



INVOICE NO. EN6058708	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12212331	Philadelphia	TV	\$194,763.00	113	113

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$194,763.00
Agency Commission	(\$29,214.45)
Rep Commission	(\$21,521.33)
Net Advertising Total	\$144,027.22

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO. EN6058708	INVOICE DATE 10/30/2022
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AFFIDAVIT

Product: 102122	Comcast Order No: EN12212331	Market: Philadelphia
Estimate No: 6843	TIM Est No: 3753094	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11354309	AC22PATV04H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TVL	113	\$194,763.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY INTERCONNECT 6500/6500	NE11354309	7	\$13,895.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11354309	12	\$19,264.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11354309	5	\$11,905.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11354309	24	\$25,020.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11354309	10	\$7,950.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11354309	36	\$82,192.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11354309	19	\$34,537.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-21-22	CNN	PHILLY INTERCONNECT 6500/6500	10:51AM	AC22PATV04H	30	1	\$1,192.00	
10-21-22	CNN	PHILLY INTERCONNECT 6500/6500	5:36PM	AC22PATV04H	30	3	\$2,184.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:52AM	AC22PATV04H	30	7	\$1,985.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:48AM	AC22PATV04H	30	7	\$1,985.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:44AM	AC22PATV04H	30	9	\$1,391.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:44PM	AC22PATV04H	30	9	\$1,391.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:42PM	AC22PATV04H	30	11	\$2,184.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	AC22PATV04H	30	13	\$3,374.00	
10-21-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:46PM	AC22PATV04H	30	13	\$3,374.00	
10-21-22	HALL	PHILLY INTERCONNECT 6500/6500	11:22AM	AC22PATV04H	30	15	\$318.00	
10-21-22	HALL	PHILLY INTERCONNECT 6500/6500	6:33PM	AC22PATV04H	30	17	\$795.00	
10-21-22	HALL	PHILLY INTERCONNECT 6500/6500	10:28PM	AC22PATV04H	30	19	\$1,985.00	
10-21-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:18PM	AC22PATV04H	30	21	\$795.00	
10-21-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:19PM	AC22PATV04H	30	23	\$1,588.00	
10-21-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:18PM	AC22PATV04H	30	25	\$2,778.00	
10-21-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:34PM	AC22PATV04H	30	27	\$1,985.00	
10-21-22	TVL	PHILLY INTERCONNECT 6500/6500	7:06PM	AC22PATV04H	30	29	\$795.00	
10-21-22	TVL	PHILLY INTERCONNECT 6500/6500	8:11PM	AC22PATV04H	30	29	\$795.00	
10-22-22	CNN	PHILLY INTERCONNECT 6500/6500	3:51PM	AC22PATV04H	30	1	\$1,192.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	AC22PATV04H	30	7	\$1,985.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV04H	30	7	\$1,985.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49AM	AC22PATV04H	30	9	\$1,391.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:47PM	AC22PATV04H	30	9	\$1,391.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:52PM	AC22PATV04H	30	11	\$2,184.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	AC22PATV04H	30	11	\$2,184.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	AC22PATV04H	30	13	\$3,374.00	
10-22-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:45PM	AC22PATV04H	30	13	\$3,374.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	10:37AM	AC22PATV04H	30	15	\$318.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	1:23PM	AC22PATV04H	30	15	\$318.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	5:24PM	AC22PATV04H	30	17	\$795.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	9:22PM	AC22PATV04H	30	19	\$1,985.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	11:24PM	AC22PATV04H	30	19	\$1,985.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:25AM	AC22PATV04H	30	21	\$795.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:18PM	AC22PATV04H	30	21	\$795.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:19PM	AC22PATV04H	30	23	\$1,588.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:19PM	AC22PATV04H	30	23	\$1,588.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:25PM	AC22PATV04H	30	25	\$2,778.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:27PM	AC22PATV04H	30	25	\$2,778.00	
10-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:28PM	AC22PATV04H	30	27	\$1,985.00	
10-22-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	AC22PATV04H	30	27	\$1,985.00	
10-22-22	TVL	PHILLY INTERCONNECT 6500/6500	7:03PM	AC22PATV04H	30	29	\$795.00	
10-22-22	TVL	PHILLY INTERCONNECT 6500/6500	7:34PM	AC22PATV04H	30	29	\$795.00	
10-23-22	CNN	PHILLY INTERCONNECT 6500/6500	11:48AM	AC22PATV04H	30	1	\$1,192.00	
10-23-22	CNN	PHILLY INTERCONNECT 6500/6500	12:40PM	AC22PATV04H	30	1	\$1,192.00	
10-23-22	CNN	PHILLY INTERCONNECT 6500/6500	4:52PM	AC22PATV04H	30	3	\$2,184.00	
10-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:10PM	AC22PATV04H	30	5	\$2,381.00	
10-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:26PM	AC22PATV04H	30	5	\$2,381.00	
10-23-22	HALL	PHILLY INTERCONNECT 6500/6500	2:36PM	AC22PATV04H	30	15	\$318.00	
10-23-22	HALL	PHILLY INTERCONNECT 6500/6500	5:23PM	AC22PATV04H	30	17	\$795.00	
10-23-22	HALL	PHILLY INTERCONNECT 6500/6500	7:23PM	AC22PATV04H	30	19	\$1,985.00	
10-23-22	HALL	PHILLY INTERCONNECT 6500/6500	11:27PM	AC22PATV04H	30	31	\$1,985.00	
