



INVOICE NO. EN6055579	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12213006	Philadelphia	TV	\$40,698.00	20	20

INVOICE NOTES

63054224_POL_Issue_SENATE MAJORITY PAC - PHL\n,Philadelphiaâ€” PRIORITY CODE: NP

Gross Advertising Total	\$40,698.00
Agency Commission	(\$6,104.70)
Rep Commission	(\$4,497.13)
Net Advertising Total	\$30,096.17

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 173
Estimate No: 12369
Campaign No:

Comcast Order No: EN12213006
TIM Est No: 3757343
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11356625	SMPPA22114H	PHILLY INTERCONNECT 6500/6500	ESPN	1	\$2,381.00
NE11354869	SMPPA22113H	PHILLY INTERCONNECT 6500/6500	CNN, MNBC	7	\$13,402.00
NE11348963	SMPPA22106H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, MNBC	12	\$24,915.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY INTERCONNECT 6500/6500	NE11348963	4	\$8,240.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11354869	4	\$8,240.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$2,381.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11348963	4	\$8,934.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11354869	3	\$5,162.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11348963	4	\$7,741.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	7:36AM	SMPPA22106H	30	1	\$1,490.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	10:59AM	SMPPA22106H	30	2	\$1,192.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	4:51PM	SMPPA22106H	30	3	\$2,184.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	7:41PM	SMPPA22106H	30	4	\$3,374.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SMPPA22106H	30	6	\$1,985.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:46PM	SMPPA22106H	30	7	\$1,391.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SMPPA22106H	30	8	\$2,184.00	
10-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	SMPPA22106H	30	9	\$3,374.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:55AM	SMPPA22106H	30	11	\$993.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22106H	30	12	\$1,985.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:35PM	SMPPA22106H	30	13	\$2,778.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	10:51AM	SMPPA22113H	30	2	\$1,192.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	SMPPA22113H	30	3	\$2,184.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	8:38PM	SMPPA22113H	30	4	\$3,374.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:28PM	SMPPA22113H	30	11	\$993.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22106H	30	12	\$1,985.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:32PM	SMPPA22113H	30	13	\$2,778.00	
10-22-22	CNN	PHILLY INTERCONNECT 6500/6500	7:00AM	SMPPA22113H	30	1	\$1,490.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:25AM	SMPPA22113H	30	10	\$1,391.00	
10-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22114H	30	5	\$2,381.00	

Order# EN12213006 Total: \$40,698.00



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REMITTANCE

Please return this document with your payment

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AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

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P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$30,096.17

We accept checks, ACH, money orders and all major credit cards.