00	
8-6-22	ENT	PHILLY INTERCONNECT 6500/6500	9:12PM	22MMUTC09H	30	13	\$485.00	
8-6-22	TRU	PHILLY INTERCONNECT 6500/6500	11:16PM	22MMUTC09H	30	27	\$305.00	
8-7-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:11PM	22MMUTC09H	30	3	\$1,125.00	
8-7-22	CMDY	PHILLY INTERCONNECT 6500/6500	9:08PM	22MMUTC09H	30	8	\$625.00	
8-7-22	ENT	PHILLY INTERCONNECT 6500/6500	10:18PM	22MMUTC09H	30	13	\$485.00	
8-7-22	TRU	PHILLY INTERCONNECT 6500/6500	9:17PM	22MMUTC09H	30	27	\$305.00	
8-8-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:16PM	22MMUTC09H	30	4	\$1,125.00	
8-8-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:18PM	22MMUTC09H	30	9	\$625.00	
8-8-22	ENT	PHILLY INTERCONNECT 6500/6500	11:19PM	22MMUTC09H	30	14	\$485.00	
8-8-22	FRFM	PHILLY INTERCONNECT 6500/6500	5:22PM	22MMUTC09H	30	19	\$200.00	
8-8-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:22PM	22MMUTC09H	30	23	\$750.00	
8-8-22	TRU	PHILLY INTERCONNECT 6500/6500	9:14PM	22MMUTC09H	30	28	\$305.00	
8-9-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:15PM	22MMUTC09H	30	4	\$1,125.00	
8-9-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:54PM	22MMUTC09H	30	9	\$625.00	
8-9-22	ENT	PHILLY INTERCONNECT 6500/6500	7:14PM	22MMUTC09H	30	14	\$485.00	
8-9-22	FRFM	PHILLY INTERCONNECT 6500/6500	6:13PM	22MMUTC09H	30	19	\$200.00	
8-9-22	FRFM	PHILLY INTERCONNECT 6500/6500	7:18PM	22MMUTC09H	30	23	\$750.00	
8-9-22	TRU	PHILLY INTERCONNECT 6500/6500	11:07PM	22MMUTC09H	30	28	\$305.00	
8-10-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:14PM	22MMUTC09H	30	4	\$1,125.00	
8-10-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:20PM	22MMUTC09H	30	9	\$625.00	
8-10-22	ENT	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	14	\$485.00	
8-10-22	FRFM	PHILLY INTERCONNECT 6500/6500	10:20PM	22MMUTC09H	30	23	\$750.00	
8-10-22	TRU	PHILLY INTERCONNECT 6500/6500	8:17PM	22MMUTC09H	30	28	\$305.00	
8-11-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:12PM	22MMUTC09H	30	4	\$1,125.00	
8-11-22	CMDY	PHILLY INTERCONNECT 6500/6500	10:02PM	22MMUTC09H	30	9	\$625.00	
8-11-22	ENT	PHILLY INTERCONNECT 6500/6500	9:15PM	22MMUTC09H	30	14	\$485.00	
8-11-22	FRFM	PHILLY INTERCONNECT 6500/6500	7:15PM	22MMUTC09H	30	23	\$750.00	
8-11-22	TRU	PHILLY INTERCONNECT 6500/6500	9:17PM	22MMUTC09H	30	28	\$305.00	
8-12-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:23PM	22MMUTC09H	30	4	\$1,125.00	
8-12-22	CMDY	PHILLY INTERCONNECT 6500/6500	11:03PM	22MMUTC09H	30	9	\$625.00	
8-12-22	ENT	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC09H	30	14	\$485.00	
8-12-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:20PM	22MMUTC09H	30	23	\$750.00	
8-12-22	TRU	PHILLY INTERCONNECT 6500/6500	8:18PM	22MMUTC09H	30	28	\$305.00	
8-13-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:05PM	22MMUTC09H	30	4	\$1,125.00	
8-13-22	CMDY	PHILLY INTERCONNECT 6500/6500	8:13PM	22MMUTC09H	30	9	\$625.00	
8-13-22	ENT	PHILLY INTERCONNECT 6500/6500	8:24PM	22MMUTC09H	30	14	\$485.00	
8-13-22	TRU	PHILLY INTERCONNECT 6500/6500	11:14PM	22MMUTC09H	30	28	\$305.00	
8-14-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:13PM	22MMUTC09H	30	4	\$1,125.00	
8-14-22	CMDY	PHILLY INTERCONNECT 6500/6500	8:08PM	22MMUTC09H	30	9	\$625.00	
8-14-22	ENT	PHILLY INTERCONNECT 6500/6500	11:19PM	22MMUTC09H	30	14	\$485.00	
8-14-22	TRU	PHILLY INTERCONNECT 6500/6500	10:17PM	22MMUTC09H	30	28	\$305.00	
8-15-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:20PM	22MMUTC09H	30	5	\$1,125.00	
8-15-22	CMDY	PHILLY INTERCONNECT 6500/6500	10:09PM	22MMUTC09H	30	10	\$625.00	
8-15-22	ENT	PHILLY INTERCONNECT 6500/6500	10:19PM	22MMUTC09H	30	15	\$485.00	
8-15-22	FRFM	PHILLY INTERCONNECT 6500/6500	9:22PM	22MMUTC09H	30	24	\$750.00	
8-15-22	TRU	PHILLY INTERCONNECT 6500/6500	9:16PM	22MMUTC09H	30	29	\$305.00	

Order# EN12198211 Total: \$47,150.00



INVOICE NO.

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BILL CYCLE

202208

BILL TO

AMP - MCKENNA MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MCKENNA MEDIA	A38581	AMP - UNITE THE COUNTRY - PHL	P0042597

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$34,867.42

We accept checks, ACH, money orders and all major credit cards.