10-24-22	CNN	PHILLY INTERCONNECT 6500/6500	2:56PM	AC22PATV04H	30	2	\$1,192.00	
10-24-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:28PM	AC22PATV04H	30	6	\$2,381.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	AC22PATV04H	30	8	\$1,985.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:43AM	AC22PATV04H	30	10	\$1,391.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:49PM	AC22PATV04H	30	10	\$1,391.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	AC22PATV04H	30	12	\$2,184.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	AC22PATV04H	30	12	\$2,184.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	AC22PATV04H	30	14	\$3,374.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:47PM	AC22PATV04H	30	14	\$3,374.00	
10-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:46PM	AC22PATV04H	30	14	\$3,374.00	
10-24-22	HALL	PHILLY INTERCONNECT 6500/6500	10:36AM	AC22PATV04H	30	16	\$318.00	
10-24-22	HALL	PHILLY INTERCONNECT 6500/6500	2:33PM	AC22PATV04H	30	16	\$318.00	
10-24-22	HALL	PHILLY INTERCONNECT 6500/6500	10:36PM	AC22PATV04H	30	20	\$1,985.00	
10-24-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:18PM	AC22PATV04H	30	24	\$1,588.00	
10-24-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:18PM	AC22PATV04H	30	26	\$2,778.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	AC22PATV04H	30	28	\$1,985.00	
10-24-22	TVL	PHILLY INTERCONNECT 6500/6500	7:35PM	AC22PATV04H	30	30	\$795.00	
10-25-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:30PM	AC22PATV04H	30	6	\$2,381.00	
10-25-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:43PM	AC22PATV04H	30	6	\$2,381.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	9:22AM	AC22PATV04H	30	16	\$318.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	10:38AM	AC22PATV04H	30	16	\$318.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	2:35PM	AC22PATV04H	30	32	\$318.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	3:21PM	AC22PATV04H	30	16	\$318.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	4:37PM	AC22PATV04H	30	18	\$795.00	
10-25-22	HALL	PHILLY INTERCONNECT 6500/6500	7:28PM	AC22PATV04H	30	20	\$1,985.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-25-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:19PM	AC22PATV04H	30	24	\$1,588.00	
10-25-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	AC22PATV04H	30	26	\$2,778.00	
10-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:34PM	AC22PATV04H	30	28	\$1,985.00	
10-25-22	TVL	PHILLY INTERCONNECT 6500/6500	8:10PM	AC22PATV04H	30	33	\$795.00	
10-25-22	TVL	PHILLY INTERCONNECT 6500/6500	9:36PM	AC22PATV04H	30	30	\$795.00	
10-26-22	CNN	PHILLY INTERCONNECT 6500/6500	9:50AM	AC22PATV04H	30	2	\$1,192.00	
10-26-22	CNN	PHILLY INTERCONNECT 6500/6500	5:43PM	AC22PATV04H	30	4	\$2,184.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:50AM	AC22PATV04H	30	8	\$1,985.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:43AM	AC22PATV04H	30	10	\$1,391.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:46AM	AC22PATV04H	30	10	\$1,391.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:49PM	AC22PATV04H	30	10	\$1,391.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	AC22PATV04H	30	12	\$2,184.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	AC22PATV04H	30	12	\$2,184.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	AC22PATV04H	30	14	\$3,374.00	
10-26-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:47PM	AC22PATV04H	30	14	\$3,374.00	
10-26-22	HALL	PHILLY INTERCONNECT 6500/6500	6:35PM	AC22PATV04H	30	18	\$795.00	
10-26-22	HALL	PHILLY INTERCONNECT 6500/6500	7:29PM	AC22PATV04H	30	20	\$1,985.00	
10-26-22	HALL	PHILLY INTERCONNECT 6500/6500	8:37PM	AC22PATV04H	30	20	\$1,985.00	
10-26-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:27PM	AC22PATV04H	30	24	\$1,588.00	
10-26-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:28PM	AC22PATV04H	30	24	\$1,588.00	
10-26-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:28PM	AC22PATV04H	30	26	\$2,778.00	
10-26-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:18PM	AC22PATV04H	30	26	\$2,778.00	
10-26-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:42PM	AC22PATV04H	30	28	\$1,985.00	
10-26-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	AC22PATV04H	30	28	\$1,985.00	
10-26-22	TVL	PHILLY INTERCONNECT 6500/6500	7:08PM	AC22PATV04H	30	30	\$795.00	
10-26-22	TVL	PHILLY INTERCONNECT 6500/6500	11:05PM	AC22PATV04H	30	30	\$795.00	
10-27-22	CNN	PHILLY INTERCONNECT 6500/6500	3:33PM	AC22PATV04H	30	2	\$1,192.00	
10-27-22	CNN	PHILLY INTERCONNECT 6500/6500	5:41PM	AC22PATV04H	30	34	\$2,184.00	
10-27-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40PM	AC22PATV04H	30	4	\$2,184.00	
10-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	AC22PATV04H	30	8	\$1,985.00	
10-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV04H	30	8	\$1,985.00	
10-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:49PM	AC22PATV04H	30	35	\$1,391.00	
10-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	AC22PATV04H	30	36	\$3,374.00	
10-27-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	AC22PATV04H	30	36	\$3,374.00	
10-27-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:24PM	AC22PATV04H	30	22	\$795.00	
10-27-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:24PM	AC22PATV04H	30	22	\$795.00	
10-27-22	TVL	PHILLY INTERCONNECT 6500/6500	7:37PM	AC22PATV04H	30	37	\$795.00	

Order# EN12212331 Total: \$194,763.00



INVOICE NO.

EN6058708

BILL CYCLE

202210

BILL TO

ATTN: NCC
AMP - MAIN STREET MEDIA GROUP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$144,027.22

We accept checks, ACH, money orders and all major credit cards.